

11-02-1998

SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

ONLY



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To the Honorable Commissioner

100865735

and the attached original documents or copy thereof.

MAD 10/21/98

1. Name of conveying party(ies):

HOB Brands Corp.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other _____

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: Cara Lewis

Internal Address: c/o William Morris Agency, Inc.

Street Address: 1325 Avenue of the Americas

City: New York State: NY ZIP: 10019

Individual(s) citizenship United States Citizen

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State _____

Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from
Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: April 1, 1998

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/126,012 75/126,010
75/126,535 75/126,013
75/126,011

Additional numbers

B. Trademark Registration No.(s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kirt S. O'Neill, Esq.

Internal Address: _____

Akin, Gump, Strauss, Hauer & Feld, L.L.P.

1500 NationsBank Plaza

Street Address: 300 Convent Street

City: San Antonio State: Tx ZIP: 78205

6. Total number of applications and registrations involved:.....

5

7. Total fee (37 CFR 3.41):.....\$ \$140.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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01 FC:481 40.00 OP
02 FC:482 100.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kirt S. O'Neill, Esq.

Name of Person Signing

Kirt S. O'Neill

Signature

October 19, 1998

Date

Total number of pages including cover sheet, attachments, and

2

ASSIGNMENT AGREEMENT

This Assignment Agreement ("Agreement") is made and entered into as of April 1, 1998 between HOB Brands Corp. ("Assignor") and Cara Lewis ("Assignee")

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledge, Assignor and Assignee hereby agree as follows:

1. Assignor hereby transfers and assigns to Assignee all of Assignor's rights, title, and interests including, without limitation, any trademark registrations, in and to the name and/or mark "SMOKIN' GROOVES."

2. This Agreement shall be governed by the laws of the State of California applicable to agreements executed and to be wholly performed therein and shall not be modified except by a written document executed by both parties hereto. This Agreement expresses the entire understanding of the parties hereto and replaces any and all former agreements, negotiations or understandings, written or oral, relating to the subject matter hereof.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first set forth above.

HOB Brands Corp.
("Assignor")

By 
Authorized Signatory

CARA LEWIS
("Assignee")


Cara Lewis, an individual

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