

10-26-1998



100859064

RECORDED
1998 OCT 19 AM 9:22
CPR/FINANCE

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
10 01 98

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

10/23/1998 SBURNS 00000112 500713 1047723
01 FC:481 40.00 CH

FOR OFFICE USE ONLY

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20503

REEL: 1803 FRAME: 0516

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

732-549-5600

Name

Susan Okin Goldsmith, Esq.

Address (line 1)

Greenbaum, Rowe, Smith, Ravin, Davis & Himmel LLP

Address (line 2)

Metro Corporate Campus One

Address (line 3)

P.O. Box 5600

Address (line 4)

Woodbridge, NJ 07095-0988

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

4

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

1887723	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

500713

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Susan Okin Goldsmith

Name of Person Signing

Susan Okin Goldsmith

Signature

10/12/98

Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNOR: PROCTER & GAMBLE PHARMACEUTICALS, INC.
ASSIGNEE: BRADLEY PHARMACEUTICALS, INC.

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as of the 1st day of October, 1998, is made by and between PROCTER & GAMBLE PHARMACEUTICALS, INC., a corporation organized and existing under the laws of the State of Ohio, having a place of business at 1 P&G Plaza, Cincinnati, Ohio 45202 U.S.A. ("ASSIGNOR"); and Bradley Pharmaceuticals, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 383 Route 46 West, Fairfield, New Jersey 07004 ("ASSIGNEE");

BE IT KNOWN by these presents, that:

WHEREAS, the said ASSIGNOR is the sole owner of all of the trademark rights in and to the following Trademark ("Trademark") and the registration therefor ("Registration") which has been issued by the United States Patent and Trademark Office:

Brontex, Reg. No. 1887723

WHEREAS, ASSIGNOR desires to sell, transfer and assign to ASSIGNEE, all right, title and interest in and to the Trademark and the Registration;

WHEREAS, ASSIGNEE is desirous of acquiring the entire right, title and interest in and to the Trademark and the Registration;

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, ASSIGNOR DOES HEREBY ASSIGN unto ASSIGNEE all rights, title and interest in and to the Trademark and the Registration for the United States, together with all the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, along with the right to sue and recover for damages and profits and all other remedies for past infringements thereof.

TO HAVE AND TO HOLD by ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had not this transfer and assignment been made.

ASSIGNOR covenants and agrees that it will, without charge to ASSIGNEE, whenever so requested by ASSIGNEE, execute and deliver such further instruments and perform any other reasonable acts that ASSIGNEE may require as may be necessary or convenient for vesting in ASSIGNEE the full benefit of all the rights and premises hereby assigned and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by ASSIGNEE, to the extent such evidence is in the possession or control of ASSIGNOR.

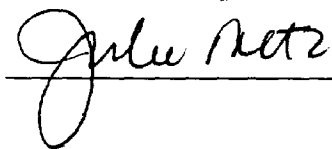
ASSIGNOR requests that this transfer of ownership be duly filed and recorded. ASSIGNEE does hereby accept this trademark assignment and requests that this transfer of ownership be duly filed and recorded.


IN WITNESS WHEREOF, PROCTER & GAMBLE PHARMACEUTICALS, INC. and BRADLEY PHARMACEUTICALS, INC. have hereunto set their hands and seals this 1st day of October, 1998.

ASSIGNOR:

WITNESS:

PROCTER & GAMBLE PHARMACEUTICALS,
INC.

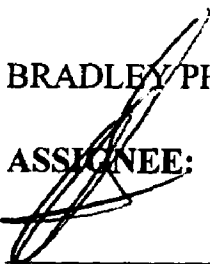



Name/Title

BRADLEY PHARMACEUTICALS, INC.

ASSIGNEE:

WITNESS:





D. GLASSMAN / PRESIDENT
Name/Title

**ACKNOWLEDGMENT
OF
ASSIGNOR**

STATE OF OHIO)
) ss.
COUNTY OF HAMILTON)

Personally subscribed and sworn to before me this 1st day of October, 1998, by MARK A. COLLAR, by me known to be the PRESIDENT of Procter & Gamble Pharmaceuticals, Inc., an Ohio corporation, who, being by me duly sworn, did deposit and say that he knows the seal of said Assignor corporation, that the seal affixed to said instrument is such corporate seal, that it was so affixed by order of the Board of Directors of said Assignor corporation, and that he signed his name thereto by like order.

MATTHEW MICHAEL MALLOY, Attorney at Law
Notary Public, State of Ohio
My Commission has no expiration date.
Section 147.03

Notary Public

ACKNOWLEDGMENT
OF
ASSIGNEE

STATE OF NEW JERSEY)
) ss.
COUNTY OF PASSAIC)

Personally subscribed and sworn to before me this 5th day of October, 1998 by DANIEL GLASMAN, by me known to be the PRESIDENT of Bradley Pharmaceuticals, Inc., a Delaware corporation, who, being by me duly sworn, did deposit and say that he knows the seal of said Assignee corporation, that the seal affixed to said instrument is such corporate seal, that it was so affixed by order of the Board of Directors of said Assignee corporation, and that he signed his name thereto by like order.

Kathleen A. Riley
Notary Public

**KATHLEEN A. RILEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES SEPT 12, 2002**