

11-04-1998

10-19-98



100869139

To the Assistant Commissioner for Tradem

uments or copy thereof.

1. Name of conveying party(ies):
The New Dun & Bradstreet Corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: The Dun & Bradstreet Corporation

Internal Address:
Street Address: One Diamond Hill Road
City: Murray Hill State: New Jersey Zip: 07974

Individual(s) citizenship
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other: _____

Execution Date: June 30, 1998

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
11/03/1998 SBURMS 00000180 850622
01 FC:481 40.00 OP
02 FC:482 1375.00 OP

B. Trademark Registration No.(s)
1. 850622
2. 852945
3. 1831624
4. 852926 (see attached)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: LEYDIG, VOIT & MAYER, LTD.
Attention: Lynn A. Sullivan
Internal address:
Street Address: 180 North Stetson
Two Prudential Plaza, Suite 4900
City: Chicago State: IL Zip: 60601

6. Total number of applications and registrations involved: 56

7. Total Fee (37 CFR 3.41)\$1,415.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 12-1216
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lynn A. Sullivan
Name of Person Signing

Lynn A. Sullivan

10/15/98
Date

Total number of pages including cover sheet, attachments, and document: **13**

Form PTO-1594 Recordation Form Cover Sheet
Trademark Registration Nos. Continued
Page 2 of 2

| | | | |
|-----|---------|-----|---------|
| 5. | 1979863 | 31. | 1252412 |
| 6. | 1771389 | 32. | 828011 |
| 7. | 1447410 | 33. | 1256342 |
| 8. | 1166485 | 34. | 1286365 |
| 9. | 1831561 | 35. | 1160305 |
| 10. | 1764801 | 36. | 1160306 |
| 11. | 784165 | 37. | 1140963 |
| 12. | 1694779 | 38. | 1779333 |
| 13. | 823124 | 39. | 1772606 |
| 14. | 852770 | 40. | 1533584 |
| 15. | 852946 | 41. | 1312768 |
| 16. | 853388 | 42. | 1714275 |
| 17. | 1853867 | 43. | 1203895 |
| 18. | 1746071 | 44. | 1703705 |
| 19. | 531159 | 45. | 1423393 |
| 20. | 1733472 | 46. | 1332530 |
| 21. | 1816241 | 47. | 1325128 |
| 22. | 1994272 | 48. | 1671407 |
| 23. | 1208195 | 49. | 1355745 |
| 24. | 1728373 | 50. | 1216984 |
| 25. | 1648300 | 51. | 1440165 |
| 26. | 1652564 | 52. | 1439612 |
| 27. | 1157573 | 53. | 1455733 |
| 28. | 1660219 | 54. | 1733023 |
| 29. | 1570182 | 55. | 1372952 |
| 30. | 1264444 | 56. | 1832902 |

