

FORM PTO-1594
1-31-92

10-29-1998

10-13-98



100859627

original documents or copy thereof.

To the Honorable Commissioner of Patent

1. Name of conveying party(ies),
Klarquist Sparkman Campbell
Leigh & Winston LLP

- Individual(s) Association
- General Partnership Limited
- Corporation-State Partnership
- Other

Additional name(s) of conveying party(ies) attached?
yes no

2. Name and address of receiving party(ies):

Name: Fred Meyer Stores, Inc.

Internal Address: _____

Street Address: 3800 S.E. 22nd Avenue

City Portland State Oregon ZIP 97242

3. Nature of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: 10/6/98

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment).

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

1,277,200

A. Trademark Application No. (s)

B. Trademark registration No. (s)

(1,277,200)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name:

Klarquist Sparkman Campbell Leigh & Winston

Internal Address:

One World Trade Center, Suite 1600

Street Address:

121 S.W. Salmon Street, Suite 1600

City Portland State Oregon ZIP 97204-2988

6. Total number of applications and registrations involved: [1]

7. Total fee (37 CFR 3.41):...\$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 02-4550

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

10/29/1998 SBURMS 00000035 1277200

01 FC:481

40.00 DP

TRADEMARK
REEL: 1805 FRAME: 0481

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration
of: Meridian Fashion Corp.

CERTIFICATE OF MAILING

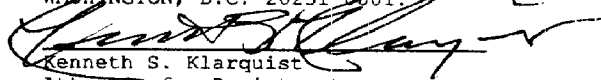
Registration No.: 1,277,200

Registered May 8, 1984

Mark: FREDDY BEAR

Date: October 6, 1998

I HEREBY CERTIFY THAT THIS PAPER AND THE DOCUMENTS REFERRED TO AS BEING ATTACHED OR ENCLOSED HERewith ARE BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE ON October 6, 1998, AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO: Box ASSIGNMENT, COMMISSIONER OF PATENTS AND TRADEMARKS, WASHINGTON, D.C. 20231-0001.


Kenneth S. Klarquist
Attorney for Registrant

Box ASSIGNMENT
COMMISSIONER OF PATENTS AND TRADEMARKS

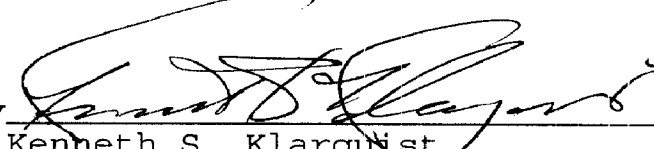
Enclosed are the following:

- An Assignment of the registration from Klarquist Sparkman Campbell Leigh & Whinston, LLP to Fred Meyer Stores, Inc., together with Form PTO-1594;
- A check in the amount of \$40.00 for the above-listed fee

Please charge any additional fees or credit overpayment to Deposit Account No. 02-4550. A copy of this letter is enclosed.

Respectfully submitted,

KLARQUIST SPARKMAN CAMPBELL
LEIGH & WHINSTON, LLP

By 
Kenneth S. Klarquist
Registration No. 16,445

One World Trade Center, Suite 1600
121 S.W. Salmon Street
Portland, Oregon 97204
Telephone: (503) 226-7391
Facsimile: (503) 228-9446

cc: Ms. Tina Tippin

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration
of: Meridian Fashion Corp.

CERTIFICATE OF MAILING

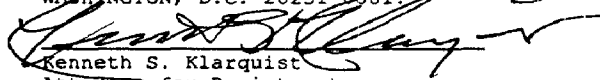
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Kenneth S. Klarquist
Attorney for Registrant

Box ASSIGNMENT
COMMISSIONER OF PATENTS AND TRADEMARKS

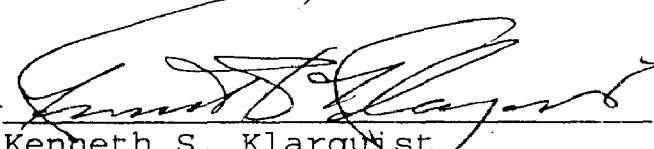
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121 S.W. Salmon Street
Portland, Oregon 97204
Telephone: (503) 226-7391
Facsimile: (503) 228-9446

cc: Ms. Tina Tippin

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<u>Kenneth S. Klarquist</u>		<u>October 6, 1998</u>
Name of Person Signing	Signature	Date
Total number of pages including cover sheet, attachments and document: [3]		

OMB No. 0651-0011 (exp. 4/94)

ASSIGNMENT

WHEREAS, Klarquist Sparkman Campbell Leigh & Winston, LLP, a limited liability partnership, whose principal office and place of business is One World Trade Center, 121 S.W. Salmon Street, 16th Floor, Portland, Oregon 97204-2988 (hereinafter called "Assignor"), is owner by assignment of U.S. Trademark Registration No. 1,277,200, issued May 8,1984, for the mark FREDDY BEAR; and

WHEREAS, Fred Meyer Stores, Inc., a Delaware Corporation, whose principal place of business is, 3800 S.E. 22nd Avenue, Portland, Oregon 97242 (hereinafter called "Assignee"), is desirous of acquiring said Mark and all rights in the above referenced registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor hereby sells, assigns and transfers to said Assignee all of its rights, title and interest in and to the said Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Executed at Portland, Oregon, this 6 day of October 1998

Klarquist Sparkman Campbell Leigh & Winston, LLP

[Handwritten Signature]

By: Kenneth S. Klarquist

STATE OF Oregon)
) ss.
COUNTY OF Multnomah)

This 6 day of October, 1998 before me personally came the above-named, who executed the foregoing instrument in my presence, and who acknowledged to me that he executed the same of his own free will for the purposes set forth therein.

[Handwritten Signature]
Notary Public for Oregon
My commission expires: 7/31/2001



[SEAL]