

10-29-1998

Form PTO-1594

RE

ET U.S. Department of Commerce
Patent and Trademark Office



10.19.98

100864532

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 More Group PLC
 Individual(s) Association
 General Partnership Limited
 Corporation-State – Partnership
 Other: United Kingdom Public Limited Company
 Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other – Re-Registration of a Public Company as a
 Private Company
 Execution Date: August 20, 1998

2. Name and address of receiving party(ies):
 Name: More Group Limited
 Internal Address:
 Street Address: 33 Golden Square
 City: London Country: England Zip: W1R 3PA
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other – United Kingdom Limited Company
 If assignee is not domiciled in the United States, a domestic
 representative designation is attached: Yes No
 Currently on file
 (Designations must be a separate document from
 Assignment) Additional names(s) & address(es) attached?
 Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 75/180,983 75/480,715 and 75/412,674

B. Trademark registration No.(s)

 Additional numbers attached? Yes No

5. Name and address of party to whom
 correspondence concerning document
 should be mailed:
 Name: Rachel S. Jozefacki
 Internal Address: Foley & Lardner

 Street Address: 777 E. Wisconsin Avenue

 City: Milwaukee State: WI Zip: 53202-5367

6. Total number of applications
 and registrations involved:.....[3]

7. Total fee (37 CFR 3.41):\$ 90.00
 Enclosed
 Authorized to be charged to deposit account
 any fee deficiencies.

8. Deposit account number: 06-1447

 (Attach duplicate copy of this page if paying by deposit
 account)

DO NOT USE THIS SPACE

10/28/1998 TTOM11 00000204 75180983

01 FC:481
02 FC:482

40.00 OP
50.00 OP

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rachel S. Jozefacki
 Name of Person Signing

Rachel S. Jozefacki
 Signature

10/13/98
 Date

Total Number of pages including cover sheet: [2]



CERTIFICATE OF INCORPORATION
ON RE-REGISTRATION OF A PUBLIC COMPANY
AS A PRIVATE COMPANY

Company No. 309019

The Registrar of Companies for England and Wales hereby certifies that
MORE GROUP LIMITED

formerly registered as a public company has this day been re-
registered under the Companies Act 1985 as a private company, and
that the company is limited.

Given at Companies House, London, the 20th August 1998

**CERTIFIED A
TRUE COPY**

A handwritten signature in black ink, appearing to be 'S. Barnes'.

COMPANY SECRETARY

A handwritten signature in black ink, appearing to be 'L. Barnes'.

MRS. L. BARNES

For The Registrar Of Companies



C O M P A N I E S H O U S E

RECEIVED TIMEOCT. 7. 5:22AM

RECORDED: 10/19/1998

TRADEMARK 7. 5:24AM

REEL: 1805 FRAME: 0177