

11-05-1998

Form PTO-1595  
1-31-92



U.S DEPARTMENT OF COMMERCE  
Patent and Trademark Office

SHEET

100871111

To the Honorable Commission

and the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Fleetwood Snacks, Inc.  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation - State of Delaware  
 Other

2. Name and address of receiving party(ies)?  
Name: Charles Rohrer  
Street Address: Econo Lodge of Wyomissing, 635 Spring St.  
City: Wyomissing State: PA Zip: 19610

Additional name(s) of conveying party(ies) attached?  
 yes  no

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation - State  
 Other

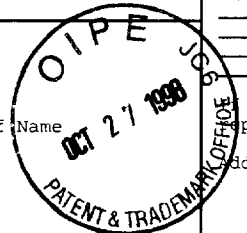
3. Nature of Conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other

assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

Execution Date: September 15, 1998

Additional name(s) & address(es) attached?  
 Yes  No



4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
Reg. No. 2,002,784

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Cynthia Clarke Weber  
SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC  
2100 Pennsylvania Avenue, N.W.  
Suite 800  
Washington, D.C. 20037-3202

6. Total number of applications and registration involved:  
1

7. Total Fee (37 CFR 3.41): \$40.00  
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.

Authorized to be charged to Deposit Account

8. Deposit Account No.

(Attach dupl. copy of this page if paying by Deposit Account)

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

*Cynthia Clarke Weber*  
Name  
Cynthia Clarke Weber

*10/27/98*  
Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT: 2

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Mail documents to be recorded with required cover sheet information to:  
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11/04/1998 DNGUYEN 00000330 2002784

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10.27.98

**ASSIGNMENT**

WHEREAS, Fleetwood Snacks, Inc. ("Assignor") a Delaware corporation with an address at 18 West Poplar Street, Fleetwood, Pennsylvania 19522, was and is the owner of the U.S. registration therefor listed below:

**Registration No.**

**Mark**

2,002,784

A WHALE OF A SNACK FAT FREE NO CHOLESTEROL & DESIGN

WHEREAS, Charles Rohrer ("Assignee") an adult individual with a business office located at Econo Lodge of Wyomissing, 635 Spring Street, Wyomissing, Pennsylvania 19610, is desirous of acquiring the registration therefor identified above and the goodwill symbolized by the mark:

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest in and to the U.S. registration therefor identified above in the United States, together with the goodwill of the business symbolized by the trademark nunc pro tunc August 11, 1998.

FLEETWOOD SNACKS INC.

By: *[Signature]*

Title: *[Signature]*

Date: 9/15/98