

11-02-1998

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**



REC 100865409

10-19-98

**TRADEMARKS ONLY**

NOV 17 1998

STRAFFORD

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

**Conveyance Type**

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger  
Effective Date  
Month Day Year
- ☐ Change of Name
- ☐ Other

**Conveying Party**

☐ Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
10091998

Name

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization

**Receiving Party**

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

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State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

☒ Citizenship/State of Incorporation/Organization

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Mail documents to be recorded with required cover sheet(s) information to:  
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**TRADEMARK**  
**REEL: 1807 FRAME: 0788**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

(612) 672-3600

Name

Kevin S. Spreng

Address (line 1)

Messerli & Kramer P.A.

Address (line 2)

1800 Fifth Street Towers

Address (line 3)

150 South Fifth Street

Address (line 4)

Minneapolis, MN 55402

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

1

**Trademark Application Number(s) or Registration Number(s)**

☐

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**


1584129		

**Number of Properties**

Enter the total number of properties involved.

#

1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

☒

Deposit Account

☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

☐

No

☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kevin S. Spreng

Name of Person Signing

Signature

10-13-98

Date Signed

# TRADEMARK ASSIGNMENT

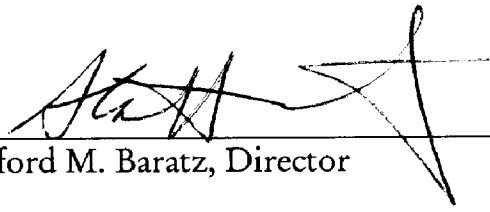
WHEREAS, Style Vision, Inc., a Minnesota corporation, acquired and used the trademark InVision® for retail optical store services, in class 42 (U.S. CL. 101), and is the record owner of U.S. Trademark Registration No. 1,584,129, registered February 20, 1990, on the trademark InVision®;

WHEREAS, In-Sight Optical, Inc., a Minnesota corporation, having its principal place of business at 123 North Third Street, Minneapolis, MN 55401, has acquired said mark, and the registration thereof;

NOW, THEREFORE, in partial consideration for the cancellation of debt in the amount of Four Hundred Sixty Seven Thousand & No/100th Dollars (\$467,000), Style Vision, Inc. hereby assigns to In-Sight Optical, Inc. all right, title and interest in and to the trademark, and in and to U.S. Registration No. 1,584,129, on said trademark, together with the good will of the business symbolized by the mark.

STYLE VISION, INC.

By

  
Stanford M. Baratz, Director

STATE OF MINNESOTA )  
                                  )SS  
COUNTY OF HENNEPIN)

Subscribed and sworn to before  
me this 9<sup>th</sup> day of October, 1998

