



**UNITED STATES**

**ASSIGNMENT**

WHEREAS, **BRISTOL-MYERS SQUIBB COMPANY**, a corporation organized and existing under the laws of Delaware, U.S.A., having a place of business at 345 Park Avenue, New York, New York 10154, U.S.A., owns the trademarks which are registered and/or applied for in the United States Patent and Trademark Office, as indicated on the attached Schedule.

WHEREAS, **E. R. SQUIBB & SONS, INC.**, a corporation organized and existing under the laws of Delaware, having a place of business at Lawrenceville-Princeton Road, Princeton, New Jersey 08540, U.S.A., is desirous of acquiring the said trademarks and said registrations and/or applications thereof.

NOW, THEREFORE, for goods and valuable consideration, the receipt of which is hereby acknowledged, said Bristol-Myers Squibb Company does hereby assign unto the said E.R. Squibb & Sons, Inc., its successors or assigns, all right, title and interest in and to the said trademarks and registrations and/or applications shown on the attached schedule, together with the goodwill of the business and the business associated therewith.

Signed this 4th day of November 1998 at New York, New York, U.S.A.

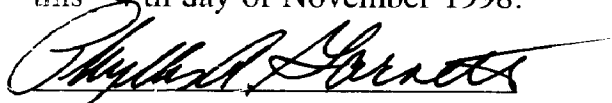
**BRISTOL-MYERS SQUIBB COMPANY**

By: 

Name: Stephen Chesnoff

Title: Assistant Secretary

Subscribed and sworn to before me  
this 4th day of November 1998.



Notary Public

**PHYLLIS A. GARNETT**  
Notary Public, State of New York  
No. 03-4941091  
Qualified in Bronx County  
Certified in New York County  
Commission Expires Aug. 15, 2000

**TRADEMARK**  
**REEL: 1812 FRAME: 0845**

**SCHEDULE**

<b><u>TRADEMARK</u></b>	<b><u>APPN. NO.</u></b>	<b><u>FILING DATE</u></b>
1-800 PRAVACHOL	75/543152	Aug 25, 1998
1-800 PRAVA CALL	75/519992	Jul 16, 1998
1-877 PRAVACHOL	75/519988	Jul 16, 1998
1-877 PRAVA CALL	75/519987	Jul 16, 1998
1-888 PRAVACHOL	75/519989	Jul 16, 1998
1-888 PRAVA CALL	75/543150	Aug 25, 1998