

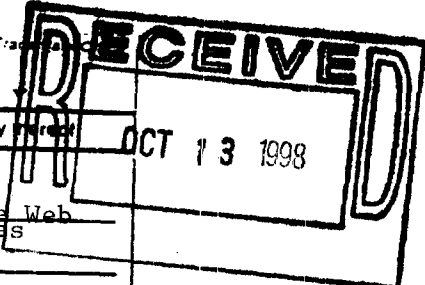
10-29-1998

10-13-98

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Patent and Trademark



To the Honorable Commissioner of

100859630

and original documents or copy thereof

1. Name of conveying party(ies):

World Wide Web Associates

2. Name and address of receiving party(ies):

Name: WWA, LLC dba World Wide Web Associates

Internal Address: _____

Street Address: 1700 State Street

City: Santa Barbara State: CA ZIP: 93101

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: NA Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 10/5/98 Mark Tuttle - manager

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

(75116579)

B. Trademark registration No.(s)

(2111480)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dr. Marcia Sherman

Internal Address: _____

Street Address: 1700 State Street

City: Santa Barbara State: CA ZIP: 93101

6. Total number of applications and registrations involved: _____

one

7. Total fee (37 CFR 3.41):..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark Tuttle
Name of Person Signing

Mark Tuttle
Signature

10/5/98
Date

Total number of pages comprising cover sheet: one

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

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TRADEMARK
REEL: 1805 FRAME: 0322

ASSIGNMENT OF TRADEMARKS

World Wide Web Associates, a California limited partnership intends by this document to transfer all of its interest in and to all of its trademarks, including any trademark registrations and applications to WWWA, LLC, a California limited liability company.


1. Assignment. For valuable consideration, the receipt of which is hereby acknowledge by World Wide Web Associates, World Wide Web Associates assigns, transfers, and conveys to WWWA, LLC all of its right, title, and interest in and to any trademarks and trademark registrations or applications, including--but not limited to--the mark **WORLD WIDE WEB ASSOCIATES**, Serial No. 75/116579 and any use of that term with any logo and design, and any registrations or applications for such trademarks, and the goodwill of the business associated with and symbolized by such trademarks. World Wide Web Associates further assigns to WWWA, LLC all rights to make applications for such trademarks or other forms of protection and to prosecute such applications and to claim and receive the benefit of any priority for such trademarks.

2. Authorization for Patent and Trademark Office to Record. World Wide Web Associates agree that this assignment shall be deemed a full legal and form equivalent of any assignment, consent to file or similar documents that may be required for any purpose regarding these trademarks, and will constitute proof of WWWA, LLC's right to apply for trademark or other proper protection for the trademarks, and to claim benefits of any priority rights.

3. Further Assurances. World Wide Web Associates agree to take such further action and to execute such documents as WWWA, LLC may reasonable request to effect or confirm the conveyance to WWWA, LLC of these trademarks and any other rights granted herein.

The parties execute this Assignment of Trademarks on 10/5/98, 1998.

WORLD WIDE WEB ASSOCIATES, a California limited partnership

By: 
[SIGNATURE]

Mark Tuttle, President
[PRINT NAME AND TITLE]

WWWA, LLC, a California limited liability company

By: 
[SIGNATURE]

Mark Tuttle, President
[PRINT NAME AND TITLE]