| <b>.</b>       | 94. 6-93)   | 998 SHEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office   |  |  |  |
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| $ar{C}$        | To th 10-13-1998 100868   | Mark at a fair at the same of |  |  |  |
|                | . Name c U.S. Patent & TMOfc/TM Mail Rcpt Dt. #54   | Name and address of receiving party(ies)  |  |  |  |
| 7              | ETS, Inc.   | Name: Australian Gold, Inc.   |  |  |  |
|                |   | Internal Address:   |  |  |  |
| <b>T</b>       | ☐ Individual(s) ☐ Association ☐ Limited Partnership   | Street Address: 6270 Corporate Drive  |  |  |  |
| <b>*</b> 0     | Corporation-State     Other   | City: IndianapolisState: IN ZIP: 46278  |  |  |  |
| 1              | additional name(s) of conveying party(ies) attached?   Yes   No   | ☐ Individual(s) citizenship   |  |  |  |
| 3              | 3. Nature of conveyance:  |   |  |  |  |
|                | ☐ Assignment ☐ Merger   |   |  |  |  |
|                | ☐ Security Agreement ☐ Change of Name   | Other   |  |  |  |
|                | Other   | If assignee is not domiciled in the United States, a domestic representative designation is attached:  Q Yes Q No   |  |  |  |
| E              | Execution Date: October 2, 1998   | (Designations must be a separate document from assignment) Additional name(s) & address(es) attached?  Yes  No  |  |  |  |
| 4              | 4. Application number(s) or patent number(s):   |   |  |  |  |
|                | A. Trademark Application No.(s)   | B. Trademark Registration No.(s)  |  |  |  |
|                | 75/373,397  |   |  |  |  |
|                |   |   |  |  |  |
| •              | Additional numbers attached? ☐ Yes 🗓 No   |   |  |  |  |
| -              | Additional numbers a  |   |  |  |  |
| 5              | Additional numbers a  Name and address of party to whom correspondence concerning document should be mailed:  | 6. Total number of applications and registrations involved:   |  |  |  |
| 5              | 6. Name and address of party to whom correspondence concerning document should be mailed:  Charles J. Meyer   | 6. Total number of applications and   |  |  |  |
| 5              | i. Name and address of party to whom correspondence concerning document should be mailed:   | 6. Total number of applications and registrations involved:   |  |  |  |
| 5              | Charles J. Meyer Name:  Woodard Embardt Naughte   | 6. Total number of applications and registrations involved:   |  |  |  |
| F              | Charles J. Meyer Name:  Woodard, Emhardt, Naught  | 6. Total number of applications and registrations involved:   |  |  |  |
|                | Charles J. Meyer Name: Woodard, Emhardt, Naught Moriarty & McNett   | 6. Total number of applications and registrations involved:   |  |  |  |
| -              | Name and address of party to whom correspondence concerning document should be mailed:  Charles J. Meyer  Name:  Woodard, Emhardt, Naught  Moriarty & McNett  Bank One Center/Tower   | 6. Total number of applications and registrations involved:   |  |  |  |
| Ę              | i. Name and address of party to whom correspondence concerning document should be mailed:  Charles J. Meyer  Name:  Woodard, Emhardt, Naughte Moriarty & McNett  Bank One Center/Tower  Street Address: 111 Monument Circle   | 6. Total number of applications and registrations involved:   |  |  |  |
|                | Name and address of party to whom correspondence concerning document should be mailed:  Charles J. Meyer  Name:  Woodard, Emhardt, Naught  Moriarty & McNett  Bank One Center/Tower  Street Address: 111 Monument Circle  City: Indianapolis State: IN ZIP: 46204   | 6. Total number of applications and registrations involved:   |  |  |  |
| 3/19/<br>:481  | Name and address of party to whom correspondence concerning document should be mailed:  Charles J. Meyer  Name:  Woodard, Emhardt, Naught  Moriarty & McNett  Bank One Center/Tower  Street Address: 111 Monument Circle  City: Indianapolis State: IN ZIP: 46204   | 6. Total number of applications and registrations involved:  7. Total fee (37 CFR 3.41)\$  Enclosed  Authorized to be charged to deposit account  8. Deposit account number:  |  |  |  |
| 3/19/<br>2:481 | i. Name and address of party to whom correspondence concerning document should be mailed:  Charles J. Meyer  Name:  Unternal Address:  Woodard, Emhardt, Naught  Moriarty & McNett  Bank One Center/Tower  Street Address:  Ill Monument Circle  City:  Indianapolis State:  IN ZIP: 46204  DO NOT U  | 6. Total number of applications and registrations involved:   |  |  |  |
| 3/19/<br>2:481 | Name and address of party to whom correspondence concerning document should be mailed:  Charles J. Meyer  Name:  Woodard, Emhardt, Naught  Moriarty & McNett  Bank One Center/Tower  Street Address:  111 Monument Circle  City: Indianapolis State:  City: Indianapolis State:  Nonot U  40.00 CP  DO NOT U  Statement and signature.  To the best of my knowledge and belief, the foregoing infortine original document.            | 6. Total number of applications and registrations involved:  7. Total fee (37 CFR 3.41)   |  |  |  |
| 3/19/<br>2:481 | Name and address of party to whom correspondence concerning document should be mailed:  Charles J. Meyer  Name:  Woodard, Emhardt, Naughte Moriarty & McNett  Bank One Center/Tower  Street Address: 111 Monument Circle  City: Indianapolis State: IN ZIP: 46204  DO NOT U  O. Statement and signature.  To the best of my knowledge and belief, the foregoing inforthe original document.  Charles J. Meyer  Name of Person Signing | 6. Total number of applications and registrations involved:   |  |  |  |

## ASSIGNMENT

WHEREAS, ETS, Inc., a corporation of the State of Indiana, having its principal place of business at 6270 Corporate Drive, Indianapolis, Indiana 46278-2900, has adopted and is the owner of the trademarks set forth below for the corresponding goods, which trademarks are the subject of pending trademark applications in the United States Patent and Trademark Office, ETS, Inc. being the owner of the applications and any counterpart foreign applications; and,

WHEREAS, Australian Gold, Inc., a corporation of the State of Indiana, having its principal place of business at 6270 Corporate Drive, Indianapolis, Indiana 46278-2900, is desirous of acquiring each of the trademarks listed below, the pending applications thereof and any counterpart foreign applications and/or registrations, and the goodwill therein and/or associates therewith, including the goodwill based on the use in the United States as well as the goodwill based on any use in any foreign country;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, ETS, Inc. does hereby assign unto Australian Gold, Inc. all right, title, and interest in and to each trademark listed on below, the applications thereof, and each counterpart foreign application, together with the goodwill of the business symbolized by said trademarks and the goodwill symbolized by any pending, counterpart foreign applications.

## **SCHEDULE**

| Number      | Mark           | Class | Goods/Services          |
|-------------|----------------|-------|-------------------------|
| 75/373,421  | EXPRESS GEL    | 3     | Suntanning preparations |
| 75/373, 397 | EXPRESS LOTION | 3     | Suntanning preparations |

EXECUTED BY THE APPLICANT ETS, Inc.

By:

Date

Trevor Gray President

#20207/8183-01

**RECORDED: 10/13/1998** 

TRADEMARK
REEL: 1807 FRAME: 0859