FORM PTO-1594 (Modified)
(Rev. 6-93)
OMB No. 0651-001 (exp.4/94)
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Docket No.:

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Interstate Brands Corporation

- ☐ Individual(s)
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☒ Corporation-State **Delaware**
- ☐ Other

Additional names(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: **Interstate Brands West Corporation**

Internal Address:

Street Address: **12 East Armour Boulevard**

City: **Kansas City** State: **MO** ZIP: **64111**

- ☐ Individual(s) citizenship
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☒ Corporation-State **Delaware**
- ☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment
- ☐ Merger
- ☐ Security Agreement
- ☐ Change of Name
- ☐ Other

Execution Date: **October 20, 1998**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Attached "Exhibit A"

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Robert D. Hovey**

Internal Address: **Hovey, Williams, Timmons & Collins**

Street Address: **2405 Grand Boulevard, Suite 400**

City: **Kansas City** State: **MO** ZIP: **64108**

6. Total number of applications and registrations involved:..... **289**

7. Total fee (37 CFR 3.41):.....$ **$7,240.00**

- ☒ Enclosed
- ☐ Authorized to be charged to deposit account

8. Deposit account number:

19-0522

11/16/1998 DNGUYEN 00000111 72000727

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
02 FC:482 7200.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert D. Hovey — Name of Person Signing

Signature

10/22/98 — Date

Total number of pages including cover sheet, attachments, and document: **26**

MRD 11-22-98

EXHIBIT A
INTERSTATE BRANDS CORPORATION

U.S. TRADEMARK REGISTRATIONS

October 8, 1998

MARK	SERIAL NO.	REGISTRATION NO.
1. TIP TOP	72/000,727	49,697
2. MERITA TRADEMARK AND DESIGN	71/086,755	106,924
3. PARADISE (STYLIZED)	71/119,908	125,110
4. HOSTESS	71/115,132	126,368
5. CHAMPION (STYLIZED)	71/128,416	134,292
6. SILVERCUP	71/177,666	179,870
7. OVEN-GOLD	71/190,405	183,783
8. TAYSTEE (STYLIZED)	71/214,338	211,223
9. HOME PRIDE (STYLIZED)	71/226,841	214,191
10. WONDER	71/220,328	215,188
11. SILVERCUP AND DESIGN	71/227,071	216,160
12. COOK BOOK (STYLIZED)	71/245,712	231,077
13. DESIGN (LACE OVAL)	71/293,751	270,774
14. FARM CREST (STYLIZED)	71/327,350	297,972
15. DOLLY MADISON (STYLIZED)	71/397,727	375,163
16. SILVERCUP (STYLIZED)	71/521,874	516,686
17. WEBER'S (STYLIZED)	71/510,692	521,717
18. LANGENDORF (STYLIZED)	71/553,202	522,206
19. TIP-TOP RESTAURANT BREAD AND DESIGN	71/564,414	523,886
20. SLICED BUTTERNUT WHITE BREAD AND DESIGN	71/589,656	543,840
21. COOK BOOK (STYLIZED)	71/603,379	550,519
22. DESIGN (RED OVAL)	71/604,596	574,522
23. DESIGN (LACE OVAL ON GINGHAM BACKGROUND)	71/618,089	586,855
24. BUTTERNUT AND LACE OVAL DESIGN	71/675,701	620,968

TRADEMARK
REEL: 1811 FRAME: 0364

MARK	SERIAL NO.	REGISTRATION NO.
25. DIXIE RYE (STYLIZED)	71/693,994	629,265
26. A VARIETY BREAD AND DESIGN	72/010,236	642,126
27. WEBER'S AND LACE OVAL DESIGN	72/008,078	642,408
28. DESIGN (DOLLY MADISON WITH UMBRELLA AND & BASKET)	72/019,457	650,218
29. BLUE SEAL (WORD MARK)	72/024,701	654,228
30. BLUE SEAL AND DESIGN	72/024,702	654,229
31. BIG WHEEL AND DESIGN	72/015,899	658,858
32. A WEBER'S VARIETY BREAD AND LACE OVAL DESIGN WITH BAKER	72/031,221	669,675
33. CUBBISON'S	72/036,551	671,912
34. OVEN-LY	72/056,328	678,989
35. T TIP-TOP (STYLIZED)	72/071,333	697,542
36. PROFILE	72/081,249	698,265
37. DAFFODIL FARM	72/081,250	698,266
38. SILVERCUP DUTCH OVEN	72/076,868	699,100
39. CUSHMAN'S	72/094,654	709,424
40. MR. BIG (STYLIZED)	72/101,988	716,941
41. ROUND UP	72/103,547	716,943
42. TWINKIES	72/104,234	717,273
43. HELPS BUILD STRONG BODIES 12 WAYS	72/081,545	719,005
44. T DESIGN	72/102,076	720,086
45. BUTTERNUT	72/100,369	721,100
46. CONTINENTAL	72/108,027	725,686
47. FORK-SPLIT	72/105,268	728,617
48. LI'L ANGELS	72/124,423	728,631
49. DESIGN (BEE)	72/048,457	729,525
50. HOSTESS	72/110,601	732,788
51. WONDER	72/122,917	732,800

