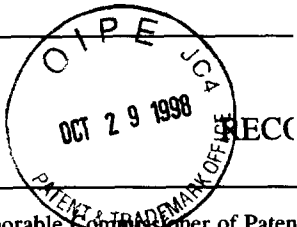


MRD 10-29-98

11-05-1998

FORM PTO-1594  
(Rev. 6/93)



100871970

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Attorney Docket No. 030806-013

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Williamsburg Canning Company, Inc.

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation - MARYLAND

Other: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment                               Merger
- Security Agreement                       Change of Name

Other: \_\_\_\_\_

Execution Date: August 31, 1998

2. Name and address of receiving party(ies):

Name: Conte, Inc.

Address: R.R. 2, Cannery Road

Northumberland, Pennsylvania 17857

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation - PENNSYLVANIA
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

700,623

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: B. Parker Livingston, Jr., Esq.

Address: Burns, Doane, Swecker & Mathis, L.L.P.

Post Office Box 1404

Alexandria, Virginia 22313-1404

6. Total number of applications and registrations involved: 1(one)

7. Total fee (37 CFR 3.41): \$ 40

Enclosed

Authorized to be charged to deposit account, if necessary

8. Deposit account number:

02-4800

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

B. Parker Livingston, Jr.  
Name of Person Signing

Signature

10/28/98  
Date

Total number of pages including cover sheet, attachments, and document: 2

11/05/1998 80000027 700623

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**ASSIGNMENT OF TRADEMARK**

WHEREAS, Williamsburg Canning Company, Inc., a corporation organized under the laws of the State of Maryland, located and doing business at 5616 Rhodesdale Vienna Road, Rhodesdale, MD 21659 (hereinafter "Assignor") is the owner of the trademark "DeCecco", the same being U.S. Reg. No. 700,623 Registered July 5, 1960 and renewed July 5, 1980, the same being for tomato puree and canned tomatoes, (hereinafter "the Trademark"); and

WHEREAS, Conte, Inc., a corporation organized under the laws of the Commonwealth of Pennsylvania, located and doing business at R.R. 2, Cannery Road, Northumberland, PA 17857 (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to the aforesaid Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to the Assignee, the entire right, title and interest of Assignor in and to the aforesaid Trademark and the good will of the business connected with the said Trademark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all right to sue for and to receive all damages accruing from past infringements of said Trademark herein assigned.

THIS ASSIGNMENT shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

ATTEST:

WILLIAMSBURG CANNING COMPANY, INC.

  
BRENDA L. FAULKNER,  
Secretary

By:  (SEAL)  
JOHN T. FAULKNER,  
President

Date: August 31, 1998

n\willburg\assign.dec

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