

11-16-1998

HEET

Docket No.:



LY

11-9-98

100878465

the attached original documents or copy thereof.

To the Honorable Commissioner of F.

1. Name of conveying party(ies):
American Rice, Inc.
411 North Sam Houston Parkway East
Suite 600
Houston, TX 77060

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Texas**
 Other _____

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):
Name: **Musco Olive Products, Inc.**
Internal Address: _____
Street Address: **17950 Via Nocolo**
City: **Tracy** State: **CA** ZIP: **95376**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **California**
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from
Additional name(s) & address(es) Yes N

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **October 29, 1998**

4. Application number(s) or registration numbers(s):
A. Trademark Application No.(s)
Additional numbers

B. Trademark Registration No.(s)

1,964,875	952,536	396,011
1,964,874	R-75884	1,034,420
952,539	791,108	805,928

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Stephen E. Reiter**
Internal Address: _____
Street Address: **Gray Cary Ware & Freidenrich**
4365 Executive Drive, Suite 1600
City: **San Diego** State: **CA** ZIP: **92121**

6. Total number of applications and registrations involved: **12**

7. Total fee (37 CFR 3.41):.....\$ **\$315.00**
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
07-1895

DO NOT USE THIS SPACE

11/13/1998 SBURNS 00000046 071895 1964875

01 FC:481 40.00 CH
02 FC:482 275.00 CH

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stephen E. Reiter

Name of Person Signing

Stephen E. Reiter

Signature

11/4/98

Date

Total number of pages including cover sheet, attachments, and

5

Name of conveying party(ies): American Rice, Inc.
Name of receiving party(ies) Musco Olive Products, Inc.

4B Trademark Registration Nos.

834,856

160,576

772,449

TRADEMARK ASSIGNMENT

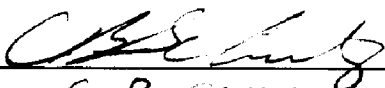
WHEREAS, American Rice, Inc., a Texas corporation ("Assignor"), with a principal place of business at 411 North Sam Houston Parkway East, Suite 600, Houston, Texas 77060, is the owner of trademarks (the "Marks"), which appear in the accompanying Schedule 1.

WHEREAS, Musco Olive Products, Inc., a California corporation ("Assignee"), having its principal place of business at 17950 Via Nocolo, Tracy, California 95376, is desirous of acquiring said Marks.

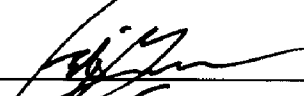
NOW THEREFORE, pursuant to that certain Asset Purchase Agreement dated as of October 29, 1998 between Assignor and Assignee, and for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, effective as of October 29, 1998, absolutely and not as security, all of its respective right, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said Marks, including common law rights, all registration and applications for such Marks and any right to redress for past, current or future infringements of such Marks, together with the goodwill of the business symbolized by said Marks and applications and registrations thereof.

IN WITNESS WHEREOF, Assignor and Assignee have executed this assignment as of October 29, 1998.

ASSIGNOR: AMERICAN RICE, INC., a Texas corporation

By: 
Name: C. B. SCHULTZ
Title: VICE PRESIDENT

ASSIGNEE: MUSCO OLIVE PRODUCTS, INC., a California corporation

By: 
Name: FELIX MUSCO
Title: VICE PRESIDENT

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss.

on Oct 29, 1998 before me, MYRA KULICK personally appeared C. B. SCHULTZ, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted executed the instrument.

WITNESS my hand and official seal.

Myra Kulick
SIGNATURE



STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss.

on Oct 29, 1998 before me, MYRA KULICK, personally appeared FELIX MUSCO, ~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted executed the instrument.

WITNESS my hand and official seal.

Myra Kulick
SIGNATURE



SCHEDULE 1

TRADEMARKS

REGISTERED TRADE MARKS

<u>Country</u>	<u>Trade Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
U.S.	Senior & Design 2	1,964,875	April 2, 1996
U.S.	Senor	1,964,874	April 2, 1996
Spain	Early California	952,539	March 17, 1981
Spain	Early California	952,536	July 2, 1982
Poland	Early California	R-75884	February 12, 1992
U.S.	Early California	791,108	June 15, 1965
U.S.	Early California	396,011	June 23, 1942
U.S.	Early California	1,034,420	February 24, 1976
U.S.	Early California Foods, Inc. & Design	805,298	March 8, 1966
U.S.	Franciscan & Design 1	834,856	September 5, 1967
U.S.	Grandee (Stylized 1)	160,576	January 18, 1983
U.S.	Franciscan (Stylized 1)	772,449	June 30, 1964