MARK	SERIAL NO.	REGISTRATION NO.
52. ROMANY	72/131,438	736,130
53. SUZY QS	72/124,422	738,321
54. THE WORLD'S FINEST	72/089,673	738,837
55. HOSTESS	72/122,166	740,293
56. GOOD CHEER	72/133,299	741,681
57. PARISIAN AND DESIGN	72/130,499	749,867
58. DESIGN (RED AND BLUE OVAL BACKGROUND)	72/130,498	756,169
59. MIRACLE-MIX	72/125,682	761,431
60. BLUE SEAL AND DESIGN	72/168,929	766,033
61. BAHAMA AND DESIGN	72/176,308	769,262
62. WONDER	72/169,831	770,038
63. BAHAMA	72/163,563	771,547
64. BLUE RIBBON AND DESIGN	72/172,496	771,554
65. WONDER	72/184,794	776,291
66. DESIGN (BALLOON ON BREAD WRAPPER)	72/159,210	780,661
67. SAP'S	72/185,626	781,832
68. PANTRY PRIDE	72/112,132	787,855
69. RHEOGRAPH	72/189,899	790,346
70. PARISIAN	72/170,492	790,803
71. SWEETHEART	72/204,382	801,976
72. COUNTY FAIR (STYLIZED)	72/218,165	806,056
73. CERTIFIED	72/204,139	808,597
74. DANISH VILLAGE	72/216,700	823,474
75. PARTY PUFFS	72/187,901	834,048
76. GOLDEN CIRCLES	72/175,153	838,468
77. MICKEY	72/259,069	845,555
78. MICKEY AND DESIGN	72/261,135	845,970
79. DANISH VILLAGE	72/243,137	851,985
80. FARM CREST BUTTERMAID (STYLIZED)	72/280,497	858,024

MARK	SERIAL NO.	REGISTRATION NO.
81. HEAVENLY LOAF	72/287,574	862,090
82. HO HOS AND DESIGN	72/278,952	862,477
83. DESIGN (GINGHAM)	72/180,400	873,138
84. ROUND THE CLOCK	72/311,886	881,794
85. DESIGN (DOLLY MADISON)	72/315,566	885,969
86. ANOTHER BLUE SEAL VARIETY AND DESIGN	72/318,653	889,795
87. FUN BUNS	72/269,523	898,833
88. SWEETHEART AND LACE HEART DESIGN	72/314,231	900,873
89. BEEFSTEAK	72/348,734	902,723
90. RAISIN ROUNDS	72/370,507	919,069
91. CJP'S DUTCH HEARTH (STYLIZED)	72/360,788	920,813
92. IBC (STYLIZED)	72/348,781	923,556
93. SAP'S AND DESIGN	72/423,342	962,980
94. DESIGN (MILL)	72/426,946	962,988
95. KING DONS	72/431,595	963,757
96. DESIGN (HEART IN HOUSE)	72/437,942	965,218
97. ST. LOUIS	73/013,043	996,886
98. DESIGN (WHEAT FIELD)	73/007,766	1,000,140
99. ZINGERS	73/434,252	1,001,315
100. DESIGN (MAGICIAN)	73/027,622	1,011,655
101. BETTER WAY	73/006,720	1,015,403
102. BUTTERNUT AND LACE OVAL AND GINGHAM DESIGN	73/017,562	1,015,409
103. MRS. KARL'S	73/040,820	1,022,178
104. FRESH & NATURAL	73/027,619	1,025,510
105. TWINKIE THE KID AND DESIGN	93/027,590	1,040,186
106. OLD WORLD	73/023,811	1,049,154
107. ALL KINDS OF CAKES FOR ALL KINDS OF TASTES	73/036,703	1,054,035
108. SWEET WHEAT	73/030,638	1,056,199

MARK	SERIAL NO.	REGISTRATION NO.
109. BUTTERBURGER	73/098,496	1,061,799
110. CHEESECAKE DELITES	73/095,522	1,068,650
111. CHOCO-DILES	73/126,226	1,091,513
112. DONETTE GEMS	73/132,972	1,094,653
113. BIG DELIGHT	73/128,255	1,096,203
114. ZINGER ZAPPER!	73/114,882	1,096,907
115. HOSTESS AND KIDS THEY GO TOGETHER	73/138,770	1,096,917
116. DESIGN (CHAUNCY AND CROCODILE)	73/126,228	1,100,298
117. KEEP 'EM HOME FOR BREAKFAST WITH HOSTESS	73/127,311	1,100,300
118. BRAUN'S	73/126,250	1,106,773
119. LIFESTYLE	73/165,855	1,106,791
120. BREAKFAST BAKE SHOP AND DESIGN (SUN)	73/127,310	1,107,451
121. DONETTES	73/172,078	1,129,357
122. DUTCH HEARTH	73/214,486	1,138,019
123. KOO KOOS	73/094,548	1,143,571
124. NEAT-TO-EAT TREATS	73/218,085	1,144,436
125. WAVETTS	73/163,366	1,145,165
126. DOLLY MADISON NEAT-TO-EAT TREATS AND DESIGN	73/213,954	1,155,789
127. OZARK MILL	73/195,302	1,159,350
128. BUTTERMAID AND DESIGN	73/126,806	1,165,717
129. SAP'S (STYLIZED)	73/228,491	1,173,497
130. SAP'S FRESH FROM THE DONUT MILL (STYLIZED)	73/238,389	1,173,498
131. PATTY BAKER	73/256,565	1,173,507
132. STANDISH FARMS	73/266,076	1,198,991
133. GLAZED & RAISED	73/208,316	1,210,138
134. EMPEROR NORTON	73/303,769	1,219,342
135. 1853 EMPEROR NORTON ORIGINAL AND DESIGN	73/303,768	1,220,211
136. MRS. CUBBISON'S (STYLIZED)	73/208,404	1,228,638

