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11-17-1998

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OMB No. 0651-0011 (exp. 4/94)

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Tab settings

To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(ies):

Placon Corporation

- Individual(s)
- General Partnership
- Corporation-State - Wisconsin
- Other

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 7, 1998

2. Name and address of receiving party(ies)

Name: Anchor Packaging, Inc.

Internal Address:

Street Address: 737 Rudder Road

City: Fenton State: MO ZIP: 63026

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State - Missouri
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

11/17/1998 SBURMS 00000013 012384 1602349
01 FC:481 40.00 CH

B. Trademark Registration No.(s)

1,602,349

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John S. Beulick

Internal Address: Armstrong, Teasdale,

Schlafly & Davis

Suite 2600

Street Address: One Metropolitan Square

City: St. Louis State: MO ZIP: 63102-2740

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00

Enclosed

Authorized to be charged to deposit account

B. Deposit account number:

01-2384

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick W. Rasche

Name of Person Signing

Patrick W. Rasche

Signature

11/5/98

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments

TRADEMARK ASSIGNMENT

WHEREAS, Placon Corporation, a Wisconsin Corporation whose principal business address is 6096 McKee Road, Wisconsin 53719-5114 (hereinafter "ASSIGNOR") has adopted, owns and is using the following mark for which Assignor owns the following United States trademark registration (hereinafter, the "TRADEMARKS");

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BonFaire	1,602,349	June 19, 1990

WHEREAS, Anchor Packaging, Inc., a Missouri Corporation, whose principal business address is 737 Rudder Road, Fenton, MS 63026 (hereinafter "ASSIGNEE"), is desirous of acquiring all right, title, and interest in and to the TRADEMARKS together with the goodwill appurtenant thereto, and the above-referenced registrations therefor.

NOW, THEREFORE, in consideration of one dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR;

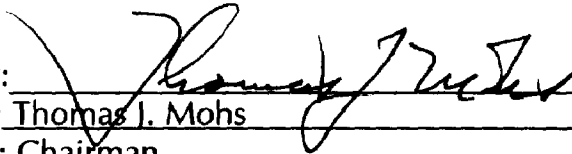
1. ASSIGNOR agrees to, and hereby does, sell, assign, and transfer unto ASSIGNEE the entire right, title, and interest in and to the TRADEMARKS, together with the goodwill associated therewith, the above-referenced registrations, and the right to sue and recover for infringements occurring prior to this assignment.

2. ASSIGNOR represents and warrants that at the time of making this assignment it is the owner of all right, title, and interest in and to the TRADEMARKS and all the goodwill therein; that it is the owner of all right, title and interest in and to the above-referenced registrations; that the registrations are currently in force; and that it has not licensed, mortgaged, or otherwise

transferred any rights in the TRADEMARKS or the above-referenced registrations to any person or entity other than ASSIGNEE.

*** ASSIGNOR ***

PLACON CORPORATION

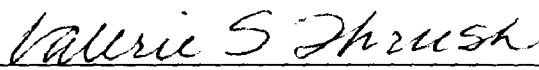
By: 
Name: Thomas J. Mohs
Title: Chairman

ACKNOWLEDGMENT

STATE OF WISCONSIN)
) SS
COUNTY OF DANE)

I, Valerie Thrush, a Notary Public, do hereby certify that on this 7th day of August, 1998, personally appeared before me Thomas J. Mohs, who, being by me first duly sworn, declared that he is the Chairman of Placon Corporation, a Wisconsin Corporation, that he signed the foregoing documents as Chairman of the corporation, and that the statements therein contained are true.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal the date and year last above written.


Notary Public
Dane County, Wisconsin
My Commission: expires 11/25/01