

10-26-1998



100860369

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>The Morey Organization, Inc.</p> <p><input type="checkbox"/> individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: <u>SEA WORLD, INC.</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>231 S. Bemiston Ave.</u></p> <p>City: <u>Clayton</u> State: <u>MO</u> ZIP: <u>63105</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> _____ <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>6/21/98</u></p>	

<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)</p> <p><u>75/082,479</u></p>	<p>B. Trademark registration No.(s)</p>
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Cindy McKeehan</u></p> <p>Internal Address: <u>Anheuser Busch Companies, Inc. - 202/6</u></p> <p>Street Address: <u>One Busch Place</u></p> <p>City: <u>St. Louis</u> State: <u>MO</u> ZIP: <u>63118</u></p>	<p>6. Total number of applications and registrations involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41):..... \$ _____</p> <p><input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>02-4944</u></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Cindy McKeehan Cindy McKeehan 9/8/98
Name of Person Signing Signature Date

Total number of pages comprising cover sheet:

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TRADEMARK

REEL: 1804 FRAME: 0118

ASSIGNMENT

WHEREAS, The Morey Organization, Inc., a New Jersey corporation (successor by merger to Wild Wheels, L.L.C., a New Jersey limited liability company) having an office at Schellenger Avenue and Boardwalk, Wildwood, New Jersey uses the mark THE GREAT WHITE as the name of a roller coaster ride at its amusement park facility in Wildwood, New Jersey and owns United States Application Serial No. 75/082,479 for THE GREAT WHITE for amusement park services in the nature of providing roller coaster rides, filed April 2, 1996, and is the owner of all goodwill, right, title and interest in THE GREAT WHITE mark and application;

WHEREAS, Sea World, Inc., a Delaware corporation, having an office at 231 S. Bemiston Avenue, Suite 600, Clayton, Missouri 63105 is desirous of acquiring all of the goodwill, right, title and interest of The Morey Organization, Inc. in its THE GREAT WHITE mark and application.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, The Morey Organization, Inc. does hereby assign unto Sea World, Inc. all right, title, and interest in and to THE GREAT WHITE mark, together with the goodwill of the business symbolized by the mark and the above-identified United States Application Serial No. 75/082,479.

THE MOREY ORGANIZATION, INC.

DATED: 21 June 98

By: [Signature]

Name: Jack Morey

Title: Exec. VP / COO

STATE OF New Jersey
COUNTY OF Cape May ss.

On this 21 day of June, 1998, sworn and subscribed before me appeared Jack Morey, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of The Morey Organization, Inc. with authority to do so.

[Signature]
Notary Public

My Commission Expires:

CAROL TAUSCHER
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 8/30/2001