TRADEMARK
REEL: 1811 FRAME: 0368

MARK	SERIAL NO.	REGISTRATION NO.
137. DOLLY MADISON DONUT GEMS	73/233,789	1,230,142
138. AUTUMN GRAIN	73/123,835	1,233,793
139. DOLLY MADISON AND DESIGN	73/320,049	1,236,605
140. JALAPENO AND DESIGN	73/367,289	1,246,537
141. OLD WORLD DELI AND DESIGN	73/361,211	1,249,198
142. COUNTY FAIR	73/374,418	1,259,552
143. D'ITALIANO	73/334,016	1,265,871
144. COUNTY FAIR (STYLIZED LETTERS ON BANNER)	73/374,289	1,268,694
145. MILLBROOK	73/410,232	1,273,784
146. SAUCEPAN	73/377,626	1,289,246
147. DOLLY'S	73/412,912	1,294,743
148. GOOD GOLLY IT'S A DOLLY! (STYLIZED)	73/412,897	1,297,892
149. DOLLY MADISON TREATS YOU RIGHT.	73/412,913	1,297,893
150. DEVIL'S DELITE	73/440,315	1,299,772
151. BREAD BED	73/460,603	1,305,878
152. CREME BOATS	73/440,311	1,306,267
153. THE FLAVOR OF NEW ENGLAND	73/419,609	1,311,298
154. THE FLAVOR OF NEW ENGLAND AND DESIGN	73/419,610	1,314,880
155. NISSEN	73/466,897	1,321,076
156. BELLA ROMA	73/481,154	1,329,918
157. "JUST US KIDS!" (STYLIZED)	73/511,965	1,341,287
158. EDDY'S (STYLIZED)	73/473,787	1,343,051
159. SALADS, ETC. (STYLIZED)	73/504,813	1,349,841
160. GOLDEN HONEY	73/460,871	1,362,235
161. TAST'N FRESH	73/502,340	1,369,343
162. DESIGN (GINGHAM)	73/511,966	1,394,241
163. DANISH ROLLERS	73/560,195	1,394,261
164. DESIGN (TROLLY CAR WITH PASSENGERS)	73/563,832	1,395,082
165. TOSCANA'S AND DESIGN	73/563,950	1,396,022

MARK	SERIAL NO.	REGISTRATION NO.
166. PISANO	73/563,951	1,398,729
167. SAN FRANCISCO BAY STYLE PISANO AND DESIGN (TROLLY CAR)	73/564,153	1,399,741
168. MILLBROOK FARMS	73/579,120	1,405,182
169. TOSCANA'S	73/563,820	1,412,530
170. FISHERMAN'S WHARF	73/589,811	1,420,325
171. ORIGINAL FISHERMAN'S WHARF BREAD BY ACTUAL CABLE CAR COURT THE LOAF MORE SAN FRANCISCANS TAKE HOME AND DESIGN	73/589,775	1,422,154
172. KIDS ONLY	73/479,212	1,423,089
173. COLOMBO	73/564,284	1,442,338
174. CHIPTOPS	73/589,025	1,451,100
175. COUNTY FAIR	73/625,773	1,451,126
176. COLOMBO OAKLAND SAN FRANCISCO "BAY AREA'S FINEST" AND DESIGN	73/563,819	1,453,371
177. BREAD DU JOUR	73/642,115	1,454,551
178. DOLLY MADISON BAKERY AND DESIGN	73/642,494	1,456,719
179. DOLLY MADISON BAKERY	73/642,495	1,456,720
180. WE'RE ALWAYS BAKING SOMETHING GOOD	73/653,595	1,465,728
181. PECAN CURLS (STYLIZED)	73/624,233	1,467,580
182. SNACK SQUARES	73/606,289	1,467,796
183. BUTTERCRUMB	73/589,035	1,468,691
184. DAFFODIL FARM	73/633,278	1,478,890
185. OLD ALLEGHENY	73/651,080	1,488,720
186. 1853 EMPEROR NORTON ORIGINAL SAN FRANCISCO SOURDOUGH SNACKS "CRISPY" AND DESIGN	73/686,752	1,490,409
187. ORIGINAL SAN FRANCISCO SOURDOUGH SINCE 1856 AND DESIGN, THE	73/574,602	1,500,039
188. OATMEAL GOODNESS	73/702,312	1,502,393
189. HOSTESS AND HEART DESIGN	73/702,311	1,503,180

TRADEMARK
REEL: 1811 FRAME: 0370

MARK	SERIAL NO.	REGISTRATION NO.
190. NANCY MARTIN	73/696,678	1,508,462
191. COUNTESS	73/716,460	1,510,345
192. COOL HERB	73/730,435	1,521,170
193. CHOCO-DELIGHTS	73/717,728	1,539,474
194. HOSTESS AND HEART DESIGN	73/758,150	1,550,391
195. OATMEAL GOODNESS BREAD AND DESIGN	73/758,149	1,551,169
196. BANANA DREAMS (STYLIZED)	73/752,858	1,553,927
197. TOSCANA	73/781,123	1,563,604
198. TOSCANA A FAMILY TRADITION SINCE 1895 AND DESIGN	73/781,125	1,566,213
199. OATMEAL GOODNESS	73/805,988	1,579,302
200. THE ULTIMATE SNACK	73/826,514	1,602,630
201. BREAKFAST BAKE SHOP AND DESIGN (SHOP)	73/750,581	1,609,249
202. BANANA DREAM	74/009,348	1,610,705
203. RICH CREATIONS	73/815,866	1,613,113
204. PARISIAN AND DESIGN	74/019,150	1,615,767
205. PARISIAN AND DESIGN	74/019,718	1,620,234
206. COTTON'S	74/013,523	1,644,539
207. LI'L DEVILS	74/066,627	1,644,555
208. GOOD FOR YOUR HEART AND DESIGN	73/714,944	1,645,417
209. HOME PRIDE BUTTER TOP AND DESIGN	74/015,149	1,649,834
210. WHERE QUALITY MAKES ITSELF AT HOME	74/015,146	1,651,204
211. MRS. CUBBISON'S RESTAURANT STYLE CROUTONS	74/063,776	1,665,971
212. WONDER AND BALLOON DESIGN	74/129,435	1,665,998
213. SNACKIN' DUDE	74/146,379	1,677,795
214. SNACKIN' ATTITUDE	74/146,741	1,677,796
215. BAHAMA	74/063,104	1,686,591
216. BAHAMA AND DESIGN	74/063,105	1,686,592
217. BITE-SIZE SNACKIN' FUN AND DESIGN	74/158,823	1,689,203

