

11-17-1998



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11/12/98

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
2/ 18/98

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year
2/ 18/ 98

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

11/17/1998 SBURNS 00000018 020396 1615305

01 FC:481 40.00 CH
02 FC:482 75.00 CH

TRADEMARK
REEL: 1813 FRAME: 0640

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,615,305"/>	<input type="text" value="1,742,275"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,657,044"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,282,426"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Deborah A. Wilcox
Name of Person Signing


Signature

11/11/98
Date Signed

11/12/98

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK EXAMINING OPERATION

REGISTRATION NO. : 1,657,044
MARK : DRUGS & AGING
DATE OF REGISTRATION : September 10, 1991

14/10, 1998

DESIGNATION OF REPRESENTATIVE BY FOREIGN APPLICANT

Dear Sir:

Applicant hereby designates the law firm of Baker & Hostetler LLP, whose postal address is 3200 national City Center, 1900 E. 9th Street, Cleveland, Ohio 44114, Attn: Deborah A. Wilcox, as the person resident in the united States upon whom notices or process in proceedings affecting the mark may be served.

ADIS INTERNATIONAL LIMITED

By WAAACWALLES

Title Marketing Director

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ASSIGNMENT

WHEREAS, ADIS INTERNATIONAL, INC. (formerly ADIS PRESS INTERNATIONAL, INC.) a Pennsylvania corporation having an address at 940 Town Center Drive, Suite F-10, Langhorne, PA 19047, United States of America ("Assignor") is the owner of the following US registered trade marks:

- US Trade Mark Registration No. 1615305, DRUG INVESTIGATION
- US Trade Mark Registration No. 1657044, DRUGS & AGING
- US Trade Mark Registration No. 1282426, THERAPEUTICS TODAY
- US Trade Mark Registration No. 1742275, PHARMACOECONOMICS

WHEREAS ADIS INTERNATIONAL LIMITED, a New Zealand corporation having its place of business at 41 Centorian Drive, Mairangi Bay, Auckland 10, New Zealand ("Assignee"), is desirous of acquiring said trade marks, said trade mark registrations, and the goodwill associated therewith:

NOW, THEREFORE, for good and valuable consideration, Assignor does hereby assign unto Assignee all right, title and interest in and to the said trade marks, together with the goodwill of the business symbolised by the said trade marks and the registrations, and together with the right to recover for past infringements, if any.

ADIS INTERNATIONAL, INC.
(formerly ADIS PRESS INTERNATIONAL, INC.)

(Seal)
Attest:



Name:

Position within corporation:

CITY OF PHILADELPHIA)
UNITED STATES OF AMERICA) SS

On the 18 day of February 1998, before me personally came Alan D Evans, to me known to be the Treasurer of ADIS INTERNATIONAL, INC. (formerly ADIS PRESS INTERNATIONAL, INC.) a Pennsylvania corporation, the Assignor above-named and acknowledged that he executed the foregoing instrument and he did swear that he executed this assignment as his free act on behalf of said Assignor and pursuant to authority duly received.

NOTARIAL SEAL
JOLANTA SEDKOWSKI, Notary Public
Middletown Twp., Bucks County
My Commission Expires Sept. 11, 2000


Notary Public