

11-12-1998

Attorney Docket No.: 08860/007002

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11/4/98

Commissioner of Patents and Trademarks

100875840

document.

1. Name of conveying party(ies):
Corporacion Cressida, S.A. de C.V.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State (Honduras)
- Other

ms
11-4-98



2. Name and address of receiving party(ies):
Advanced Total Marketing Systems, Inc.
Comosa Bank Building, First Floor
Samuel Lewis Avenue, PO BOX 4881
Panama 5, Republic of Panama

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Panama
- Other

Additional name(s) attached? Yes No

If the assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No

Additional names/addresses attached? Yes No

3. Nature of conveyance:
- Assignment
 - Merger
 - Security Agreement
 - Change of Name
 - Other:

Execution Date: 5/29/1998

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s):

B. Trademark No.(s):

Registration No. 1,920,537 and 6 others

Additional numbers attached? Yes No

5. Name/address of party to whom correspondence concerning document should be mailed:

Keith A. Barritt
Fish & Richardson P.C.
601 Thirteenth Street, N.W.
Washington, DC 20005

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 3.41): \$190
 Enclosed
Authorized to charge deposit account

8. Deposit account number: 06-1050
If the fee above is being charged to deposit account, a duplicate copy of this cover sheet is attached. Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.

11/12/1998 SBURNS 00000053 1920537

01 FC:481 40.00 DP
02 FC:482 150.00 DP

DO NOT USE THIS SPACE

9. Statement and signature: *To the best of my knowledge and belief, the foregoing information is true and correct and the attached is the original document.*

Keith A. Barritt

Signature

Date

KA Barritt

Nov. 4, 1998

Total number of pages including cover sheet, attachments, and document: 11

TRADEMARK ATTORNEY
DOCKET NO. 08860-067001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


Registrant: Advanced Total Marketing Systems, Inc.
Reg. No. : 1,920,537
Issued : 9/19/1995
Filed : 3/28/1991
Mark : NATURA'S

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Keith A. Barritt, whose postal address is Fish & Richardson P.C., 601 13th Street,
Washington, DC 20005, is designated as registrant's representative upon whom notices or
process of proceedings affecting the mark may be served.

Advanced Total Marketing Systems, Inc.
(A Corporation of Panama)

By 
Name: José Calix Cabana
Title: Legal Representative



Date: October 27, 1998

[Corporate Seal]

SCHEDULE A - TRADEMARKS

| <u>Mark</u> | <u>Serial No.</u> | <u>Filing Date</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|-----------------|-------------------|--------------------|-------------------------|--------------------------|
| NATURA'S | 74-152,236 | 3/28/1991 | 1,920,537 | 9/19/1995 |
| NATURA'S | 73-124,384 | 4/27/1977 | 1,106,249 | 11/14/1978 |
| UNOX | 74-341,124 | 12/18/1992 | 1,933,480 | 11/7/1995 |
| AZISTIN | 74-341,122 | 12/18/1992 | 1,933,479 | 11/7/1995 |
| DEL FRUTO | 74-341,125 | 12/18/1992 | 1,889,080 | 4/11/1995 |
| NATURA'S CASERA | 74-341,123 | 12/18/1992 | 1,944,443 | 12/26/1995 |
| BOCATY | 74,341,121 | 12/18/1992 | 1,933,478 | 11/7/1995 |

Confirmatory Trademark Assignment

Whereas, Corporacion Cressida, S.A. de C.V., a Corporation of Honduras, having a place of business at Apdo Postal 684, Tegucigalpa, D.C., Honduras ("Assignor"), is the record owner of the trademarks and registrations set forth in Exhibit A hereto (collectively "the Trademarks"); and

Whereas, by virtue of a certain document entitled Notarize Certificate dated as of May 29, 1998, Assignor, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, assigned to Advanced Total Marketing Systems, Inc., a Corporation of the Republic of Panama, having a place of business at Comosa Bank Building, 1st Floor, Samuel Lewis Avenue, P.O. Box 4881 Panama 5, Republic of Panama ("Assignee"), its entire right, title and interest in and to the Trademarks and the good will of the business associated therewith.

Now, Therefore, in consideration of the promises and confirmatory of the assignment agreement between Assignor and Assignee:

Assignor hereby assigns to Assignee its entire right, title and interest in and to the Trademarks set forth in Exhibit A, together with the goodwill of the business associated therewith. Assignor agrees for its successors and assigns, without further compensation, to perform such lawful acts and to sign such further lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Corporacion Cressida S.A. de C.V.
(A Corporation of Honduras)

By


Title: PRESIDENT

Its: Miguel Facussé Barjum

Date: October 27, 1998

[Corporate Seal]



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| UNOX | 74-341,124 | 12/18/1992 | 1,933,480 | 11/7/1995 |
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