

10-26-1998



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

MED 10-14-98

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year
09 28 98

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership Corporation Association
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

10/23/1998 804985 00000630 74702665

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 DP
75.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1803 FRAME: 0441

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Emily A. Shouse

10/7/48

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK

STATE OF TENNESSEE)
COUNTY OF DAVIDSON)

WHEREAS, Gaylord Entertainment Company, a corporation duly organized and existing under the laws of the state of Delaware, United States of America with its principal place of business at One Gaylord Drive, Nashville, Tennessee, United States of America, has adopted, used and is using the trademarks:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>DATE OF REG.</u>
CONTOURS	2,181,260	Aug. 11, 1998
NATURAL ENCOUNTERS	2,181,183	Aug. 11, 1998
NATURAL ENTOUNTERS	2,179,121	Aug. 4, 1998
<u>TRADEMARK</u>	<u>APP. NO.</u>	<u>DATE OF APP.</u>
THE MASTERPIECE COLLECTION	74/702,665	Jul. 13, 1995

WHEREAS, Word Music Group, Inc., a corporation duly organized and existing under the laws of the state of Tennessee, with its principal place of business at 3319 West End Road, Suite 200, Nashville, Tennessee, is desirous of acquiring said marks and the registrations and applications thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Gaylord Entertainment Company does hereby assign unto said Word Music Group, Inc. all rights, title and interest in and to the said mark(s), together with the goodwill of the business symbolized by the marks and the registrations and applications thereof.

GAYLORD ENTERTAINMENT COMPANY

By: Thomas J. Sherrard
Thomas J. Sherrard, III, Secretary

Subscribed to and sworn to before me
this 28th day of Sept., 1998.

Kevin J. Chikate
Notary Public

My Commission Expires
Jan. 29, 2000