

MRD 10-23-98

10-29-1998



100862934

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

New

Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_

Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger

Change of Name

Other \_\_\_\_\_

Effective Date  
Month Day Year  
9/30/98

**Conveying Party**  Mark if additional names of conveying parties attached

Name Macmillan, Inc. Execution Date 10/8/98  
Month Day Year

Formerly \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

**Receiving Party**  Mark if additional names of receiving parties attached

Name Jossey-Bass, Inc., Publishers

DBA/AKA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 350 Sansome Street

Address (line 2) \_\_\_\_\_

Address (line 3) San Francisco California 94104-1342  
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Association

Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization California

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

10/26/1998 01:48Z 00000078 100862934  
01 10:1001  
02 10:148Z

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 1805 FRAME: 0241

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/541,401"/>	<input type="text" value="75/537,692"/>	<input type="text" value="75/489,222"/>	<input type="text" value="2,119,079"/>	<input type="text" value="704,981"/>	<input type="text" value="1,811,522"/>
<input type="text" value="75/227,192"/>	<input type="text" value="75/541,196"/>	<input type="text"/>	<input type="text" value="1,302,531"/>	<input type="text" value="2,155,618"/>	<input type="text" value="2,134,666"/>
<input type="text" value="75/558,843"/>	<input type="text" value="75/539,005"/>	<input type="text"/>	<input type="text" value="1,160,892"/>	<input type="text" value="2,082,634"/>	<input type="text" value="2,137,514"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing

Signature

Date Signed

**Additional Reg. Nos.**

1,208,275

930,061

1,791,562

2,129,136

889,095

1,709,939

1,725,504

1,830,359

ASSIGNMENT OF TRADEMARKS

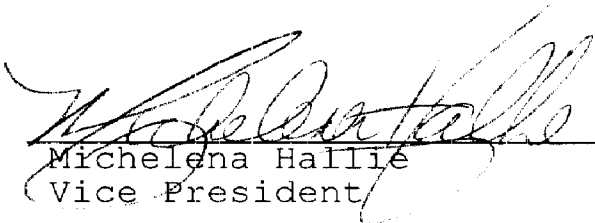
WHEREAS, as of September 30, 1998, Macmillan, Inc., a Delaware corporation with its principal place of business located at 1633 Broadway, New York, New York 10019 ("Assignor") has adopted, used and is using the trademarks shown on both the attached Schedule A, which are registered on the Principal Register in the United States Patent and Trademark Office and the attached Schedule B, applications for the registration of which have been filed with the United States Patent and Trademark Office (hereinafter collectively the "Trademarks") and;

WHEREAS, Jossey-Bass, Inc., Publishers, a California corporation with its principal place of business located at 350 Sansome Street, San Francisco, California 94104-1342 ("Assignee") is desirous of acquiring the Trademarks and the respective registrations and applications thereof;

NOW, THEREFORE, effective as of September 30, 1998, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, all causes of action for past infringement thereof, and the registrations and applications thereof.


The commissioner of Patents and Trademarks is requested to file this Assignment as appropriate.

MACMILLAN, INC.

Date: 10/8/98 By:   
Michelena Hallie  
Vice President

STATE OF New York )  
COUNTY OF New York ) : ss.:

On this 8<sup>th</sup> day of October, 1998, before me appeared Michelena Hallie, the person who signed this instrument, who acknowledged that he signed it on behalf of the identified corporation or other juristic entity with authority to do so.

  
Notary Public  
DAVID WEISS  
Notary Public, State of New York  
Qualified to Notary Public  
Commission Expires November 16

SCHEDULE A

Mark	Class	Reg. No.	Reg. Date
BAKER'S BIOGRAPHICAL DICTIONARY OF MUSICIANS	16	2,119,079	December 9, 1997
CASELL'S	16	1302531	October 30, 1984
CHARLES SCRIBNER'S SONS	16	1160892	July 14, 1981
CHILDHOOD OF FAMOUS AMERICANS & Designs	16	704981	September 27, 1960
LEVEL MASTER	9	2,155,618	May 5, 1998
MAPREADER	16	2,082,634	July 22, 1997
NEW DISCOVERY	16	1811522	December 14, 1993
SCRIBNER & DESIGN	16	2,134666	February 3, 1998
SCRIBNER PAPERBACK FICTION & DESIGN	16	2,137,514	February 17, 1998
SCRIBNERS & DESIGN	16	1208275	September 14, 1982
THE COLLEGE BLUE BOOK	16	930061	February 29, 1972
THE BASEBALL ENCYCLOPEDIA	16	1791562	September 7, 1993
THE COMPLETE IDIOT'S GUIDE TO	16	2,129,136	January 13, 1998
THE SCRIBNER LIBRARY & DESIGN	16	889095	April 7, 1970
THORNDIKE LARGE PRINT	16	1709939	August 25, 1992
THORNDIKE PRESS	16	1725504	October 20, 1992
THORNDIKE TREES LOGO	16	1830359	April 12, 1994

SCHEDULE B

Mark	Class	App. No.	App. Date
3D HUNTING & DESIGN	28	75/541401	August 24, 1998
ADVANCED RESEARCH COUNCIL	16	75/227192	January 16, 1997
CITY-TO-GO	9, 41	75/558,843	9/24/98
G.K. HALL & CO. DESIGN	16	75/537,692	8/17/98
GREAT LIBRARIES ARE BUILT ON OUR BOOKS	35	75/541196	August 24, 1998
IN 21 DAYS & DESIGN	16		
IN 24 HOURS & DESIGN	16		
NEW RIDERS & DESIGN	16	75/539005	August 19, 1998
QUICK STEPS FOR FAST RESULTS	16		
SEE IT DONE DO IT YOURSELF & DESIGN	16		
SIMPLE SOLUTIONS. ESSENTIAL SKILLS	16		
THE COMPLETE IDIOT'S TRAVEL GUIDE TO & DESIGN	16	75/489222	May 21, 1998
WHEN YOU ONLY HAVE TIME FOR THE ANSWERS	16		