

10-29-1998



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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings >>>

To the Honorable Commissioner

Return the attached original documents or copy thereof.

1. Name of conveying party(ies): 10-27-98

TRICK ENTERPRISES, INC.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State (California)
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: July 16, 1998

2. Name and address of receiving party(ies)

Name: Sun Company, Inc. (R&M)

Internal Address: _____

Street Address: 1801 Market Street.

City: Philadelphia State: PA ZIP: 19103-14

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Pennsylvania
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s): 1,374,431

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

(1,374,431)

(10/29/1998 SBURNS 00000005 194975 1374431)
01 FC:481 40.00 CH

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mindy Ellis Schwartz, Esquire

Internal Address: Pepper Hamilton LLP

Street Address: 3000 Two Logan Square

Eighteenth and Arch Streets

City: Philadelphia State: PA ZIP: 19103-2799

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

19-4975

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mindy Ellis Schwartz

Name of Person Signing

Mindy Ellis Schwartz
Signature

October 26, 1998
Date

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Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1805 FRAME: 0655

ASSIGNMENT OF TRADEMARKS

WHEREAS TRICK ENTERPRISES, INC. ("Assignor"), a California corporation with offices at 1189 Morena Boulevard, San Diego, California 92110, has adopted, used and is using the trademark TRICK, United States Registration No. 1,374,431, for octane boosting preparations for automotive use, racing gasoline, decals and clothing, namely T-shirts and hats ("TRICK Trademark"); and

WHEREAS SUN COMPANY, INC. (R&M) ("Assignee"), a Pennsylvania corporation with offices at 1801 Market Street, Philadelphia, Pennsylvania 19103-1699, has on this date acquired from Assignor certain assets and property used in Assignor's racing fuel business, including the octane booster and apparel business and is desirous of acquiring the TRICK Trademark and any other trademarks, service marks, trade dress and trade names used in such business (collectively, the "Trademarks"), the registration of the TRICK Trademark any other registrations and applications for registration of the Trademarks, and the goodwill of the business symbolized by Trademarks.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademarks, together with the registration of the TRICK Trademark, any other registrations and applications for registration of the Trademarks, in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and in and to all rights of action arising from the Trademarks, all claims for damages by reason of past, present and future infringement of the Trademarks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and the goodwill of the business symbolized by the Trademarks.

Dated: July 16, 1998

TRICK ENTERPRISES, INC.

By: 

Name: Rodney D. Means

Title: President