

TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS
thereof.



Documents or copy

100902536

1. Name of conveying party(ies): (If multiple assignors, list numerically)

Morris Miller

URS
10-27-98

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - State
- Other:

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):

Name: Seymour Adler
Internal Address:
Street Address: 2300 Olinville Avenue
City: New York **State:** NY **ZIP:**

- Individual
- Association:
- General Partnership:
- Limited Partnership:
- Corporation - State:
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) and address(es) attached?
 Yes No

11/18/1998 SBURNS 00000021 1222521
01 FC:481 40.00 OP

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:



10-27-1998

U.S. Patent & TMO/ TM Mail Rcpt Dt. #70

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above)
September 21, 1998

4. Application number(s) or registration number(s):

- a. Trademark Application No(s):
- b. Trademark Registration No(s):
1,222,521

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Diane M. Reed
KNOBBE, MARTENS, OLSON & BEAR, LLP
Internal Address: Sixteenth Floor
Street Address: 620 Newport Center Drive
City: Newport Beach **State:** CA **ZIP:** 92660

7. Total fee (37 CFR 3.41): \$40

- Enclosed
- Authorized to be charged to deposit account

6. Total number of applications and registrations involved: 1

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Diane M. Reed
Name of Person Signing

Diane M. Reed
Signature

10/22/98
Date

Total number of pages, including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of September 23, 1998, by and between Morris Miller, an individual having an address at 3104 Hampshire Ave., S., Minneapolis, Minnesota ("ASSIGNOR"), and Seymour Adler, an individual having an address at 2300 Olinville Ave., New York, New York ("ASSIGNEE")

WHEREAS, ASSIGNOR is the owner of United States Trademark Registration No. 1,222,521 for the trademark GOTCHA (the "Registration");

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR'S right, title, and interest in and to the Registration; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all right, title, and interest as ASSIGNOR may possess in and to the Registration.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all right, title, and interest as ASSIGNOR may possess in and to United States Trademark Registration No. 1,222,521 issued January 4, 1983 for the mark GOTCHA, together with the goodwill associated with the GOTCHA trademark.

By: Morris Miller
Morris Miller

Date: 9/21/98

By: Seymour Adler
Seymour Adler

Date: Sept 23, 1998

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS: Please record the attached original documents or copy thereof.

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- Limited Partnership
- Corporation - State
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