

10-21-98

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10-30-1998

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OMB No. 0651-0011 (exp. 4/94)



Tab settings

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To the Honorable Commissioner of Patents and Trademarks

and original documents or copy thereof.

1. Name of conveying party(ies):

John Allen

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 3, 1998

2. Name and address of receiving party(ies)

Name: Black Gold Pet Food, Incorporated

Internal Address:

Street Address: P. O. Box 209

City: Vienna State: MO ZIP: 65582

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Missouri
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/300,110

B. Trademark Registration No.(s)

10/29/1998 SBURNS 00000150 75300110

01 FC:461 40.00 DP

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Brian J. Laurenzo

Internal Address:

Street Address: 801 Grand, Suite 3900

City: Des Moines State: IA ZIP: 50309

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brian J. Laurenzo
Name of Person Signing

Brian J. Laurenzo
Signature

10/12/98
Date

3

Total number of pages including cover sheet, attachments, and document:

TRADEMARK ASSIGNMENT

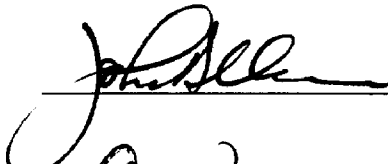
WHEREAS, JOHN ALLEN, an individual, residing at 2607 Cedarwood Court, Jefferson City, Missouri 65109 (hereinafter "ASSIGNOR") has adopted and is using the mark "BLACK GOLD" (hereinafter the "Mark"), the mark which is the subject of pending United States Trademark Application Serial No. 75/300,110 filed on May 29, 1997; and

WHEREAS, BLACK GOLD PET FOOD, INCORPORATED, a Missouri corporation, having its principal offices at P. O. Box 209, Vienna, Missouri 65582 (hereinafter "ASSIGNEE"), desires to acquire the entire right, title and interest in and to the Mark and said trademark application.

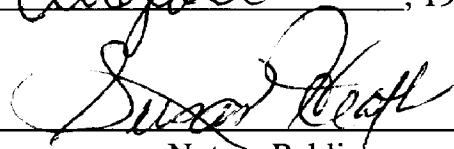
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, ASSIGNOR does hereby sell, transfer and assign to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the Mark including, but not limited to, said trademark application, together with the good will of the business symbolized by the Mark.

IN WITNESS WHEREOF, ASSIGNOR has caused this document to be duly executed this 3rd day of August, 1998.

JOHN ALLEN



Subscribed and sworn to this 3rd day of August, 1998.



Notary Public

In and For the State of Missouri
County of Cole

My commission expires:

SUSAN HEATH
NOTARY PUBLIC STATE OF MISSOURI
COLE COUNTY
MY COMMISSION EXP JUNE 22,2000