

11-05-1998

Form PTO-1595
1-31-92



U.S DEPARTMENT OF COMMERCE
Patent and Trademark Office

10-27-98

100871110

To the Honorable Commissioner of

the attached original documents or copy thereof.

1. Name of conveying party(ies):
Charles Rohrer
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State of Delaware
 Other

2. Name and address of receiving party(ies)?

Name: D.F. Stauffer Biscuit Co., Inc.
Street Address: Belmont & Sixth Avenues
City: York State: PA Zip: 17405

Additional name(s) of conveying party(ies) attached?
 yes no

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation - State Pennsylvania
 Other

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Execution Date: August 12, 1998

Additional name(s) & address(es) attached?
 Yes No

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No. (s)

B. Trademark Registration No. (s)
Reg. No. 2,002,784

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Cynthia Clarke Weber
SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3202

6. Total number of applications and registration involved:
1

7. Total Fee (37 CFR 3.41): \$40.00
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 194880.

Authorized to be charged to Deposit Account

8. Deposit Account No.

(Attach dupl. copy of this page if paying by Deposit Account)

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Cynthia Clarke Weber
Name
Cynthia Clarke Weber

10/27/98
Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT: 2

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion
Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
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{ccw/wpF/asgn02.784}

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TRADEMARK
REEL: 1808 FRAME: 0517

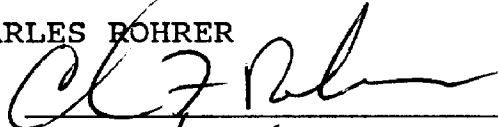
ASSIGNMENT

WHEREAS, Charles Rohrer ("Assignor") an adult individual with a business office located at Econo Lodge of Wyomissing, 635 Spring Street, Wyomissing, Pennsylvania 19610, was and is the owner of the U.S. registration therfor listed below:

<u>Registration No.</u>	<u>Mark</u>
2,002,784	A WHALE OF A SNACK FAT FREE NO CHOLESTEROL & DESIGN

WHEREAS, D.F. Stauffer Biscuit Co., Inc. ("Assignee") a Pennsylvania corporation with a business office located at Belmont & Sixth Avenues, York, Pennsylvania 17405, is desirous of acquiring the registration therefor identified above and the goodwill symbolized by the mark:

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest in and to the U.S. registration therefor identified above in the United States, together with the goodwill of the business symbolized by the trademark.

CHARLES ROHRER
By: 
Date: 8/12/98