INTELLECTUAL PROPERTYI. TRADEMARKS1. D & B

Serial No.: 72/261053
Reg. No.: 850622
Reg. Date: June 11, 1968

2. D & B

Serial No.: 72/260030
Reg. No.: 852945
Reg. Date: July 16, 1968

3. D & B

Serial No.: 74/399526
Reg. No.: 1831624
Reg. Date: April 19, 1994

4. D & B

Serial No.: 72/260031
Reg. No.: 852926
Reg. Date: July 16, 1968

5. D & B ALERT SERVICES

Serial No.: 74/709379
Reg. No.: 1979863
Reg. Date: June 11, 1996

6. D & B REPORTS

Serial No.: 74/260887
Reg. No.: 1771389
Reg. Date: May 18, 1993

7. D & B LOGO

Serial No.: 73/617339
Reg. No.: 1447410
Reg. Date: July 14, 1987

8. D & B LOGO

Serial No.: 73/241080
Reg. No.: 1166485
Reg. Date: August 25, 1981

9. D & B LOGO

Serial No.: 74/400398
Reg. No.: 1831561
Reg. Date: April 19, 1994

10. D&B EXPRESS

Serial No.: 74/171953
Reg. No.: 1764801
Reg. Date: April 13, 1993

11. D-U-N-S

Serial No.: 72/170994
Reg. No.: 784165
Reg. Date: January 26, 1965

12. DELIVERING INFORMATION THAT DELIVERS RESULTS

Serial No.: 74/165791
Reg. No.: 1694779
Reg. Date: June 16, 1992

13. DMI

Serial No.: 72/234118
Reg. No.: 823124
Reg. Date: January 24, 1967

14. DUN & BRADSTREET

Serial No.: 72/260032
Reg. No.: 852770
Reg. Date: July 16, 1968

15. DUN & BRADSTREET

Serial No.: 72/260034
Reg. No.: 852946
Reg. Date: July 16, 1968

16. DUN & BRADSTREET

Serial No.: 72/260033
Reg. No.: 853388
Reg. Date: July 23, 1968

17. DUN & BRADSTREET

Serial No.: 74/401631
Reg. No.: 1853867
Reg. Date: September 13, 1994

18. DUN & BRADSTREET

Serial No.: 74/276043
Reg. No.: 1746071
Reg. Date: January 12, 1993

19. DUN'S

Serial No.: 71/551873
Reg. No.: 531159
Reg. Date: September 26, 1950

20. DUN'S AMERICAN EXECUTIVE REGISTRY

Serial No.: 74/182311
Reg. No.: 1733472
Reg. Date: November 17, 1992

21. DUN'S BUSINESS LOCATOR
- Serial No.: 74/305764
 Reg. No.: 1816241
 Reg. Date: January 11, 1994
22. DUN'S BUSINESSLINE
- Serial No.: 74/305742
 Reg. No.: 1994272
 Reg. Date: August 20, 1996
23. DUN'S CENSUS OF AMERICAN BUSINESS
- Serial No.: 73/243775
 Reg. No.: 1208195
 Reg. Date: September 14, 1982
24. DUN'S DESKTOP MARKETING SYSTEM
- Serial No.: 74/145497
 Reg. No.: 1728373
 Reg. Date: October 27, 1992
25. DUN'S DIRECT ACCESS
- Serial No.: 74/013733
 Reg. No.: 1648300
 Reg. Date: June 18, 1991
26. DUN'S FILESWEEP
- Serial No.: 74/082210
 Reg. No.: 1652564
 Reg. Date: July 30, 1991
27. DUN'S FINANCIAL PROFILES
- Serial No.: 73/227736
 Reg. No.: 1157573
 Reg. Date: June 9, 1981

