

10-30-1998



100864672

ID # 22

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

10-13-98

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger

Effective Date  
Month Day Year

Change of Name

Other

12 31 96

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
12 31 96

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

10/26/1998 DNGUYEN 00000360 190004 504456

01 FC:481 40.00 CH  
02 FC:482 25.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 1805 FRAME: 0973

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="504 456"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="86 666"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Pamela A. Rask

Oct. 13, 1994

Name of Person Signing

Signature

Date Signed

08/17/98 MON 15:09 FAX 212 692 4406

S.H. & G. LLP


212 692 4406

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Trademark Assignment :  
 Reg: Nos: 504,456 and 86,666 :  
 Assignee: Random House UK Limited :  
 :  
 :  
 Mark: HOUSE & GARDEN :  
 -----X

DESIGNATION OF DOMESTIC REPRESENTATIVE

Pamela A. Rask and Eric E. Gisolfi, both duly qualified members of the bar of New York, and whose postal address is Sabin, Bermant & Gould LLP, 350 Madison Avenue, New York, New York 10017, are hereby designated Applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

  
 \_\_\_\_\_  
 Anthony McConnell  
 Company Secretary

Date: August 20, 1998

ASSIGNMENT

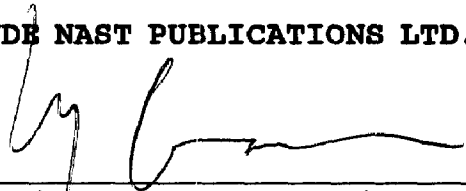
WHEREAS, THE CONDE NAST PUBLICATIONS LTD., a United Kingdom corporation, Vogue House, Hanover Square, London, England W1R 0AD, has adopted, used, and registered certain trademarks listed on the Schedule attached hereto, and is the record owner of said marks and registrations; and

WHEREAS, RANDOM HOUSE UK LIMITED, a United Kingdom corporation, Random Century House, 20 Vauxhall Bridge Road, London SW1V 2SA, England, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective December 31, 1996, The Conde Nast Publications Ltd. does hereby sell, assign, transfer and set over unto Random House UK Limited, all right, title and interest in and to the marks listed on the Schedule hereto, together with the goodwill symbolized by said marks and the registrations thereof.

THE CONDE NAST PUBLICATIONS LTD.

Date: December 31, 1996

By:   
Michael J.M. Garvin

Title: Company Secretary

(U.S.)

SCHEDULE

Mark

Registration No.

Issued

HOUSE & GARDEN

504,456

11/30/1948

HOUSE & GARDEN

86,666

05/21/1912

85351\_1

RECORDED: 10/13/1998

TRADEMARK  
REEL: 1805 FRAME: 0977