

09-23-1998

10-27-1998

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #22

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#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Name SAZERAC COMPANY, INC.

Execution Date  
Month Day Year  
9 21 98

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization LOUISIANA

#### Receiving Party

Mark if additional names of receiving parties attached

Name OROAMERICA, INC.

DBA/AKA/TA

Composed of

Address (line 1) 443 NORTH VARNEY STREET

Address (line 2)

Address (line 3) BURBANK

CALIFORNIA

91502

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization DELAWARE

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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**Domestic Representative Name and Address**

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**Trademark Application Number(s) or Registration Number(s)**

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Trademark Application Number(s)

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STEPHEN E. CAMISA

Name of Person Signing

*Stephen E. Camisa*

Signature

9/21/98

Date Signed

ASSIGNMENT

THIS DEED is made and entered into as of September 21, 1998.

WHEREAS, **Sazerac Company, Inc.**, a corporation organized, in good standing, and existing under the laws of the State of Louisiana, United States of America, having an office at 803 Jefferson Highway, New Orleans, Louisiana 70121, is the owner of the following trademark now registered in the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by said Trademark;

| <i>Trademark</i>       | <i>U.S. Registration No.</i> | <i>Date of Registration</i> |
|------------------------|------------------------------|-----------------------------|
| ARISTOFF ("Trademark") | 1,861,950 ("Registration")   | November 8, 1994; and       |

WHEREAS, **OroAmerica, Inc.**, a corporation organized and existing under the laws of the State of Delaware, United States of America, having an office at 443 North Varney Street, Burbank, California 91502-1733, is desirous of acquiring said Trademark and Registrations(s) thereof together with the goodwill of the business connected with and symbolized by said Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, **Sazerac Company, Inc.**, does hereby sell and assign unto the Assignee, **OroAmerica, Inc.**, all rights, title, and interest in and to said Trademark and Registration thereof as set forth in Exhibit A attached hereto, together with the goodwill of the business connected with and symbolized by said Trademark and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor, **Sazerac Company, Inc.**, has caused this instrument to be executed by its duly authorized corporation officer and its corporate seal to be hereunto affixed this 21 day of September, 1998.

[CORPORATE SEAL]

SAZERAC COMPANY, INC.

By: Stephen Camisa  
[signature]

Name: Stephen Camisa

Title: Vice President & General Counsel

ORIGINAL