

Resubmission  
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FORM PTO-1594  
(Rev. 6-93)  
OMB No. 0651-0011 (exp. 4/94)

RECC

11-06-1998

SHEET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

JUL 22 1998



100871475

To the Honorable Commissioner of Patent

Send original documents or copy thereof.

1. Name of conveying party(ies):

Christie Food Products, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporate-State Massachusetts
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

Name of receiving party(ies)

Name: VSF Brands Inc.

Internal Address:

Street Address: 750 Lexington Avenue

City: New York State: NY ZIP: 10022

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: 7/20/98

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

657, 542  
1,091,037

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Harry Praver, Esq.

Internal Address: Loeb & Loeb LLP

Street Address: 345 Park Avenue

City: New York State: NY ZIP: 10154

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

07/24/1998 JSHADAZZ 00000005 657542

01 FC:481  
02 FC:482

40.00 OP  
25.00 OP

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Harry Praver  
Name of Person Signing

*Harry Praver*  
Signature

7/20/98  
Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

## TRADEMARK ASSIGNMENT

WHEREAS, Christie Food Products, Inc. (hereafter "Assignor"), a Massachusetts corporation, having an address at 10 Charlam Drive, Braintree, Massachusetts 02184, is the owner of all right, title and interest in and to the trademarks relating to the operation of Assignor's business, including, without limitation, the registrations and applications identified on Schedule A attached hereto (hereafter the "Marks"); and

WHEREAS, VSF Brands Inc. (hereafter "Assignee"), a Delaware corporation, having an address at 750 Lexington Avenue, New York, New York 10022, desires to acquire all right, title and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks.

Assignor also assigns unto Assignee all claims for damages by reason of past infringement of such trademark, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused its duly authorized representative to execute this Trademark Assignment on the date and in the capacity shown below.

Date: July 20, 1998

CHRISTIE FOOD PRODUCTS, INC.

By: 

Name: Ronald Weintraub

Title: Chief Executive Officer

**SCHEDULE A**

90008

**TRADEMARK  
REEL: 1809 FRAME: 0366**

Int. Cl.: 29

Prior U.S. Cl.: 46

Reg. No. 657,542

United States Patent and Trademark Office -

Registered Jan. 21, 1958

10 Year Renewal

Renewal Term Begins Jan. 21, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**CHRISTIE'S INSTANT-CHEF**

CHRISTIE FOOD PRODUCTS, INC.  
(MASSACHUSETTS CORPORATION)  
10 CHARLAM DRIVE  
BRAINTREE, MA 02184, ASSIGNEE OF  
DEAN G. CHRISTIE (UNITED  
STATES CITIZEN), DBA CHRISTIE  
FOOD PRODUCTS, BOSTON, MA

FIRST USE 5-1-1957; IN COMMERCE  
5-1-1957.

SER. NO. 72-030,729, FILED 5-27-1957.

FOR: CONCENTRATED SOUP BASES,  
IN CLASS 46 (INT. CL. 29).

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Apr. 14, 1998.*

COMMISSIONER OF PATENTS AND TRADEMARKS

**TRADEMARK  
REEL: 1809 FRAME: 0367**

Int. Cl.: 29

Prior U.S. Cl.: 46

Reg. No. 1,091,037

United States Patent and Trademark Office

Registered May 9, 1978

10 Year Renewal

Renewal Term Begins May 9, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

*Christie's*

CHRISTIE FOOD PRODUCTS, INC.  
(MASSACHUSETTS CORPORATION)  
10 CHARLAM DRIVE  
BRAINTREE, MA 02184

FOR: SALAD DRESSING, IN CLASS  
29 (U.S. CL. 46).  
FIRST USE 10-15-1973; IN COMMERCE  
10-15-1973.

OWNER OF U.S. REG. NO. 657,542.

SER. NO. 73-142,925, FILED 9-29-1977.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Apr. 21, 1998.*

COMMISSIONER OF PATENTS AND TRADEMARKS