FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 10-26-1998

U.S. Department of Commerce Patent and Trademark Office TRADEMARK



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RECORDATION FORM COVER SHEET

80	TRADEMARKS ONLY 1979 (07-12-201-9: 15				
52	Submission Type	Please record the attached original document(s) or copy(ies).			
2-19	New	Conveyance Type Services License			
7/ (Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment Effective Date			
me	Correction of PTO Error Reel # Frame #	Merger Month Day Year 9 28 9			
	Corrective Document Reel # Frame #	Change of Name Other			
	Conveying Party	Mark if additional names of conveying parties attached			
	Name Macmillan, Inc.	Execution Date Month Day Year			
	Formerly				
	Individual General Partnership	Limited Partnership Corporation Association			
	Other				
	Citizenship/State of Incorporation/Organizat	ion Delaware			
	Receiving Party	Mark if additional names of receiving parties attached			
	Name Prentice - Hall Inc.				
	DBA/AKA/TA				
	Composed of				
	Address (line 1) One Lake Street				
- 1	Address (line 2)				
	Address (line 3) Upper Suddle River	New Jersey 07458			
	Individual General Partnership Limited Partnership Corporation Association City State/Country Zip Code If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic				
	Other	representative should be attached. (Designation must be a separate			
	Citizenship/State of Incorporation/Organization	on Delaware			
10/23/1998 SBURHS 00000109 192257 £049828 FOR OFFICE USE ONLY					
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	Public burden reporting for this collection of information is estimated to average ap gathering the data needed to complete the Cover Sheet. Send comments regarding 0.C. 20231 and to the Office of Information	proximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington,			
j	Information Collection Budget Package 0651-0027, Patent and Trademark Assignment ADDRESS.	unis burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, ment and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB ent Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS			

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

TRADEMARK

REEL: 1803 FRAME: 0498

FORM PTO-1 Expires 06/30/99 OMB 0651-0027	1618B P a	age 2	Patent and Trademark Office TRADEMARK			
Domestic Representative Name and Address Enter for the first Receiving Party only.						
Name [
Address (line 1)						
Address (line 2)						
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Address (line 4)						
Correspondent Name and Address Area Code and Telephone Number (212) 654 - 8755						
Name	David Weems go	Simon & Schuster, I	nc.			
Address (line 1)	1633 Broadway					
Address (line 2)	NY, NY 10019					
Address (line 3)						
Address (line 4)		· · · · · · · · · · · · · · · · · · ·				
Pages	Enter the total number of pages of the including any attachments.	attached conveyance document	# 4			
Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached Enter either the Trademark Application Number of the Registration Number (DO NOT ENTER BOTH numbers for the same property).						
Trac	lemark Application Number(s)	2,049,828				
Number of Properties Enter the total number of properties involved. #						
Fee Amoun	t Fee Amount for Propertie	es Listed (37 CFR 3.41): \$ 40	00			
Method of Payment: Enclosed Deposit Account Deposit Account						
	(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # 192357					
	Authorization	to charge additional fees: Yes	No 📗			
Statement and Signature						
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.						
Dav	id Weems 1 a	<u>i</u> W	10/12/97			
Name	of Person Signing	Signature	Date Signed			

TRADEMARK REEL: 1803 FRAME: 0499

ASSIGNMENT OF TRADEMARKS

WHEREAS, Macmillan, Inc., a Delaware corporation with its principal place of business located at 866 Third Avenue, New York, New York 10022 ("Assignor") has adopted, used and is using the trademark shown on attached Schedule A, the registration of which has been recorded with the United States Patent and Trademark Office (hereinafter the "Trademark") and;

WHEREAS, Prentice-Hall, Inc. a Delaware corporation with its principal place of business located at One Lake Street, Upper Saddle River, New Jersey 07458 ("Assignee") is desirous of acquiring the Trademark and the respective registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark, all causes of action for past infringement thereof, and the registration thereof.

The commissioner of Patents and Trademarks is requested to file this Assignment as appropriate.

MACMILLAN, INC.

Date: 9 28 98

Eric Rayman

Vice President

STATE OF

ss.:

On this 27th day of ______, 19_1, before me appeared _____, the person who signed this instrument, who acknowledged that he signed it on behalf of the identified corporation or other juristic entity with authority to do so.

otary Public

Commission Depres for contract to, 1994 9

TRADEMARK REEL: 1803 FRAME: 0500

SCHEDULE A

 Mark
 Reg. No.
 Reg. Date

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 2,049,828
 04/01/97

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RECORDED: 10/19/1998 REEL: 1803 FRAME: 0501