

10-21-1998

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



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10-9-98

RECORDATION FORM COVER SHEET  
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
9 14 98

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
9 14 98

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
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REEL: 1801 FRAME: 0823

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Andrew R. Tarshis  
Name of Person Signing

Andrew R. Tarshis  
Signature

10/5/98  
Date Signed

## ASSIGNMENT

FOR ONE DOLLAR (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Pivot Rules, Inc., a New York Corporation with an office and place of business at 42 West 39th Street, New York, NY 10018 (hereinafter "Assignor"), hereby assigns to Klear Knit Sales Inc., a Connecticut corporation, having a business address of 64 Post Road West, Westport, CT 06880 (hereinafter "Assignee"), Assignor's entire right, title and interest in and to the following trademarks and to the following trademark registrations and application:

<u>U.S. Reg. No.</u>	<u>Reg. Date</u>	<u>Mark</u>
1,934,069	November 7, 1995	PIVOT RULES
1,718,326	September 22, 1992	THE RULES HAVE CHANGED
1,971,664	April 30, 1996	I.M. GOLFER
2,051,362	April 8, 1997	CLOTHES TO PLAY A ROUND IN
1,734,089	November 17, 1992	MALE GOLFER Logo
2,002,691	September 24, 1996	FEMALE GOLFER Logo
1,832,801	April 26, 1994	THREE-GOLFER AND FLAG Logo
1,773,046	May 25, 1993	THREE-GOLFER Logo
<u>U.S. Ser. No.</u>	<u>Filing Date</u>	<u>Mark</u>
75-398713	December 2, 1997	WE PLAY GOLF. WHEN IT RAINS WE MAKE CLOTHES

together with the good will of the business symbolized by said marks to be held and enjoyed by said Assignee for its own use and benefit and for the use and benefit of its successors and assigns

as fully and as entirely as the same would have been held and enjoyed by Assignor had the assignment not been made.

ASSIGNOR COVENANTS and AGREES that it will, at any time upon request, without any compensation, execute and deliver any and all papers or instruments that in the reasonable opinion of the Assignee may be necessary to secure to said Assignee the full enjoyment of the rights, title and interest hereby conveyed or intended to be conveyed.

Signed, Sealed and Delivered at New York, New York, this 14 day of September, 1998.

PIVOT RULES, INC.

By Jonathan Morris  
Name: Jonathan Morris  
Title: Executive Vice President

State of New York )  
                                  )  
County of New York )       ss:

On the 14 day of September, 1998, before me personally came Jonathan Morris, to me known and known to me to be the Executive VP of the Assignor above named, and duly acknowledged to me that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

[Signature]  
Notary Public

(AFFIX SEAL)

DENIS J. BYRNE  
Notary Public, State of New York  
No. 60-4734403  
Qualified in Westchester County  
Commission Expires 7/31/99