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To the Honorable Commissioner of Patents and T.

Original documents or copy thereof.

1. Name of conveying party(ies):

CHUNKY B INDUSTRIES, LLC

10-13-98

- Individual(s)
 - General Partnership
 - Corporation-State
 - Other New York Limited Liability Company
- Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Cluett Peabody & Co., Inc.

Internal Address: _____

Street Address: 48 West 38th Street

City: New York State: NY ZIP: 10018

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Exclusive License
- Merger
- Change of Name

Execution Date: August 21, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2166971
2165239

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lanning G. Bryer, Esq.

Internal Address: Ladas & Parry

Street Address: 26 West 61st Street

City: New York State: NY ZIP: 10023

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: NA

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

01 FC:481
02 FC:482

40.00 OP
25.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lanning G. Bryer, Esq.

Name of Person Signing

Gen. Lic. File

Signature

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1802 FRAME: 0411

EXCLUSIVE LICENSE

Name and Address of Licensor: CHUNKY B INDUSTRIES, LLC
45 Southridge West
Tiburon, California 94920

Name and Address of Licensee: CLUETT PEABODY & CO., INC.
48 W. 38th Street
New York, New York 10018

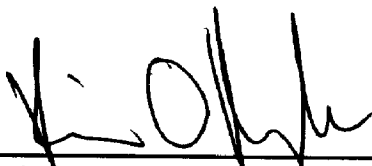
Trademark and Registration Nos.: CHUNKY B. No. 2166971

 Stylized Drawing
 of Face No. 2165239

Licensor acknowledges its grant to Licensee of an exclusive license with an option to purchase the above-mentioned trademark registrations pursuant to an Agreement dated as of August 21, 1998 entered into by and among Licensor, Licensee and Brian O'Rourke, a member of Licensor.

Dated this 21st day of August, 1998.

CHUNKY B INDUSTRIES, LLC

By: 

Brian O'Rourke, Member