

B245-051

Mark: MARIO FERRARI
 Reg. No.: 1,596,534
 Assignor: Burma-Bibas, Inc.
 Assignee: Ferrari S.p.A.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Albert Robin, whose postal address is Robin, Blecker & Daley, 330 Madison Avenue, New York, New York 10017, is hereby designated Assignee's representative upon whom notice or process in proceedings affecting the mark may be served.

Dated: 13 October 1998

FERRARI S.P.A.

By
 Name:
 Title:


 FERRARI S.p.A.
 AMMINISTRAZIONE FINANZA
 E CONTROLLO
 (Manuela Borellini)

ASSIGNMENT OF REGISTRATION

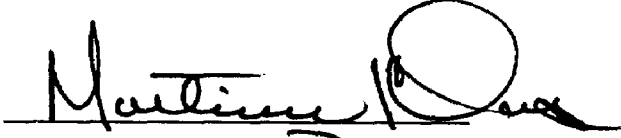
WHEREAS, Burma-Bibas Inc., A New York corporation, ("Assignor"), has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 1,596,534 issued May 15, 1990; and

WHEREAS, Ferrari S.p.A., an Italian corporation located and doing business at Via Emilia Est 1163, 41100 Modena, Italy ("Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all of Assignor's rights, title and interest in and to the said mark, together with the goodwill of the business connected with the use of and symbolized by the mark, and the above-identified registration thereof.

BURMA-BIBAS, INC.

By
Name:
Title:


Exec V.P.