28. DUN'S GEOCONNECT

Serial No.: 74/104340
Reg. No.: 1660219
Reg. Date: October 8, 1991

29. DUN'S INSIGHT

Serial No.: 73/785607
Reg. No.: 1570182
Reg. Date: December 5, 1989

30. DUN'S MAP

Serial No.: 73/401336
Reg. No.: 1264444
Reg. Date: January 17, 1984

31. DUN'S MARKET ANALYSIS PROFILE

Serial No.: 73/314596
Reg. No.: 1252412
Reg. Date: September 27, 1983

32. DUN'S MARKET IDENTIFIERS

Serial No.: 72/234119
Reg. No.: 828011
Reg. Date: April 25, 1967

33. DUN'S MULTINATIONAL FAMILIES

Serial No.: 73/315683
Reg. No.: 1256342
Reg. Date: November 1, 1983

34. DUN'S QUEST

Serial No.: 73/422236
Reg. No.: 1286365
Reg. Date: July 7, 1984

35. DUN-BANK

Serial No.: 73/238239
Reg. No.: 1160305
Reg. Date: July 7, 1981

36. DUN-TRADE

Serial No.: 73/238251
Reg. No.: 1160306
Reg. Date: July 7, 1981

37. DUNS DIAL

Serial No.: 73/204648
Reg. No.: 1140963
Reg. Date: October 28, 1980

38. DUNS EZ-LINK

Serial No.: 74/305743
Reg. No.: 1779333
Reg. Date: June 29, 1993

39. DUNS LEGAL SEARCH

Serial No.: 74/062448
Reg. No.: 1772606
Reg. Date: May 18, 1993

40. DUNS TEAMMATE

Serial No.: 73/708544
Reg. No.: 1533584
Reg. Date: April 4, 1989

41. DUNS VOICE

Serial No.: 73/462005
Reg. No.: 1312768
Reg. Date: January 1, 1985

42. DUNSAVER

Serial No.: 74/145144
Reg. No.: 1714275
Reg. Date: September 8, 1992

43. DUNSCITE

Serial No.: 73/299407
Reg. No.: 1203895
Reg. Date: August 3, 1982

44. DUNSDEMANDS

Serial No.: 74/190602
Reg. No.: 1703705
Reg. Date: July 28, 1992

45. DUNSGATE

Serial No.: 73/576749
Reg. No.: 1423393
Reg. Date: December 30, 1986

46. DUNSGRAM

Serial No.: 73/495197
Reg. No.: 1332530
Reg. Date: April 23, 1985

47. DUNSLINK

Serial No.: 73/483441
Reg. No.: 1325128
Reg. Date: March 12, 1985

48. DUNSLINK/PC

Serial No.: 74/103604
Reg. No.: 1671407
Reg. Date: January 7, 1992

49. DUNSMATCH

Serial No.: 73/506057
Reg. No.: 1355745
Reg. Date: August 20, 1985

50. DUNSPRINT

Serial No.: 73/327386
Reg. No.: 1216984
Reg. Date: November 16, 1982

51. DUNSTRANSPORT

Serial No.: 73/623725
Reg. No.: 1440165
Reg. Date: May 19, 1987

52. DUNSVIEW

Serial No.: 73/623260
Reg. No.: 1439612
Reg. Date: May 12, 1987

53. DUNSWATCH

Serial No.: 73/640572
Reg. No.: 1455733
Reg. Date: September 1, 1987

54. KEEPS SMALL BUSINESS FROM MAKING BIG MISTAKES

Serial No.: 74/260896
Reg. No.: 1733023
Reg. Date: November 17, 1992

55. LISTPLUS

Serial No.: 73/522056
Reg. No.: 1372952
Reg. Date: November 26, 1985

56.

THE DUN & BRADSTREET CORPORATION FOUNDATION

Serial No.: 74/400384
Reg. No.: 1832902
Reg. Date: April 26, 1994

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE NEW DUN & BRADSTREET CORPORATION", CHANGING ITS NAME FROM "THE NEW DUN & BRADSTREET CORPORATION" TO "THE DUN & BRADSTREET CORPORATION", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF JUNE, A.D. 1998, AT 5:01 O'CLOCK P.M.



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

AUTHENTICATION:

DATE: 9201073

2882059 8100

981277265

07-16-98
TRADEMARK
REEL: 1804 FRAME: 0090

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
THE NEW DUN & BRADSTREET CORPORATION**

The undersigned, being the duly elected Senior Vice President and Chief Legal Counsel of The New Dun & Bradstreet Corporation, a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), pursuant to Section 228 of the General Corporation Law of the State of Delaware (the "DGCL"), DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of the Corporation by resolution duly adopted by unanimous written consent, declared it advisable that the Restated Certificate of Incorporation (the "Certificate") of the Corporation filed with the Secretary of State of the State of Delaware on June 15, 1998 be amended by amending Article FIRST to read in its entirety as follows:

"FIRST: The name of the corporation is The Dun & Bradstreet Corporation."

SECOND: That such amendment was duly adopted by the shareholders of the Corporation entitled to vote thereon in accordance with Section 228 of the DGCL.

THIRD: That such amendment was duly adopted in accordance with the provisions of Section 242 of the DGCL.

FOURTH: That such amendment shall be effective at 5:30 p.m., Eastern Standard Time, on June 30, 1998.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be duly executed this 29th day of June, 1998.

THE NEW DUN & BRADSTREET CORPORATION

By: Nancy L. Henry
Name: Nancy L. Henry
Title: Senior Vice President & Chief Legal Counsel



Attest: Mitchell C. Sursis
Name: Mitchell C. Sursis
Title: Corporate Secretary

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 05:01 PM 06/29/1998
981253132 - 2882059

908 665 5367 10 513026586548 P. 03/02