

11-16-1998



FR SHEET  
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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

11-9-98

Tab settings

100878359

To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

SIMMONS JUVENILE PRODUCTS COMPANY, INC.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 29, 1998

2. Name and address of receiving party(ies):

Name: SJP CORP.  
 c/o Simmons Juvenile Products Company, Inc.  
 Internal Address:  
 Street Address: 301 Route 17 North  
 City: Rutherford State: NJ ZIP: 07070

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

834,333

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:-

Name: Alison McKinnell, Esq.  
 Internal Address: Kaye, Scholer, Fierman, Hays, & Handler, LLP  
 Street Address: 425 Park Avenue  
 City: New York State NY ZIP: 10022

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

11/12/1998 DNGUYEN 00000205 834333

DO NOT USE THIS SPACE.

01 F:481  
02 F:488

40.00 OP  
50.00 OP

Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

R. PAUL FAVALE, JR.

Name of Person Signing

*R. Paul Favale, Jr.*

Signature

November 4, 1998

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1812 FRAME: 0481

**Trademark****Trademark Registration No.****Issue Date**

LITTLE FOLK'S

834,333

August 29, 1967

BABY SUPER-FLEX

1,784,158

July 27, 1993

CRIB 'N' MORE

2,136,983

February 17, 1998


# ASSIGNMENT OF PATENTS AND TRADEMARKS

WHEREAS, Simmons Juvenile Products Company, Inc., a corporation organized and existing under the laws of the State of Delaware and having an office at 301 Route 17 North, Rutherford, New Jersey 07070 ("Assignor"), has acquired, used and is using the patents and trademarks listed on Schedule A annexed hereto and made a part hereof, which patents and trademarks are registered in the United States Patent and Trademark Office with Registration Numbers and dates of registrations as shown on Schedule A; and

WHEREAS, SJP Corp., a corporation organized and existing under the laws of the State of Delaware and having an office at SJP Corp., c/o Simmons Juvenile Products Company, Inc., 301 Route 17 North, Rutherford, New Jersey 07070 ("Assignee"), is desirous of acquiring the marks and the registrations thereof which are set forth on Schedule A, together with the goodwill of the business symbolized by the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the trademarks set forth in Schedule A, together with the goodwill of the business symbolized by the marks, and the registrations thereof as set forth in Schedule A.

SIMMONS JUVENILE PRODUCTS COMPANY, INC.

By   
Title: Thomas J. Mazza  
Vice President

Dated: New York, New York  
September 29, 1998

STATE OF NEW YORK )  
 )ss.:  
COUNTY OF NEW YORK)

On the 29<sup>TH</sup> day of September, 1998, before me personally came Thomas J. Mazza to me known, who, being by me duly sworn, did depose and say that he resides at

\_\_\_\_\_ ; that he is the VICE PRESIDENT  
\_\_\_\_\_ of Simmons Juvenile Products, the corporation described in and which executed the above instrument; that he knows the seal of said corporation; the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation, and that he signed his name thereto by like order.



Notary Public

[Seal]

MELISSA R. JOHNSON  
Notary Public, State of New York  
No. 01JO6010877  
Qualified In Orange County  
Commission Expires July 27, 2000