



To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Delicious Frookie Company, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Effective Date: July 14, 1998

2. Name and address of receiving party(ies)

Name: Delicious Brands, Inc.

Internal Address:

Street Address: 2070 Maple Street

City: Des Plaines State: IL ZIP: 60018

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See attached Schedule

B. Trademark Registration No.(s)

See attached Schedule

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Howard C. Miskin

Internal Address: Suite 6110

Stoll, Miskin, Previto & Badie

Street Address: 350 Fifth Avenue

City: New York State: NY ZIP: 10118

6. Total number of applications and registrations involved: 27

7. Total fee (37 CFR 3.41).....\$ 560

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Glenda da Fonseca

Name of Person Signing

Glenda da Fonseca

Signature

10/27/98

Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignment

Washington, D.C. 20231

TRADEMARK

REEL: 1804 FRAME: 0916

10/29/1998 T10118
01 FEB 1998
02 FEB 1998
133724
1066524
100.00 IP
100.00 IP

**SCHEDULE
TO
CHANGE OF NAME RECORDAL**

U.S. TRADEMARK REGISTRATIONS

TRADEMARK	REGISTRATION NO.
BANANARAMAS	1,866,524
BRANDS YOU TRUST...COOKIES YOU LOVE!	1,929,849
COOKIE LEGENDS	1,867,742
DELICIOUS	1,582,820
DELICIOUS LOGO	1,400,783
DREAM CREAMS	1,868,948
FRACKERS	1,612,252
FRISPS	1,859,230
FROOKAROONS	1,949,533
FROOKIE	1,555,978
FROOKIES	1,520,007
FROOKITAS	1,853,242
FROOKWHEAT	1,809,421
FRUITINS	1,618,960
FRUITONS	1,648,257
FUNKY MONKEYS	1,742,432
LOGO	1,861,521
R.W. FROOKIE (fanciful)	1,561,226
REGENCY	1,640,703
THE CHIP THAT LOVES TO DIP!	2,046,396
THE GOOD FOR YOU COOKIE	1,546,643

U.S. TRADEMARK APPLICATIONS

TRADEMARK	SERIAL NO.
DOUBLE CREMES	75/284,486
DELICIOUS PLUS	74/666,142
FRUIT-N-FLAKE	75/317,366
SANTA'S FAVORITES	75/499,377
SIMPLY DELICIOUS	74/643,270
SKY CRISPS	75/508,874

State of Delaware
Office of the Secretary of State PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "THE DELICIOUS FROOKIE COMPANY, INC.", FILED A RESTATED CERTIFICATE, CHANGING ITS NAME TO "DELICIOUS BRANDS, INC.", THE FOURTEENTH DAY OF JULY, A.D. 1998, AT 12 O'CLOCK P.M.



2184986 8320

981306674

A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

AUTHENTICATION: 9245006

DATE: 08-10-98

TRADEMARK
REEL: 1804 FRAME: 0918

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant/Registrant: DELICIOUS BRANDS, INC.
Serial No./Registration No.: See Attached Schedule
Filed/Registered: See Attached Schedule
For: Covering 27 trademarks

October 7, 1998

The Empire State Building
350 Fifth Avenue, St. 6110
New York, NY 10118

Box FEE
ASSIGNMENT DIVISION
Commissioner of Patents and Trademarks
Washington, D.C. 20231

SIR:

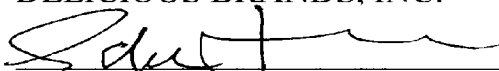
Transmitted herewith for filing are the following documents:

- (x) RECORDATION COVER SHEET
- (x) CHANGE OF NAME CERTIFICATE
- (x) SCHEDULE TO CHANGE OF NAME RECORDAL
- (x) CHECK NO. 8728 IN THE AMOUNT OF \$560.00
- (x) POSTCARD

If the enclosed papers are considered incomplete, the Mail Room and/or the Application Branch is respectfully requested to contact the undersigned collect at (212) 268-0900.

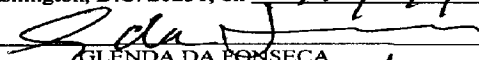
A check, in the amount of \$560.00 (Check No. 8728), is enclosed to cover any filing fee. If the fee is insufficient, the balance may be charged to Account No.13-3731 and any overpayment may be deposited to said account. A duplicate of this sheet is enclosed.

Respectfully submitted,
DELICIOUS BRANDS, INC.



Glenda da Fonseca
STOLL, MISKIN, PREVITO & BADIE
AttorneyS for Applicant
350 Fifth Avenue, Suite 6110
New York, New York 10118
(212) 268-0900

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to:
Box FEE
ASSIGNMENT DIVISION
Honorable Commissioner of Patents and Trademarks
Washington, D.C. 20231, on 10/7/98


GLENDA DA FONSECA
10/7/98
Date