

10-26-1998



100859063
RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

1998 OCT 19 AM 9:28

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

MED 10-19-98

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

CPR/FINANCE

Effective Date
Month Day Year
10/8/98

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Prentice-Hall, Inc.

10/8/98

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Robert J. Brady, Co.

DBA/AK/A/T/A

Composed of

Address (line 1) 1 Lake Street

Address (line 2)

Address (line 3) Upper Saddle River
City

New Jersey
State/Country

07458
Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Maryland

FOR OFFICE USE ONLY

10/23/1998 SBURNS 00000111 19257 1600795

01 FC 481 40.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1803 FRAME: 0507

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees:

Yes



No



Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARKS

WHEREAS, as of September 30, 1998, Prentice-Hall, Inc., a Delaware corporation with its principal place of business located at 1 Lake Street, Upper Saddle River, New Jersey 07458 ("Assignor") has adopted, used and is using the trademarks shown on both the attached Schedule A, which are registered on the Principal Register in the United States Patent and Trademark Office and the attached Schedule B, applications for the registration of which have been filed with the United States Patent and Trademark Office (hereinafter collectively the "Trademarks") and;

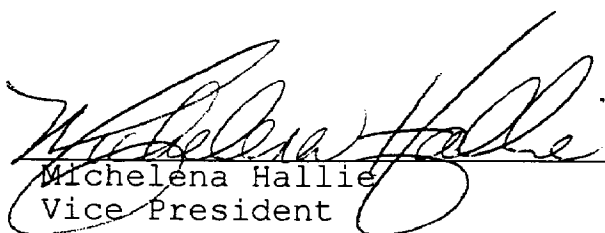
WHEREAS, Robert J. Brady, Co., a Maryland corporation with its principal place of business located at 1 Lake Street, Upper Saddle River, New Jersey, 07458 ("Assignee") is desirous of acquiring the Trademarks and the respective registrations and applications thereof;

NOW, THEREFORE, effective as of September 30, 1998, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, all causes of action for past infringement thereof, and the registrations and applications thereof.

The commissioner of Patents and Trademarks is requested to file this Assignment as appropriate.

PRENTICE-HALL, INC.

Date: 10/8/98

By: 
Michelena Hallie
Vice President

STATE OF New York)
COUNTY OF New York)

ss.:

On this 8th day of October, 1998, before me appeared Michelena Hallie, the person who signed this instrument, who acknowledged that he signed it on behalf of the identified corporation or other juristic entity with authority to do so.


Notary Public

BRAND WEEMS
Notary Public, State of New York
Exp. 2/28/2000
Qualified in Erie and County
Commission Expires November 20, 1999

SCHEDULE A

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
APPLETON & LANGE	1,600,795	06/12/90