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U.S. Patent & TMO/c/TM Mail Rcpt Dt. #54

nd Trademark Office please return the attached original documents or copy thereof.

1. Name of conveying party(ies):

Anna Lena's Cranberry Products, Inc.

- Individual(s)
- General Partnership
- Corporation-State of Washington
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Association
- Limited Partnership
- Merger
- Change of Name

Execution Date: July 3, 1998

10-23-98

2. Name and address of receiving party(ies)

Name: Ocean Spray Cranberries, Inc.

Internal Address: _____

Street Address: One Ocean Spray Drive
Lakeville-
City: Middleboro State: MA ZIP: 02349

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State of Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

74/536,623
(which has matured into Reg. No. 2,168,744)

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Amy L. Nelkin, Esq.

Internal Address: Kane, Dalsimer, Sullivan, Kurucz, Levy, Eisele and Richard, LLP.

Street Address: 711 Third Avenue
20th Floor

City: New York State: N.Y. ZIP: 10017

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
Any amount exceeding the enclosed is
- Authorized to be charged to deposit account

8. Deposit account number:

11-0215

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amy L. Nelkin, Esq.

Name of Person Signing

Amy L. Nelkin

Signature

10/23/98

Date

Total number of pages including cover sheet, attachments, and document: _____

2

**ASSIGNMENT OF TRADEMARK
AND APPLICATION FOR FEDERAL REGISTRATION**

WHEREAS, Anna Lena's Cranberry Products, Inc., a Washington corporation ("Assignor"), of 312 N.E. Sixth Street, Long Beach, Washington 98631, has adopted and used and is using the mark "CRANOLA" for which Assignor has filed an application for registration in the United States Patent and Trademark Office, Serial No. 74/536,623 filed June 13, 1994; and


WHEREAS, Ocean Spray Cranberries, Inc., a Delaware corporation ("Assignee"), of One Ocean Spray Drive, Lakeville-Middleboro, Massachusetts, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, pursuant to 15 U.S.C. 1060 for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above identified application for registration thereof.

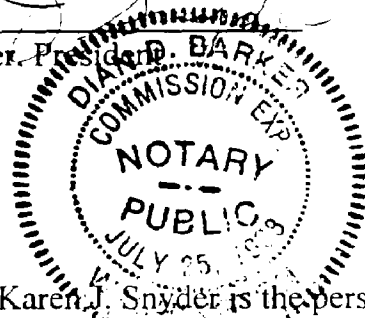
The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to and in the name of the Assignee.

DATED this 3 day of July, 1998.

ANNA LENA'S CRANBERRY PRODUCTS, INC.

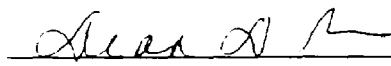
By 
Karen J. Snyder, President

STATE OF WASHINGTON)
 : ss.
COUNTY OF PACIFIC)



I certify that I know or have satisfactory evidence that Karen J. Snyder is the person who appeared before me, and said person acknowledged that she signed this instrument, on oath stated that she was authorized to execute the instrument, and acknowledged it as the President of Anna Lena's Cranberry Products, Inc. to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

Dated this 3 day of July, 1998.


Notary Public

My Appointment Expires: 7-25-98

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