MARK	SERIAL NO.	REGISTRATION NO.
218. BROWNIE BITES	74/017,258	1,693,366
219. WONDER	74/047,029	1,695,479
220. WONDER MINUTE BAKER	74/060,668	1,699,909
221. CINNAMINIS	74/153,021	1,717,159
222. HOSTESS AND HEART WITH RISING SUN DESIGN	74/237,868	1,720,557
223. DESIGN (BEAR)	74/182,340	1,728,673
224. D'AGOSTINO'S AND DESIGN	73/755,497	1,729,639
225. AUTUMN WHEAT	74/102,685	1,732,156
226. MRS. KARL'S COUNTRY WHEAT	74/102,675	1,735,773
227. CHOCO-LICIOUS	74/234,620	1,753,359
228. MRS. CUBBISON'S STUFFIN' SACK	74/285,401	1,761,315
229. HOME PRIDE	74/213,148	1,768,184
230. HOSTESS HOPPERS AND DESIGN	74/236,743	1,768,188
231. STROOZLS	74/238,140	1,768,189
232. WONDER KIDS	74/198,409	1,772,507
233. HOSTESS AND HEART WITH SUN DESIGN	74/263,606	1,776,008
234. DESIGN (BAGEL BOYS AND BAGEL)	74/329,392	1,778,023
235. QUALITAS VERA AND DESIGN	74/238,141	1,783,566
236. LI'L ANGELS (STYLIZED)	74/268,708	1,783,576
237. HOME PRIDE AND DESIGN	74/287,408	1,785,724
238. MINI O'S AND DESIGN	74/251,636	1,787,579
239. COUNTESS	74/244,901	1,803,844
240. HOSTESS BASEBALLS AND DESIGN	74/328,494	1,803,873
241. WHITE GRAIN	74/334,974	1,806,898
242. SWEET SIXTEEN	74/131,443	1,809,398
243. DESIGN (ANIMATED BREAD WRAPPER)	74/327,609	1,818,543
244. DUNBERRY'S FINEST	74/236,748	1,820,752
245. BUTTERNUT COUNTRY WHEAT	74/409,476	1,828,471
246. SOFT WRAPS	74/351,119	1,836,322

MARK	SERIAL NO.	REGISTRATION NO.
247. MOM'S OLD FASHIONED	74/391,292	1,840,724
248. GOOD HEARTH	74/370,512	1,843,823
249. BREAD DU JOUR AND DESIGN	74/432,333	1,845,798
250. SOFTNESS YOU CAN TASTE	74/397,538	1,848,315
251. AUTHENTIC SAN FRANCISCO SOURDOUGH SINCE 1856	74/393,660	1,848,412
252. BAGEL BABYS AND DESIGN	74/439,622	1,858,759
253. SWEETHEART COUNTRY WHEAT	74/409,870	1,870,727
254. WONDER AND BALLOON DESIGN	74/487,353	1,874,079
255. PARTY TYME	74/520,929	1,883,797
256. HOSTESS AND HEART DESIGN	74/527,325	1,890,064
257. CHAMPION	74/302,056	1,897,068
258. HARVEST RIDGE	74/453,011	1,905,106
259. 3 FOR THE ROAD	74/462,125	1,907,905
260. 3 FOR THE ROAD AND DESIGN	74/540,301	1,910,320
261. WONDER	74/580,242	1,925,717
262. DOLLY MADISON BAKERY FUN PACKS AND DESIGN	74/424,748	1,930,504
263. SOFT WRAPS	74/580,232	1,932,941
264. SOFT WRAPS AND DESIGN	74/580,241	1,932,942
265. DOLLY II	74/499,816	1,934,168
266. HOSTESS KOOKIES AND DESIGN (SANDWICH)	74/536,458	1,946,107
267. HOSTESS KOOKIES AND DESIGN (FIG BAR)	74/536,461	1,946,108
268. HOSTESS KOOKIES AND DESIGN (CHOCOLATE CHIP)	74/536,462	1,946,109
269. TRY 3 SLICES A DAY TO BEGIN BUILDING A HEALTHY BODY AND DESIGN	74/458,255	1,954,011
270. OLD WORLD	74/523,232	1,957,098
271. DOLLY A.M.	74/520,979	1,962,385
272. WONDER AND BALLOON DESIGN	74/580,233	2,013,047
273. CAKE DELIGHTS	74/649,517	2,014,884

MARK	SERIAL NO.	REGISTRATION NO.
274. BAY BRIDGE	74/612,440	2,019,748
275. FORTY NINER	74/590,970	2,021,264
276. HOSTESS BAKERY SELECT	74/603,082	2,024,426
277. CAKES TO GO	74/603,880	2,032,721
278. DUDES	74/603,881	2,048,148
279. SWEET PLEASURES	74/603,883	2,048,149
280. WE SELL FRESH!	75/066,819	2,052,382
281. HOSTESS - NOW THAT'S THE STUFF!	75/126,360	2,075,568
282. MRS. CUBBISON'S CORNBREAD STUFFIN'	75/074,209	2,078,817
283. WHEAT YOU WANT, THE	75/148,279	2,091,104
284. FLYING OFF THE SHELVES SINCE 1930	75/105,807	2,108,491
285. HOME PRIDE	75/213,625	2,119,823
286. HOSTESS TIGER TAILS	75/122,790	2,128,257
287. COUNTY FAIR	75/144,342	2,141,955
288. HO HO HO'S	75/196,200	2,143,589
289. HOSTESS SNO BALLS	75/196,206	2,170,319

TRADEMARK
REEL: 1811 FRAME: 0374

ASSIGNMENT

WHEREAS, INTERSTATE BRANDS CORPORATION, a corporation of Delaware, having its principal place of business at 12 East Armour Boulevard, Kansas City, Missouri 64111, is the owner of the trademarks and of the registrations thereof shown on attached Exhibit A; and

WHEREAS, by a document entitled "PLAN OF RESTRUCTURING AND EXECUTION THEREOF" dated May 31, 1998, by and between INTERSTATE BRANDS CORPORATION and INTERSTATE BRANDS WEST CORPORATION, a corporation of Delaware, having its principal place of business at 12 East Armour Boulevard, Kansas City, Missouri 64111, it was agreed that the trademarks and registrations thereof owned by INTERSTATE BRANDS CORPORATION as shown on Exhibit A would be contributed to INTERSTATE BRANDS WEST CORPORATION; and

