FORM PTO-1594 (modified) 1-31-92



VER SHEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

100867444	JNLY
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
Name of conveying party(ies): Acceleration National	Name and address of receiving party(ies):
Service Corporation	Name: Lyndon Life Insurance Company
Individual Association General Partnership Limited Partnership _X Corporation-State of Ohio	Internal Address: 10-26-98
Other	Street Address: 645 Maryville Centre
Additional name(s) of conveying party(ies) attached:Yes _X_ No	City <u>St. Louis</u> State: <u>MO</u> Zip: <u>63141</u>
3. Nature of Conveyance:	
X_Assignment Merger	Individual(s) citizenship Association
Security Agreement Change of Name	General Partnership Limited Partnership
	X Corporation-State of Missouri (Insurance)
Other	Other
Execution Date: 10/20/97	designation is attached: Yes X No Additional name(s) & address(es) attached? Yes X No
Application number(s) or patent number(s):	
A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,442,414
Additional numbers attached? Yes _X No	
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1
Name: Anthony G. Simon	
Internal Address: 7733 Forsyth Boulevard, Suite 1400	7. Total fee (37 CFR 3.41)\$40.00
St. Louis, Missouri 63105	X Enclosed
Street Address: 7733 Forsyth Boulevard, Suite 1400	X Authorized to be charged to deposit account (if amount is insufficient)
City: St. Louis State: MO ZIP: 63105	
	8. Deposit account number: 18-1829
	(Attach duplicate copy of this page if paging by deposit account)
	(Attack duplicate copy of this page it paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and Signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Anthony G. Simon Name of person signing Signature Date	
· /	Total number of pages including cover shear, attachments, and document:
OMB No. 0651-0011 (exp. 4/94) Do not detach this portion	
Do not detach this portion Mail documents to be recorded with required	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF FEDERAL MARK REGISTRATION

WHEREAS Acceleration National Service Corporation, an Ohio corporation, whose address is 475 Metro Place North, Dublin, Ohio 43017 ("Assignor") has adopted, used and is using a mark, COSTGUARD and Design (the "Mark"), which is registered in the United States Patent and Trademark Office, Registration No. 1,442,414, dated June 9, 1987; and

WHEREAS Lyndon Life Insurance Company, a Missouri insurance corporation, whose address is 645 Maryville Centre, St. Louis, Missouri 63141 ("Assignee") is desirous of acquiring the Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Mark, including all claims for damages for past infringement, together with the good will of the business symbolized by the Mark, and the above identified registration thereof.

ACCELERATION NATIONAL SERVICE CORPORATION

Nicholas Zl Ale

Title: Senior Vice President and Secretary

STATE OF OHIO SS: COUNTY OF FRANKLIN

On this 20th day of October, 1997, before me appeared Nicholas Z. Alexander, the person who signed this instrument, who acknowledged that s/he signed it as a free act on behalf of Assignor with authority to do so.

NOTARY PUBLIC, STATE OF OHIO

COLUMBUS/0380357.02

TRADEMARK REEL: 1807 FRAME: 0499

RECORDED: 10/26/1998