

RE

11-02-1998



100865306

HEET
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To the Assistant Commissioner of Patents and Trademarks: Please return attached original documents or copy thereof.

1. Name of conveying party(ies):

Jake's Famous Products, Inc.

10-22-98

- Individuals(s)
- General Partnership
- Corporation-State - Oregon
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 28, 1998

2. Name and address of receiving party(ies)

Name: **McCormick & Schmick Holding Corp.**

Internal Address: Suite 550

Street Address: 720 S.W. Washington

City: Portland

State: **OR** 97205-3507

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,328,806 and 1,306,235

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joan L. Dillon

Internal Address: Kilpatrick Stockton LLP

Suite 2800

Street Address: 1100 Peachtree Street

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joan L. Dillon

Name of Person Signing

[Signature]
Signature

October 16, 1998

Date

Total number of pages including cover sheet, attachments, and document:

10/30/1998 NGUYEN 00000192 1328806

01 FC:481

40.00 DP

FC:482

25.00 DP

ASSIGNMENT

This Assignment is made and entered into this 28th day of September 1998, between **Jake's Famous Products, Inc.**, an Oregon corporation with offices at 720 S.W. Washington, Portland, Oregon 97205-3507, ("Assignor"), and **McCormick & Schmick Holding Corp.**, a Delaware corporation with offices at 720 S.W. Washington, Portland, Oregon 97205-3507 ("Assignee"):

WHEREAS, Assignor has adopted and used in the United States the trademarks reflected in the attached Exhibit "A" ("Marks") in connection with its business, and is the owner of the Marks, and owns federal registrations for these Marks;

WHEREAS, Assignee is desirous of confirming as a matter of record its acquisition of the Marks, including pending applications and registrations, together with the good will of the business connected with the Mark;

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Marks, including pending applications and registrations, together with the good will of the business symbolized by the Marks, and all causes of action and claims based on past actions or infringement related to the Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and effective the 28th day of September, 1998.

JAKE'S FAMOUS PRODUCTS, INC.

By: 

Name: JERRY R. KELS0

Title: Unit Pres of Famous

EXHIBIT A

Registrations

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
JAKE'S	1,328,806	April 2, 1985
JAKE'S	1,306,235	November 20, 1984