WHEREAS, by a further document dated May 31, 1998, and entitled "RESTRUCTURE AND CONTRIBUTION AGREEMENT BETWEEN INTERSTATE BRANDS CORPORATION AND INTERSTATE BRANDS WEST CORPORATION" INTERSTATE BRANDS CORPORATION did transfer, assign and convey to INTERSTATE BRANDS WEST CORPORATION, as a capital contribution, all of the trademarks shown in Exhibit A, including all associated good will, and said transfer was accepted by INTERSTATE BRANDS WEST CORPORATION; and

WHEREAS, the parties desire to confirm and ratify by this Assignment said transfer, assignment and conveyance as of the 31st day of May, 1998, which Assignment is to be recorded in the U.S. Patent and Trademark Office;

NOW THEREFORE, INTERSTATE BRANDS CORPORATION, a corporation of Delaware, does hereby assign and transfer all right, title and interest to INTERSTATE BRANDS WEST CORPORATION, a Corporation of Delaware, in all of the trademarks and the registrations thereof, together with the good will of the business symbolized thereby, as set forth and identified on Exhibit A attached hereto, together with the right to own and maintain said trademarks and registrations and to sue for any past, present or future infringement thereof and to have the benefits of any such suit.

Executed NUNC PRO TUNC this 20 day of October, 1998, to be effective as of May 31, 1998.

INTERSTATE BRANDS CORPORATION

By _____
Ray Sandy Sutton, Vice President

INTERSTATE BRANDS WEST CORPORATION

By _____
Ray Sandy Sutton, Vice President

State of Missouri)
) ss:
County of Jackson)

Subscribed and sworn to before me by RAY SANDY SUTTON, Vice President of INTERSTATE BRANDS CORPORATION, this 20th day of October, 1998.

Terry E. Humphrey
Notary Public

My Commission Expires: October 13, 2001

(SEAL)

TERRY E. HUMPHREY
Notary Public - Notary Seal
STATE OF MISSOURI
Jackson County
My Commission Expires Oct. 13, 2001

State of Missouri)
) ss:
County of Jackson)

Subscribed and sworn to before me by RAY SANDY SUTTON, Vice President of INTERSTATE BRANDS WEST CORPORATION, this 20th day of October, 1998.

Terry E. Humphrey
Notary Public

My Commission Expires: October 13, 2001

(SEAL)

TERRY E. HUMPHREY
Notary Public - Notary Seal
STATE OF MISSOURI
Jackson County
My Commission Expires Oct. 13, 2001

EXHIBIT A
INTERSTATE BRANDS CORPORATION

U.S. TRADEMARK REGISTRATIONS

October 8, 1998

MARK	SERIAL NO.	REGISTRATION NO.
1. TIP TOP	72/000,727	49,697
2. MERITA TRADEMARK AND DESIGN	71/086,755	106,924
3. PARADISE (STYLIZED)	71/119,908	125,110
4. HOSTESS	71/115,132	126,368
5. CHAMPION (STYLIZED)	71/128,416	134,292
6. SILVERCUP	71/177,666	179,870
7. OVEN-GOLD	71/190,405	183,783
8. TAYSTEE (STYLIZED)	71/214,338	211,223
9. HOME PRIDE (STYLIZED)	71/226,841	214,191
10. WONDER	71/220,328	215,188
11. SILVERCUP AND DESIGN	71/227,071	216,160
12. COOK BOOK (STYLIZED)	71/245,712	231,077
13. DESIGN (LACE OVAL)	71/293,751	270,774
14. FARM CREST (STYLIZED)	71/327,350	297,972
15. DOLLY MADISON (STYLIZED)	71/397,727	375,163
16. SILVERCUP (STYLIZED)	71/521,874	516,686
17. WEBER'S (STYLIZED)	71/510,692	521,717
18. LANGENDORF (STYLIZED)	71/553,202	522,206
19. TIP-TOP RESTAURANT BREAD AND DESIGN	71/564,414	523,886
20. SLICED BUTTERNUT WHITE BREAD AND DESIGN	71/589,656	543,840
21. COOK BOOK (STYLIZED)	71/603,379	550,519
22. DESIGN (RED OVAL)	71/604,596	574,522
23. DESIGN (LACE OVAL ON GINGHAM BACKGROUND)	71/618,089	586,855
24. BUTTERNUT AND LACE OVAL DESIGN	71/675,701	620,968

TRADEMARK
REEL: 1811 FRAME: 0378

MARK	SERIAL NO.	REGISTRATION NO.
25. DIXIE RYE (STYLIZED)	71/693,994	629,265
26. A VARIETY BREAD AND DESIGN	72/010,236	642,126
27. WEBER'S AND LACE OVAL DESIGN	72/008,078	642,408
28. DESIGN (DOLLY MADISON WITH UMBRELLA AND & BASKET)	72/019,457	650,218
29. BLUE SEAL (WORD MARK)	72/024,701	654,228
30. BLUE SEAL AND DESIGN	72/024,702	654,229
31. BIG WHEEL AND DESIGN	72/015,899	658,858
32. A WEBER'S VARIETY BREAD AND LACE OVAL DESIGN WITH BAKER	72/031,221	669,675
33. CUBBISON'S	72/036,551	671,912
34. OVEN-LY	72/056,328	678,989
35. T TIP-TOP (STYLIZED)	72/071,333	697,542
36. PROFILE	72/081,249	698,265
37. DAFFODIL FARM	72/081,250	698,266
38. SILVERCUP DUTCH OVEN	72/076,868	699,100
39. CUSHMAN'S	72/094,654	709,424
40. MR. BIG (STYLIZED)	72/101,988	716,941
41. ROUND UP	72/103,547	716,943
42. TWINKIES	72/104,234	717,273
43. HELPS BUILD STRONG BODIES 12 WAYS	72/081,545	719,005
44. T DESIGN	72/102,076	720,086
45. BUTTERNUT	72/100,369	721,100
46. CONTINENTAL	72/108,027	725,686
47. FORK-SPLIT	72/105,268	728,617
48. LI'L ANGELS	72/124,423	728,631
49. DESIGN (BEE)	72/048,457	729,525
50. HOSTESS	72/110,601	732,788
51. WONDER	72/122,917	732,800

