

OMB No. 0651-0011 (exp. 4/94)



Tab settings

To the Honorable Commissioner of Patents

100864663

attached original documents or copy thereof.

1. Name of conveying party(ies): 19-19-98
 The Wellcome Foundation Limited
 Glaxo Wellcome House
 Berkeley Avenue
 Greenfield, Middlesex UB6 0NN, England
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____
 Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Unilever N.V.
 Internal Address: _____
 Street Address: Weena 455, 3013 AL
the Netherlands
 City: Rotterdam State: _____ ZIP: _____
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: August 4, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
HAZELINE, Appln. No. 74/640597

B. Trademark Registration No.(s)
HAZELINE SNOW, Reg. No. 2,034,831

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Mary Cassidy
 Internal Address: Unilever HPC USA
 Street Address: 33 Benedict Place
 City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00 E
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
21-0043

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481 40.00 CH
 02 FC:482 25.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary A. Cassidy
 Name of Person Signing

Mary A. Cassidy
 Signature

Oct. 14, 1998
 Date

Total number of pages including cover sheet, attachments, and document: 6

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

DESIGNATION OF DOMESTIC REPRESENTATIVE

Trademark: HAZELINE
Registration No. 2034831
Trademark: HAZELINE SNOW
Application No. 74/640597
Applicant: Unilever N.V.

Kenneth C. Leonard, Peter Mendelson and Eric W. McCormick, of Lever House, 390 Park Avenue, 19th floor, New York, New York 10022 are all designated as Unilever N.V.'s representatives upon whom notices or process in proceedings affecting these trademarks may be served.

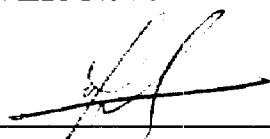
POWER OF ATTORNEY

Unilever N.V., a corporation organized under the laws of The Netherlands, having its address at Weena 45, 3013 AL Rotterdam, The Netherlands, hereby appoints Kenneth C. Leonard, Peter W. Mendelson and Eric W. McCormick, members of the Bar of the State of New York, to prosecute this recordation of assignment of the trademarks and to transact all business in the Patent and Trademark Office in connection therewith.

UNILEVER N.V.

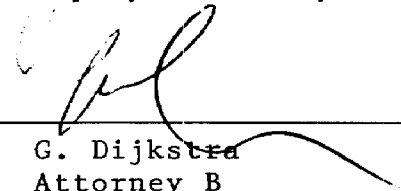
Date: 28 September 1998

By:


Name: J.W. Winter
Title: Deputy Secretary

Date: 28 September 1998

By:


Name: G. Dijkstra
Title: Attorney B

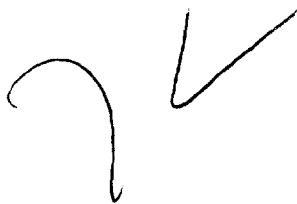
I, JAMES KERR MILLIGAN, Notary Public of the City of London and elsewhere in England, by Royal Authority, duly admitted and sworn, practising in the said City,

DO HEREBY CERTIFY AND ATTEST:

THAT the hereunto annexed Assignment has been signed and executed for and on behalf and as the Deed of the Company styled "**THE WELLCOME FOUNDATION LIMITED**", an English Company duly incorporated and existing under the laws of England, registered at the Companies Registration Office for England and Wales under N°. 194814 and having its Registered Office at Glaxo Wellcome House, Berkeley Avenue, Greenford, Middlesex UB6 ONN, England, by **JOHN DAVID COOMBE** and **SIMON MICHAEL BICKNELL**, whose identities I attest, one of the Directors and an Assistant Secretary, respectively, of the said Company;

AND THAT the said Power of Attorney being so signed, is binding on the said Company in accordance with the provisions of English law relating to Companies.

IN TESTIMONY WHEREOF I have hereunto set my hand and affixed my Seal of Office in the City of London aforesaid, this first day of September One thousand nine hundred and ninety-eight.



TRADEMARK ASSIGNMENT

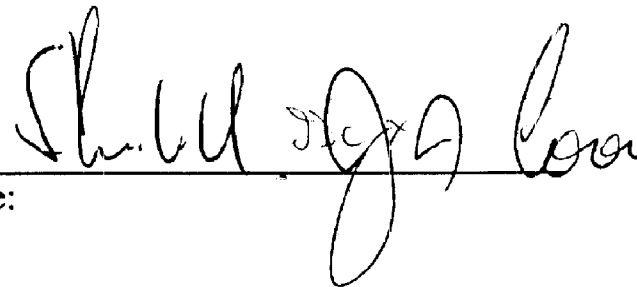
WHEREAS, THE WELLCOME FOUNDATION LIMITED of Glaxo Wellcome House, Berkeley Avenue, Greenford, Middlesex UB6 0NN, England (hereinafter "Assignor"), is owner of the trademarks HAZELINE Application No. 74/640597, HAZELINE SNOW Registration No. 2034831 registered in the United States Patent and Trademark Office; and

AND WHEREAS, UNILEVER N.V., of Weena 455, 3013 AL Rotterdam, The Netherlands (hereinafter "Assignee") is desirous of acquiring said trademarks HAZLINE and HAZELINE SNOW.

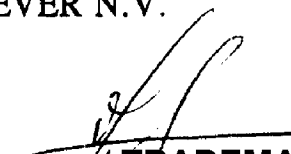

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all rights, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 4th day of August 1998.

Executed by the Company as its Deed
THE WELLCOME FOUNDATION LIMITED

By: 
Name:
Title:

UNILEVER N.V.

TRADEMARK
REEL: 1805 FRAME: 0952



I, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary with residence in Rotterdam, the Netherlands, certify that the signatures placed on the attached document are the signatures of Mr J.W. Winter proxy with title A and Mr G. Dijkstra proxy with title B, of Unilever N.V., a limited liability company incorporated in accordance with the laws of the Kingdom of the Netherlands, and as such, acting jointly, fully qualified to act for and on behalf of the said company.

Rotterdam, 29 September 1998

