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<b>Conveying Party</b>		Mark if addition	al names of conveying parties attached	
Name Nabisco Bran	ds Company		Effective Date	
			Month Day Year	
Formerly		. 57	09301998	
IndividualG	eneral Partnership	Limited Partnership	Corporation Association	n
Other				
Citizenship/State	of Incorporation/Organiza	ation Delaware		
Receiving Party	<del></del>	Mark if addition	al names of receiving parties attached	
Name Bartor	Incorporated	- <u>-</u>		
DBA/AKA/TA				
Composed of				
Address (line 1) 55 East	st Monroe Street			
Address (line 2) Suite :	2600			
Address (line 3) Chica	go	IL USA	60603	
<u> </u>	City	State/Country	Zip	Co
Individual G	eneral Partnership	Limited Partnership	If document to be recorded is an assignment and the receiving party is not domiciled in the United State	
	ssociation		an appointment of a domestic representative should be attached. (Designation must be a separate	ld
Other			document from Assignment.)	
Citizenship/State of In	ncorporation/Organization	Delaware		
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs. Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS. Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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Corresponder	nt Name and Addr	ess			
			Area Code and Telephor	ne Number	312/260-9380
Name	Elizabeth Kutyla				
Address (line 1)	Barton Incorporate	d			
Address (line 2)	55 East Monroe Str	reet			
Address (line 3)	Suite 2600				
Address (line 4)	Chicago, IL 60603				
Pages Enter	the total number of pages	of the attached of	onveyance document includi	ng any attachn	nents. # 2
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## CERTIFICATE OF MAILING

I do hereby certify that the foregoing are being deposited with the United States Postal Service EXPRESS MAIL, postage prepaid, in an envelope addressed to the Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231, on October 16, 1998.

Signature Signature

October 16, 1998

Date of Deposit

Elizabeth Kutyla, Vice President & Secretary
Print or Type Name of Person Signing Certificate

## SCHEDULE A

Country	<u>Mark</u>	Reg. No.	Reg. Date
United States	FLEISCHMANN'S	308,439	December 5, 1933
United States	FLEISCHMANN'S	665,840	August 12, 1958
Puerto Rico	FLEISCHMANN'S	17,371	September 12, 1972

U. S. TRADEMARK ASSIGNMENT

WHEREAS, NABISCO BRANDS, COMPANY ("Assignor"), a corporation organized under the

laws of the State of Delaware, having a principal place of business at 1105 North Market Street, Suite

803, Wilmington, Delaware 19801, is the owner of certain trade names, trademarks, service marks and

related trade dress including those listed in the attached Schedule A (collectively, the ("Trademarks"),

and

WHEREAS, Barton Incorporated ("Assignee"), a Delaware corporation, having its principal

place of business at 55 East Monroe Street, Chicago, IL 60603, is desirous of acquiring all of assignor's

right, title and interest in the United States, its territories and possessions and Puerto Rico, in and to the

Trademarks and the registrations for them;

NOW, THEREFORE, for one dollar (\$1.00) consideration, the receipt and sufficiency whereof

are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and

assigns, absolutely and forever, all of Assignor's rights, title and interest, whether statutory or at common

law, in and to each of the Trademarks, together with the goodwill of the business symbolized by them,

and all registrations therefor, in the United States of America, its territories and possessions and Puerto

Rico, including any and all state applications and registrations, together with all causes of action for any

and all previously occurring infringements of the rights being assigned and the right to receive and retain

all monetary and other proceeds relating to those causes of action.

NABISCO BRANDS COMPANY

Name: Karl W. Bolt

Title: Assistant Secretary

Dated: September 30, 1998

## **SCHEDULE A**

Country	<u>Mark</u>	Reg. No.	Reg. Date
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Puerto Rico	FLEISCHMANN'S	17,371	September 12, 1972



Telephone (312) 346-9200 Facsimile (312) 855-1220

October 16, 1998

BY EXPRESS MAIL - RB661167155

Commissioner of Patents and Trademarks Box Assignments Washington, DC 20231

RE:

Recordation of Trademark Assignment by and between Nabisco

Brands Company and Barton Incorporated

## Dear Commissioner:

I have enclosed the above-referenced Trademark Assignment along with a recordation form cover sheet and a check in the amount of \$65.00 payable to the Commissioner of Patents and Trademarks in payment of the recordation fee for the recordation of a total of two (2) trademark registrations.

This recordation has been sent utilizing the United States Postal Service "Express Mail Post Office to Addressee" service and a certificate to that effect accompanies this mailing.

Please direct all correspondence concerning this recordation to me at Barton Incorporated.

Sincerely,

**BARTON INCORPORATED** 

Elizabeth Kutyla

Vice President and General Counsel

**Enclosures** 

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and all registrations therefor, in the United States of America, its territories and possessions and Puerto

Rico, including any and all state applications and registrations, together with all causes of action for any

and all previously occurring infringements of the rights being assigned and the right to receive and retain

all monetary and other proceeds relating to those causes of action.

NABISCO BRANDS COMPANY

**Assistant Secretary** Title:

Dated: September 30, 1998

**RECORDED: 10/19/1998**