FORM PTO-11-14 (Rev. 6-5)	-26-1998	R SHEET	U.S. DEPARTMENT OF COMMERCE	
1. man and a second		ILY	Patent and Trademark Office	
			▼ ∨	
To the Honorable Commissioner	0860522		l documents or copy thereof.	
 Name of conveying party(ies): 	2. 1	Name and address of re	ceiving party(ies)	
International Skincare Researc	h, Inc.	Name:QVC, Inc.	· · · · · · · · · · · · · · · · · · ·	
		CPR/F nternal Address:	MANCE	
☐ Individual(s) ☐ Association	ŀ			
☐ General Partnership ☐ Limited Partnership		Street Address 200 Wilson Drive		
☐ Corporation-State		City:West Chester	State: PA ZIP:19380	
Additional name(s) of conveying party(ies) attached? Yes	DI NO	Individual(s) citizensh	nip	
3. Nature of conveyance:		General Partnership		
	[Limited Partnership	<u> </u>	
Q Assignment □ Merg	er 🌡	Corporation-State_D	elaware	
• •	· ·			
□ Other	is atta	ached:	ed States, a domestic represetative designation — Yes — No	
Execution Date: August 26, 1998		gnations must be a separate doc ional name(s) & address(es) atta		
4. Application number(s) or patent number(s):				
	1.			
A. Trademark Application No.(s) 75/496,186	1	B. Trademark Registra	tion No.(s)	
75/496,186	-			
,3, 130, 103				
Addit	tional numbers attached?	☐ Yes ☑ No		
5. Name and address of party to whom correspondence concerning document should be mailed:		Total number of applica		
		registrations involved: .	2	
Manny D.Pokotilow; CAESAR, RIVIS Name: BERNSTEIN, COHEN & POKOTI				
		Total fee (37 CFR 3.41)	. \$ 65.00	
Internal Address:				
		☐ Enclosed		
		Authorized to be cha	arged to deposit account	
Street Address: 1635 Market Street				
	8.	Deposit account numbe	S. C.	
12th Fl - 7 Penn Center	-70702	03-0075		
City: Philadelphia State: PA ZIF	P <u>19103</u>	(Attach duplicate copy of this	page if paying by deposit accordt)	
	DO NOT USE THIS S		3	
			ž · A	
9. Statement and signature.			8 55	
To the best of my knowledge and belief, the fo the original document.	regoing intormation is	s true and correct and a		
•	Mann Wh	I. I. I.	2 810	
Manny D Pokotilow Name of Person Signing Manny D Pokotilow Manny Manny				
,	/ /	neet, attachments, and docum	· 15	
Mail documents to be recorded with required cover sheet information to				
Commissioner of Patents & Trademarks, Box Assignments Weekington D.C. 20231 TRADEMARK				
REEL: 1804 FRAME: 0052				

ASSIGNMENT OF TRADEMARKS

COMMONWEALTH OF PENNSYLVANIA

: **ss**.

COUNTY OF CHESTER

WHEREAS INTERNATIONAL SKINCARE RESEARCH, INC. ("Assignor"), a Delaware corporation with offices at 7 Great Valley Parkway, Malvern, Pennsylvania 19355, has intended to use the trademarks shown in Schedule A (the "Trademarks") hereto in its cosmetics and skin care business, and has filed applications to register the Trademarks indicating that intention but has not yet filed any allegations of use under Section 1(c) or 1(d) of the Trademark Act (15 U.S.C. 1051(c),(d)) with respect to the Trademarks;

AND WHEREAS QVC, INC. ("Assignee"), a Delaware corporation with offices at 1200 Wilson Drive, West Chester, Pennsylvania 19380, has on this date acquired from Assignor certain assets and property used in Assignor's cosmetics and skin care business and is desirous of acquiring the Trademarks, together with the applications for registration of the Trademarks shown in Schedule A hereto (the "Applications"), any other registrations and applications for registration of the Trademarks, and the goodwill of the business symbolized by the Trademarks:

AND WHEREAS Assignee is succeeding to the portion of the Assignor's business to which the Trademarks pertain, as required by Section 10 of the Trademark Act (15 U.S.C. 1060);

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the Applications, any other registrations and applications for registration of the Trademarks and the goodwill of the business symbolized by the Trademarks.

Dated: August <u>Z6</u>, 1998

INTERNATIONAL SKINCARE RESEARCH, INC.

Joseph M. Segel

Chairman

Subscribed and sworn to

before me on August 42 1998

Notary Public

Notarial Seal
Acres 3. Cumeron, Notary Public
awa Madon Terp., Montgomery County
My Commission Expires Jan. 2, 2001

Membar, Permsylvania Association of Notaries

TRADEMARK REEL: 1804 FRAME: 0053

EXHIBIT A

U.S. Applications

<u>Mark</u>	Serial No.	Application Date
SPA-CARE	75-496,186	June 4, 1998
LEADING SPAS OF THE WORLD	75-496,185	June 4, 1998

\\StreetTalk\Office Disk@System@Phila\PG\ASSIGN.TM\MIRADOR2.DOC, August 20, 1998, 4:52 PM

RECORDED: 10/12/1998

TRADEMARK REEL: 1804 FRAME: 0054