

11-17-1998

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027



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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

10-16-1998

U.S. Patent & TMOfc/TM Mail Rcp1 Dt. #54

### ON FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

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Address (line 1)

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- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:  
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REEL: 1813 FRAME: 0761

MRD 10-16-98

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TRADEMARK

**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address** Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75410648"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
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**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

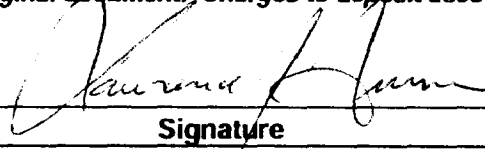
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lawrence J. Turner



10/12/98

Name of Person Signing

Signature

Date Signed

# ASSIGNMENT

**WHEREAS**, SUNSET HEALTH PRODUCTS, a partnership consisting of James Kabler, Richard Aronow and Calusa Tan, Inc., a California corporation of 9200 Sunset Boulevard, Suite 701, Los Angeles, California 90069, has adopted and is using a mark HOLLYWOOD'S 48 HOUR MIRACLE DIET in commerce and has filed an application in the United States Patent and Trademark Office for registration, Serial No.75/410648; and

**WHEREAS**, SUNSET HEALTH PRODUCTS, INC., a California corporation of 9200 Sunset Boulevard, Suite 701, Los Angeles, CA 90069, the successor of the ongoing and existing business of Sunset Health Products to which the mark pertains, is desirous of acquiring said trademark and the pending application therefor;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, said SUNSET HEALTH PRODUCTS does hereby assign to said SUNSET HEALTH PRODUCTS, INC. all right, title and interest in and to the trademark HOLLYWOOD'S 48 HOUR MIRACLE DIET and the goodwill of business symbolized thereby and the above identified application for registration of said mark.

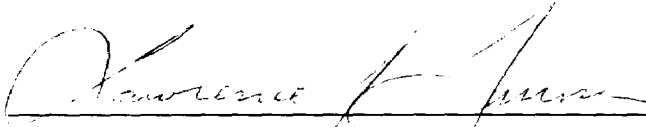
The Commissioner of Patent and trademarks is requested to issue the certificate of registration to said assignee.

Signed at Los Angeles, California this 6th day of Oct., 1998.

SUNSET HEALTH PRODUCTS, Assignor

  
James Kabler, General Partner

  
Richard Aronow, General Partner

  
Calusa Tan, Inc., a California corporation,  
General Partner, By Lawrence J. Turner, President

The notarial acknowledgements for the above signatures appear on a separate sheet which is attached to this Assignment and incorporated into it by reference.

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF LOS ANGELES )

On the 6<sup>th</sup> day of October, 1998 before me, the undersigned, a Notary Public in and for said County and State, personally appeared James Kabler, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed this instrument.

WITNESS my hand and official seal.



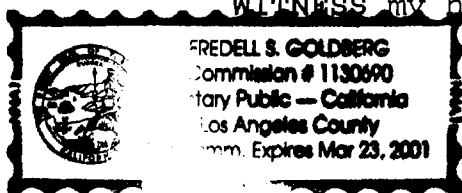
*Fredell S. Goldberg*

Notary Public in and for said  
County and State

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF LOS ANGELES )

On the 7<sup>th</sup> day of October, 1998 before me, the undersigned, a Notary Public in and for said County and State, personally appeared Richard Aronow, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed this instrument.

WITNESS my hand and official seal.



*Fredell S. Goldberg*

Notary Public in and for said  
County and State

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF LOS ANGELES )

On the 6<sup>th</sup> day of October, 1998 before me, the undersigned, a Notary Public in and for said County and State, personally appeared Lawrence J. Turner, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed this instrument.

WITNESS my hand and official seal.



*Fredell S. Goldberg*

Notary Public in and for said  
County and State