

Resubmission  
MAD  
11.3.98

11-06-1998



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

FORM PTO-1594  
1-31-92

100871489

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Hearst Corporation

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Hearst Newspapers Partnership, L.P.

Internal Address: \_\_\_\_\_

Street Address: 801 Texas Avenue

City: Houston State: TX ZIP: 77002

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Correction of cover sheet
- Merger
- Change of Name

Reel/Frame 1686/0485

Execution Date: December 31, 1997

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See Attached Schedule B

B. Trademark registration No.(s)

See Attached Schedule A

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Barry S. Agdern

Internal Address: \_\_\_\_\_  
The Hearst Corporation

Street Address: 959 Eighth Avenue

City: New York State: NY ZIP: 10019

6. Total number of applications and registrations involved: 50

7. Total fee (37 CFR 3.41): \$ 1,225.00

- Enclosed
- Authorized to be charged to deposit account

Charge

8. Deposit account number: 081511

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barry S. Agdern  
Name of Person Signing

Signature

OCTOBER 30, 1998

Date

Total number of pages comprising cover sheet: 23

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK  
REEL: 1809 FRAME: 0847

Schedule A

TRADEMARKS

U. S. A.

REGISTRATION NUMBER	REGISTERED TRADEMARKS
2,121,014	@CRON.COM
2,065,049	@CRON.COM
1,767,031	BEST HOMES
1,837,011	CERTAIN SELLER
1,496,752	EXPRESS-NEWS
2,027,839	H AND DESIGN
2,073,978	H AND DESIGN
2,069,942	H AND DESIGN
2,069,941	H AND DESIGN
1,792,571	HOUSTON CHRONICLE
2,031,014	HOUSTON CHRONICLE INTERACTIVE
2,029,257	HOUSTON CHRONICLE INTERACTIVE
2,027,791	HOUSTON CHRONICLE INTERACTIVE
2,027,792	HOUSTON CHRONICLE INTERACTIVE
2,027,793	HOUSTON CHRONICLE INTERACTIVE
2,027,794	HOUSTON CHRONICLE INTERACTIVE
1,840,524	HOUSTON POST (THE)
2,115,361	HOUSTON'S LEADING INFORMATION SOURCE
1,420,988	IMAGE
1,761,351	MISS CLASSIFIED
2,082,489	ONE YOU TURN TO (THE)
2,098,484	PERSPECTIVES
1,676,750	SAN ANTONIO INSIDER! (THE)
954,102	SAN ANTONIO LIGHT

Schedule A

TRADEMARKS

U. S. A.

REGISTRATION NUMBER	REGISTERED TRADEMARKS
824,075	SEATTLE POST-INTELLIGENCER
2,015,676	WHAT'S COOKING SAN ANTONIO?

Schedule B

TRADEMARKS

U. S. A.

APPLICATION NUMBER	TRADEMARK APPLICATIONS
75/118,103	CLASSROOM 2000
75/372,503	CLASSROOM LINK
75/250,029	EDUCATION EXPRESS
75/033,915	ENTV
75/270,314	EXPRESS-NEWS CHARITABLE FOUNDATION AND DESIGN
75/250,099	EXPRESS-NEWS ONLINE
75/269,889	EXPRESSLINE
75/200,237	EZ SHOPPER
75/034,374	FAST LANE
75/250,028	FIESTA
74/674,736	H AND DESIGN
74/674,740	H AND DESIGN
74/674,741	H AND DESIGN
74/623,660	HOUSTON CHRONICLE APARTMENT MAGAZINES
75/097,456	HOUSTON CHRONICLE DINING GUIDE
75/361,877	HOUSTON CHRONICLE DIRECTORY CENTER
74/662,019	HOUSTON CHRONICLE INTERACTIVE
75/076,167	HOUSTON POST (THE)
74/603,876	MEXICO EXPRESS & DESIGN
75/270,314	MEXICO EXPRESS & DESIGN
74/587,665	SAVERS DIRECT
75/250,532	WEEKENDERETC.
75/250,025	WHAT'S HAPPENING
75/198,143	YOUR INFORMATION. YOUR WAY.

ASSIGNMENT OF TRADE AND SERVICE MARKS

WHEREAS, The Hearst Corporation, a corporation organized and existing under the laws of the State of Delaware and doing business at 959 Eighth Avenue, New York, NY 10019 has adopted and has continuously used the Trademark and Service Mark Registrations listed in Schedule "A" attached hereto; and

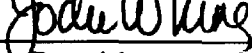
WHEREAS, The Hearst Corporation owns and has a bona fide intent to use the trade marks and service marks listed in Schedule "B" attached hereto; and

WHEREAS, The Hearst Corporation has applied to register the applications listed in Schedule "B" the United States Patent and Trademark Office based on The Hearst Corporation's bona fide intent to use the marks in commerce; and

Whereas, Hearst Newspapers Partnership, L.P., a limited partnership organized and existing under the laws of the State of Delaware, doing business at 801 Texas Avenue, Houston, Texas 77002 wishes to acquire all right, title and interest in and to the Trademarks and Service Marks listed in Schedule "A" and Schedule "B" together with the goodwill of the business symbolized by the Trademarks and Service Marks;

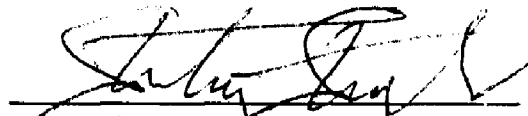
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Hearst Corporation does hereby assign and transfer unto Hearst Newspapers Partnership, L.P., its successors and assigns all right, title and interest in and to the Trademarks and Service marks listed in Schedule "A" and Schedule "B" together with the goodwill of the business symbolized by the Trademarks and Service Marks.

The Hearst Corporation

By:   
Title: Vice President and Secretary  
Dated as of December 31, 1997

STATE OF NEW YORK )  
 ) ss.:  
COUNTY OF NEW YORK )

On this 9th day of February, 1998 before me personally came Jodie W. King, to me known, who being by me duly sworn did depose and say; that she resides at 29 Greenbriar Lane, Greenwich, Connecticut 06831, that she is Vice President and Secretary of The Hearst Corporation the corporation described in and which executed the forgoing instrument; that she knows the seal of the said corporation and that it was so affixed by order of the Board of Directors of said corporation and that she signed her name thereto by like order.

  
Notary Public  
**STANLEY STEMPLE**  
Notary Public, State of New York  
No. 31-3834264  
Qualified in New York County  
Commission Expires 3-30-99