

MRD

10-19-98

11-17-1998



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patent

100900255

Attached original documents or copy thereof.

1. Name of conveying party(ies):

IDEAL PUBLISHING CORP.

- Individual(s)
- General Partnership
- Corporation - State of New York
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

MACFADDEN HOLDINGS, INC.  
233 Park Avenue South  
New York, New York 10003

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation - of Delaware
- Other \_\_\_\_\_

Domestic representative is attached:  Yes  No  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 24, 1985

4. (A.) Trademark Application No.(s)

4. (B.) Trademark Registration No.(s)

1113590

Additional numbers attached?  Yes  No

5. Correspondence should be mailed to:

**VICTOR M. TANNENBAUM**  
**ABELMAN, FRAYNE & SCHWAB**  
150 East 42nd Street  
New York, New York 10017

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFT 3.41): ..... \$ 40.00

Enclosed  
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account  
Deposit account number: 801-0035  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM

Name of Person Signing

Signature

11/17/98

Date

Total number of pages comprising cover sheet, attachments and documents:

4

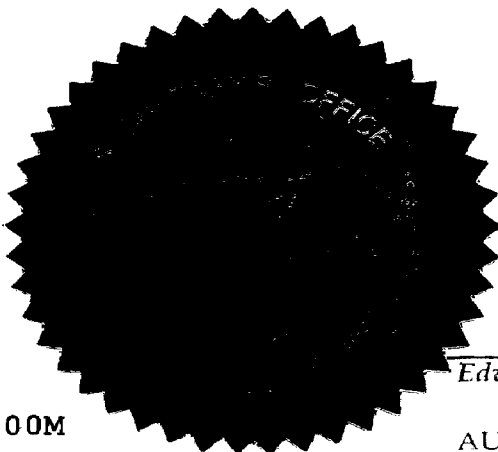
11/17/98 JMWK 10000006 1113590

*State of Delaware*  
*Office of the Secretary of State* PAGE 1

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"IDEAL PUBLISHING CORP.", A NEW YORK CORPORATION,  
WITH AND INTO "MACFADDEN HOLDINGS, INC." UNDER THE NAME OF "MACFADDEN HOLDINGS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FOURTH DAY OF DECEMBER, A.D. 1985, AT 9 O'CLOCK A.M.



Edward J. Freel, Secretary of State

0889210 8100M

AUTHENTICATION: 9273287

981335251

DATE: 08-26-98

TRADEMARK  
REEL: 1813 FRAME: 0807

8503580217

CERTIFICATE OF  
OWNERSHIP AND MERGER OF  
MACFADDEN HOLDINGS, INC., AND  
IDEAL PUBLISHING CORP.

FILED

DEC 24 1985

*QAD*

*[Handwritten signature]*

Under Section 253 of the General Corporation Law of Delaware

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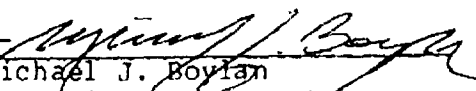
The undersigned, being the President of Macfadden Holdings, Inc. does hereby certify:

1. Macfadden Holdings, Inc. is a duly organized corporation under the laws of the State of Delaware.
2. Ideal Publishing Corp. is a duly organized corporation under the laws of the State of New York.
3. Macfadden Holdings, Inc. owns 100% of the capital stock of Ideal Publishing Corp.
4. The following resolution was duly adopted by the Board of Directors of Macfadden Holdings, Inc. and is in full force and effect as of the date hereof, December 19, 1985.


"RESOLVED, that Macfadden Holdings, Inc. shall merge with Ideal Publishing Corp. and that Macfadden Holdings, Inc. shall be and remain the sole surviving corporation of said merger."

5. This merger shall become effective on December 24,  
1985.

MACFADDEN HOLDINGS, INC.

ATTEST:  Secretary      By   
Michael J. Boylan  
Executive Vice President

IDEAL PUBLISHING CORP.

ATTEST:  Secretary      By 