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- Merger Effective Date
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Trademark Application Number(s) or Registration Number(s)

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Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1605176"/>	<input type="text"/>	<input type="text"/>
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Deposit Account

Deposit Account

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Deposit Account Number:

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Perry M. Chappano, Attorney

10/14/98

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK

AGREEMENT made as of the 30th day of September, 1998 by and between EZ BUY EZ SELL RECYCLER CORPORATION OF SOUTHERN CALIFORNIA, 2898 Rowena Avenue, Los Angeles, California 90039 ("Assignor"), and TARGET MEDIA PARTNERS, 2898 Rowena Avenue, Los Angeles, California 90039 ("Assignee").

RECITALS:

A. For Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has agreed to assign to the Assignee the trademark CLOSEOUT NEWS and the federal registration thereof on the Supplemental Register of the U.S. Patent & Trademark Office, Registration Number 1605176, and which the Assignor has adopted and is using for certain monthly general merchandise sales magazine(s) ("Trademark").

AGREEMENTS:

SECTION 1. ASSIGNMENT

The Assignor hereby assigns to the Assignee all of the Assignor's right, title, and interest in and to the Trademark, including the above-identified registration of the Trademark, any and all state or foreign registration of the mark, and all goodwill associated with the Trademark. This assignment is made by the Assignor to the Assignee free from any notice or claim asserted or threatened by any third party due to the infringement of any trade name, trademark, service mark, copyright, or license of any person or organization. The Assignee hereby accepts this assignment.

SECTION 2. EFFECT OF ASSIGNMENT

This assignment is intended to be and is an absolute sale and assignment of all right, title, and interest of the Assignor in and to the Trademark. This assignment is not executed as security in any respect. From and after the date of this assignment, the Assignee shall be the sole and lawful owner of the interest of the Assignor in and to the Trademark and shall have all rights of the Assignor in relation to the Trademark.

SECTION 3. WARRANTY OF TITLE AND RIGHT TO CONVEY

The Assignor represents and warrants that the Assignor is the sole and absolute owner of the Trademark, and the Assignor has good and valid right to sell and convey the Trademark to the Assignee.

SECTION 4. FUTURE ASSURANCES

The Assignor shall, upon the request of the Assignee, execute and deliver such additional documents as may be necessary or convenient for the purpose of evidencing or perfecting any rights or interests arising under this Assignment.

ASSIGNOR

EZ BUY EZ SELL RECYCLER CORPORATION OF SOUTHERN CALIFORNIA

By: Paul Schulz
Paul Schulz, President
(Printed Name & Title)

ASSIGNEE

TARGET MEDIA PARTNERS

By: MD Schiffman
MD Schiffman, CEO
(Printed Name & Title)