

10-26-1998



Recordation Form Cover Sheet

U.S. Department of Commerce  
Patent and Trademark Office

TRADEMARKS ONLY

100860361

To the B.

Record the attached original documents or copy thereof.

1. Name of conveying party(ies)  
**Contractors Supply Co.** *10-14-98*

Individual(s) \_\_\_\_\_ Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_ Limited Partnership \_\_\_\_\_  
 Corporation - State Missouri  
 Other \_\_\_\_\_

Additional name(s) of conveying Party(ies) attached?  
 Yes \_\_\_\_\_ No

3. Nature of conveyance:  
 Assignment \_\_\_\_\_ Merger \_\_\_\_\_  
 Security Agreement \_\_\_\_\_ Change of Name \_\_\_\_\_  
 Other \_\_\_\_\_

Execution Date: September 1, 1998

2. Name and address of receiving party(ies): *15*  
 Name: Hertz Equipment Rental Corporation  
 Internal Address: \_\_\_\_\_  
 Street Address: 225 Brae Boulevard  
 City: Park Ridge State: New Jersey Zip: \_\_\_\_\_

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership: \_\_\_\_\_  
 Limited Partnership: \_\_\_\_\_  
 Corporation - State: Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes \_\_\_\_\_ No \_\_\_\_\_  
 (Designation must be a separate document from Assignment)  
 Additional Name(s) & address(es) attached:  
 Yes \_\_\_\_\_ No

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s): \_\_\_\_\_ B. Trademark Registration No.(s): 1,213,476

Additional numbers attached? Yes \_\_\_\_\_ No

5. Name and address of party to whom correspondence concerning documents should be mailed:  
 Name: Anna C. Silva, Esq.  
C/O Gibson, Dunn & Crutcher LLP  
 Internal Address: Telesis Tower, 31st Floor  
 Street Address: One Montgomery Street  
 City San Francisco State CA Zip 94114

6. Total number of applications and registrations involved \_\_\_\_\_

7. Total fee (37 CFR 3.41): \$ 40.00  
 Enclosed \_\_\_\_\_  
 Authorized to be charged to deposit account

8. Deposit account number: 50-0440  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anna C. Silva, Esq. *[Signature]* 10/7/98  
 Name of Person Signing Signature Date

10/23/1998 BNUYEN 00000204 500440 1213476 Total number of pages including cover sheet, attachments and document: 3

01 FC-401 40.00 CH

OMB No. 0651-0011

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

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## SERVICE MARK ASSIGNMENT

This SERVICE MARK ASSIGNMENT, effective as of September 1, 1998, is made from contractors Supply Co., a Missouri corporation, whose principal place of business is 800 East 18th Street, Kansas City, Missouri ("Assignor"), to Hertz Equipment Rental Corporation, a Delaware corporation whose principal place of business is 225 Brac Boulevard, Park Ridge, New Jersey ("Assignee").

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement, dated as of August 28, 1998, pursuant to which Assignor has sold to Assignee certain assets as set forth therein;

NOW, THEREFORE, for good and valuable consideration, receipt and legal sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all of its right, title and interest in and to the KNOPKE BROTHERS CONTRACTORS SUPPLY CO. service mark, and the U.S. service mark registration therefor, that is set forth in Exhibit A hereto (the "Mark"), together with the good will of the business pertaining thereto.

IN WITNESS WHEREOF, the Assignor has executed this Service Mark Assignment as of the date first set forth above.

**CONTRACTORS SUPPLY CO.,**

as Assignor

By: 

Name: Kenneth S. Greenberg

Title: President

NA982680.165

Int. Cls.: 37 and 42

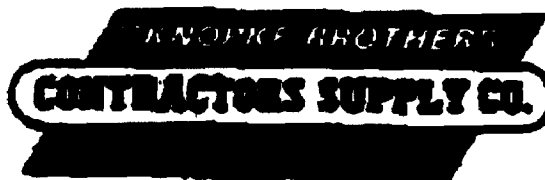
Prior U.S. Cls.: 101 and 103

**United States Patent and Trademark Office**

**Reg. No. 1,213,476**

Registered Oct. 19, 1982

**SERVICE MARK**  
Principal Register



Contractors Supply Co. (Missouri corporation)  
620 E. 18th St.  
Kansas City, Mo. 64108

For: RENTAL OF CONSTRUCTION EQUIPMENT, in CLASS 37 (U.S. Cl. 103).

First use 1951; in commerce 1951.

For: RETAIL STORE SERVICES IN THE FIELD OF CONSTRUCTION AND INDUSTRIAL SUPPLIES AND EQUIPMENT, in CLASS 42

(U.S. Cl. 101).

First use 1951; in commerce 1951.

The words "Contractors", "Supply" and "Co." are disclaimed apart from the mark as shown, without disclaiming any common law rights therein.

Ser. No. 278,025, filed Sep. 15, 1960.

C. A. SIDOTI, Primary Examiner