MARK	SERIAL NO.	REGISTRATION NO.
52. ROMANY	72/131,438	736,130
53. SUZY QS	72/124,422	738,321
54. THE WORLD'S FINEST	72/089,673	738,837
55. HOSTESS	72/122,166	740,293
56. GOOD CHEER	72/133,299	741,681
57. PARISIAN AND DESIGN	72/130,499	749,867
58. DESIGN (RED AND BLUE OVAL BACKGROUND)	72/130,498	756,169
59. MIRACLE-MIX	72/125,682	761,431
60. BLUE SEAL AND DESIGN	72/168,929	766,033
61. BAHAMA AND DESIGN	72/176,308	769,262
62. WONDER	72/169,831	770,038
63. BAHAMA	72/163,563	771,547
64. BLUE RIBBON AND DESIGN	72/172,496	771,554
65. WONDER	72/184,794	776,291
66. DESIGN (BALLOON ON BREAD WRAPPER)	72/159,210	780,661
67. SAP'S	72/185,626	781,832
68. PANTRY PRIDE	72/112,132	787,855
69. RHEOGRAPH	72/189,899	790,346
70. PARISIAN	72/170,492	790,803
71. SWEETHEART	72/204,382	801,976
72. COUNTY FAIR (STYLIZED)	72/218,165	806,056
73. CERTIFIED	72/204,139	808,597
74. DANISH VILLAGE	72/216,700	823,474
75. PARTY PUFFS	72/187,901	834,048
76. GOLDEN CIRCLES	72/175,153	838,468
77. MICKEY	72/259,069	845,555
78. MICKEY AND DESIGN	72/261,135	845,970
79. DANISH VILLAGE	72/243,137	851,985
80. FARM CREST BUTTERMAID (STYLIZED)	72/280,497	858,024

MARK	SERIAL NO.	REGISTRATION NO.
81. HEAVENLY LOAF	72/287,574	862,090
82. HO HOS AND DESIGN	72/278,952	862,477
83. DESIGN (GINGHAM)	72/180,400	873,138
84. ROUND THE CLOCK	72/311,886	881,794
85. DESIGN (DOLLY MADISON)	72/315,566	885,969
86. ANOTHER BLUE SEAL VARIETY AND DESIGN	72/318,653	889,795
87. FUN BUNS	72/269,523	898,833
88. SWEETHEART AND LACE HEART DESIGN	72/314,231	900,873
89. BEEFSTEAK	72/348,734	902,723
90. RAISIN ROUNDS	72/370,507	919,069
91. CJP'S DUTCH HEARTH (STYLIZED)	72/360,788	920,813
92. IBC (STYLIZED)	72/348,781	923,556
93. SAP'S AND DESIGN	72/423,342	962,980
94. DESIGN (MILL)	72/426,946	962,988
95. KING DONS	72/431,595	963,757
96. DESIGN (HEART IN HOUSE)	72/437,942	965,218
97. ST. LOUIS	73/013,043	996,886
98. DESIGN (WHEAT FIELD)	73/007,766	1,000,140
99. ZINGERS	73/434,252	1,001,315
100. DESIGN (MAGICIAN)	73/027,622	1,011,655
101. BETTER WAY	73/006,720	1,015,403
102. BUTTERNUT AND LACE OVAL AND GINGHAM DESIGN	73/017,562	1,015,409
103. MRS. KARL'S	73/040,820	1,022,178
104. FRESH & NATURAL	73/027,619	1,025,510
105. TWINKIE THE KID AND DESIGN	93/027,590	1,040,186
106. OLD WORLD	73/023,811	1,049,154
107. ALL KINDS OF CAKES FOR ALL KINDS OF TASTES	73/036,703	1,054,035
108. SWEET WHEAT	73/030,638	1,056,199

MARK	SERIAL NO.	REGISTRATION NO.
109. BUTTERBURGER	73/098,496	1,061,799
110. CHEESECAKE DELITES	73/095,522	1,068,650
111. CHOCO-DILES	73/126,226	1,091,513
112. DONETTE GEMS	73/132,972	1,094,653
113. BIG DELIGHT	73/128,255	1,096,203
114. ZINGER ZAPPER!	73/114,882	1,096,907
115. HOSTESS AND KIDS THEY GO TOGETHER	73/138,770	1,096,917
116. DESIGN (CHAUNCY AND CROCODILE)	73/126,228	1,100,298
117. KEEP 'EM HOME FOR BREAKFAST WITH HOSTESS	73/127,311	1,100,300
118. BRAUN'S	73/126,250	1,106,773
119. LIFESTYLE	73/165,855	1,106,791
120. BREAKFAST BAKE SHOP AND DESIGN (SUN)	73/127,310	1,107,451
121. DONETTES	73/172,078	1,129,357
122. DUTCH HEARTH	73/214,486	1,138,019
123. KOO KOOS	73/094,548	1,143,571
124. NEAT-TO-EAT TREATS	73/218,085	1,144,436
125. WAVETTS	73/163,366	1,145,165
126. DOLLY MADISON NEAT-TO-EAT TREATS AND DESIGN	73/213,954	1,155,789
127. OZARK MILL	73/195,302	1,159,350
128. BUTTERMAID AND DESIGN	73/126,806	1,165,717
129. SAP'S (STYLIZED)	73/228,491	1,173,497
130. SAP'S FRESH FROM THE DONUT MILL (STYLIZED)	73/238,389	1,173,498
131. PATTY BAKER	73/256,565	1,173,507
132. STANDISH FARMS	73/266,076	1,198,991
133. GLAZED & RAISED	73/208,316	1,210,138
134. EMPEROR NORTON	73/303,769	1,219,342
135. 1853 EMPEROR NORTON ORIGINAL AND DESIGN	73/303,768	1,220,211
136. MRS. CUBBISON'S (STYLIZED)	73/208,404	1,228,638

