

10-29-1998

FORM PTO-1594
1-31-92



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To the Honorable Commissioner of Patents and Trademarks Please record the attached original documents or copies thereof.

COVER SHEET (S ONLY) RECEIVED U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OCT 19 1998

1. Name of conveying party(ies):

Love Picin Incorporated
153 First Avenue
New York, NY 10003

- Individual(s)
- General Partnership
- Corporation-State New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: _____

2. Name and address of receiving party(ies):

Name: Ugly, Inc.

Internal Address: _____

Street Address: 5-43 47th Road

City: Long Island City State: NY ZIP: 11101

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,144,582

Additional numbers attached? Yes No

40E

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michelle B. Lee, Esq.

Internal Address: _____

Jacobs, deBrauwere & Dehn LLP

Street Address: 445 Park Ave.

17th Floor

City: New York State: NY ZIP: 10022

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michelle B. Lee

Name of Person Signing

Michelle Lee

Signature

10/14/98

Date

Total number of pages comprising cover sheet: _____

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