TRADEMARK
REEL: 1811 FRAME: 0382

MARK	SERIAL NO.	REGISTRATION NO.
137. DOLLY MADISON DONUT GEMS	73/233,789	1,230,142
138. AUTUMN GRAIN	73/123,835	1,233,793
139. DOLLY MADISON AND DESIGN	73/320,049	1,236,605
140. JALAPENO AND DESIGN	73/367,289	1,246,537
141. OLD WORLD DELI AND DESIGN	73/361,211	1,249,198
142. COUNTY FAIR	73/374,418	1,259,552
143. D'ITALIANO	73/334,016	1,265,871
144. COUNTY FAIR (STYLIZED LETTERS ON BANNER)	73/374,289	1,268,694
145. MILLBROOK	73/410,232	1,273,784
146. SAUCEPAN	73/377,626	1,289,246
147. DOLLY'S	73/412,912	1,294,743
148. GOOD GOLLY IT'S A DOLLY! (STYLIZED)	73/412,897	1,297,892
149. DOLLY MADISON TREATS YOU RIGHT.	73/412,913	1,297,893
150. DEVIL'S DELITE	73/440,315	1,299,772
151. BREAD BED	73/460,603	1,305,878
152. CREME BOATS	73/440,311	1,306,267
153. THE FLAVOR OF NEW ENGLAND	73/419,609	1,311,298
154. THE FLAVOR OF NEW ENGLAND AND DESIGN	73/419,610	1,314,880
155. NISSEN	73/466,897	1,321,076
156. BELLA ROMA	73/481,154	1,329,918
157. "JUST US KIDS!" (STYLIZED)	73/511,965	1,341,287
158. EDDY'S (STYLIZED)	73/473,787	1,343,051
159. SALADS, ETC. (STYLIZED)	73/504,813	1,349,841
160. GOLDEN HONEY	73/460,871	1,362,235
161. TAST'N FRESH	73/502,340	1,369,343
162. DESIGN (GINGHAM)	73/511,966	1,394,241
163. DANISH ROLLERS	73/560,195	1,394,261
164. DESIGN (TROLLY CAR WITH PASSENGERS)	73/563,832	1,395,082
165. TOSCANA'S AND DESIGN	73/563,950	1,396,022

MARK	SERIAL NO.	REGISTRATION NO.
166. PISANO	73/563,951	1,398,729
167. SAN FRANCISCO BAY STYLE PISANO AND DESIGN (TROLLY CAR)	73/564,153	1,399,741
168. MILLBROOK FARMS	73/579,120	1,405,182
169. TOSCANA'S	73/563,820	1,412,530
170. FISHERMAN'S WHARF	73/589,811	1,420,325
171. ORIGINAL FISHERMAN'S WHARF BREAD BY ACTUAL CABLE CAR COURT THE LOAF MORE SAN FRANCISCANS TAKE HOME AND DESIGN	73/589,775	1,422,154
172. KIDS ONLY	73/479,212	1,423,089
173. COLOMBO	73/564,284	1,442,338
174. CHIPTOPS	73/589,025	1,451,100
175. COUNTY FAIR	73/625,773	1,451,126
176. COLOMBO OAKLAND SAN FRANCISCO "BAY AREA'S FINEST" AND DESIGN	73/563,819	1,453,371
177. BREAD DU JOUR	73/642,115	1,454,551
178. DOLLY MADISON BAKERY AND DESIGN	73/642,494	1,456,719
179. DOLLY MADISON BAKERY	73/642,495	1,456,720
180. WE'RE ALWAYS BAKING SOMETHING GOOD	73/653,595	1,465,728
181. PECAN CURLS (STYLIZED)	73/624,233	1,467,580
182. SNACK SQUARES	73/606,289	1,467,796
183. BUTTERCRUMB	73/589,035	1,468,691
184. DAFFODIL FARM	73/633,278	1,478,890
185. OLD ALLEGHENY	73/651,080	1,488,720
186. 1853 EMPEROR NORTON ORIGINAL SAN FRANCISCO SOURDOUGH SNACKS "CRISPY" AND DESIGN	73/686,752	1,490,409
187. ORIGINAL SAN FRANCISCO SOURDOUGH SINCE 1856 AND DESIGN, THE	73/574,602	1,500,039
188. OATMEAL GOODNESS	73/702,312	1,502,393
189. HOSTESS AND HEART DESIGN	73/702,311	1,503,180

MARK	SERIAL NO.	REGISTRATION NO.
190. NANCY MARTIN	73/696,678	1,508,462
191. COUNTESS	73/716,460	1,510,345
192. COOL HERB	73/730,435	1,521,170
193. CHOCO-DELIGHTS	73/717,728	1,539,474
194. HOSTESS AND HEART DESIGN	73/758,150	1,550,391
195. OATMEAL GOODNESS BREAD AND DESIGN	73/758,149	1,551,169
196. BANANA DREAMS (STYLIZED)	73/752,858	1,553,927
197. TOSCANA	73/781,123	1,563,604
198. TOSCANA A FAMILY TRADITION SINCE 1895 AND DESIGN	73/781,125	1,566,213
199. OATMEAL GOODNESS	73/805,988	1,579,302
200. THE ULTIMATE SNACK	73/826,514	1,602,630
201. BREAKFAST BAKE SHOP AND DESIGN (SHOP)	73/750,581	1,609,249
202. BANANA DREAM	74/009,348	1,610,705
203. RICH CREATIONS	73/815,866	1,613,113
204. PARISIAN AND DESIGN	74/019,150	1,615,767
205. PARISIAN AND DESIGN	74/019,718	1,620,234
206. COTTON'S	74/013,523	1,644,539
207. LI'L DEVILS	74/066,627	1,644,555
208. GOOD FOR YOUR HEART AND DESIGN	73/714,944	1,645,417
209. HOME PRIDE BUTTER TOP AND DESIGN	74/015,149	1,649,834
210. WHERE QUALITY MAKES ITSELF AT HOME	74/015,146	1,651,204
211. MRS. CUBBISON'S RESTAURANT STYLE CROUTONS	74/063,776	1,665,971
212. WONDER AND BALLOON DESIGN	74/129,435	1,665,998
213. SNACKIN' DUDE	74/146,379	1,677,795
214. SNACKIN' ATTITUDE	74/146,741	1,677,796
215. BAHAMA	74/063,104	1,686,591
216. BAHAMA AND DESIGN	74/063,105	1,686,592
217. BITE-SIZE SNACKIN' FUN AND DESIGN	74/158,823	1,689,203

MARK	SERIAL NO.	REGISTRATION NO.
218. BROWNIE BITES	74/017,258	1,693,366
219. WONDER	74/047,029	1,695,479
220. WONDER MINUTE BAKER	74/060,668	1,699,909
221. CINNAMINIS	74/153,021	1,717,159
222. HOSTESS AND HEART WITH RISING SUN DESIGN	74/237,868	1,720,557
223. DESIGN (BEAR)	74/182,340	1,728,673
224. D'AGOSTINO'S AND DESIGN	73/755,497	1,729,639
225. AUTUMN WHEAT	74/102,685	1,732,156
226. MRS. KARL'S COUNTRY WHEAT	74/102,675	1,735,773
227. CHOCO-LICIOUS	74/234,620	1,753,359
228. MRS. CUBBISON'S STUFFIN' SACK	74/285,401	1,761,315
229. HOME PRIDE	74/213,148	1,768,184
230. HOSTESS HOPPERS AND DESIGN	74/236,743	1,768,188
231. STROOZLS	74/238,140	1,768,189
232. WONDER KIDS	74/198,409	1,772,507
233. HOSTESS AND HEART WITH SUN DESIGN	74/263,606	1,776,008
234. DESIGN (BAGEL BOYS AND BAGEL)	74/329,392	1,778,023
235. QUALITAS VERA AND DESIGN	74/238,141	1,783,566
236. LI'L ANGELS (STYLIZED)	74/268,708	1,783,576
237. HOME PRIDE AND DESIGN	74/287,408	1,785,724
238. MINI O'S AND DESIGN	74/251,636	1,787,579
239. COUNTESS	74/244,901	1,803,844
240. HOSTESS BASEBALLS AND DESIGN	74/328,494	1,803,873
241. WHITE GRAIN	74/334,974	1,806,898
242. SWEET SIXTEEN	74/131,443	1,809,398
243. DESIGN (ANIMATED BREAD WRAPPER)	74/327,609	1,818,543
244. DUNBERRY'S FINEST	74/236,748	1,820,752
245. BUTTERNUT COUNTRY WHEAT	74/409,476	1,828,471
246. SOFT WRAPS	74/351,119	1,836,322

MARK	SERIAL NO.	REGISTRATION NO.
247. MOM'S OLD FASHIONED	74/391,292	1,840,724
248. GOOD HEARTH	74/370,512	1,843,823
249. BREAD DU JOUR AND DESIGN	74/432,333	1,845,798
250. SOFTNESS YOU CAN TASTE	74/397,538	1,848,315
251. AUTHENTIC SAN FRANCISCO SOURDOUGH SINCE 1856	74/393,660	1,848,412
252. BAGEL BABYS AND DESIGN	74/439,622	1,858,759
253. SWEETHEART COUNTRY WHEAT	74/409,870	1,870,727
254. WONDER AND BALLOON DESIGN	74/487,353	1,874,079
255. PARTY TYME	74/520,929	1,883,797
256. HOSTESS AND HEART DESIGN	74/527,325	1,890,064
257. CHAMPION	74/302,056	1,897,068
258. HARVEST RIDGE	74/453,011	1,905,106
259. 3 FOR THE ROAD	74/462,125	1,907,905
260. 3 FOR THE ROAD AND DESIGN	74/540,301	1,910,320
261. WONDER	74/580,242	1,925,717
262. DOLLY MADISON BAKERY FUN PACKS AND DESIGN	74/424,748	1,930,504
263. SOFT WRAPS	74/580,232	1,932,941
264. SOFT WRAPS AND DESIGN	74/580,241	1,932,942
265. DOLLY II	74/499,816	1,934,168
266. HOSTESS KOOKIES AND DESIGN (SANDWICH)	74/536,458	1,946,107
267. HOSTESS KOOKIES AND DESIGN (FIG BAR)	74/536,461	1,946,108
268. HOSTESS KOOKIES AND DESIGN (CHOCOLATE CHIP)	74/536,462	1,946,109
269. TRY 3 SLICES A DAY TO BEGIN BUILDING A HEALTHY BODY AND DESIGN	74/458,255	1,954,011
270. OLD WORLD	74/523,232	1,957,098
271. DOLLY A.M.	74/520,979	1,962,385
272. WONDER AND BALLOON DESIGN	74/580,233	2,013,047
273. CAKE DELIGHTS	74/649,517	2,014,884

MARK	SERIAL NO.	REGISTRATION NO.
274. BAY BRIDGE	74/612,440	2,019,748
275. FORTY NINER	74/590,970	2,021,264
276. HOSTESS BAKERY SELECT	74/603,082	2,024,426
277. CAKES TO GO	74/603,880	2,032,721
278. DUDES	74/603,881	2,048,148
279. SWEET PLEASURES	74/603,883	2,048,149
280. WE SELL FRESH!	75/066,819	2,052,382
281. HOSTESS - NOW THAT'S THE STUFF!	75/126,360	2,075,568
282. MRS. CUBBISON'S CORNBREAD STUFFIN'	75/074,209	2,078,817
283. WHEAT YOU WANT, THE	75/148,279	2,091,104
284. FLYING OFF THE SHELVES SINCE 1930	75/105,807	2,108,491
285. HOME PRIDE	75/213,625	2,119,823
286. HOSTESS TIGER TAILS	75/122,790	2,128,257
287. COUNTY FAIR	75/144,342	2,141,955
288. HO HO HO'S	75/196,200	2,143,589
289. HOSTESS SNO BALLS	75/196,206	2,170,319