

11-18-1998

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TO THE HONORABLE COMMISSIONER OF PATENTS AND
thereof.

10-27-98



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original documents or copy

1. Name of conveying party(ies): (If multiple assignors, list numerically)

Seymour Adler

- (x) Individual
() Association
() General Partnership
() Limited Partnership
() Corporation - State
() Other:



10-27-1998

U.S. Patent & TMOtc/TM Mail Rcpt Dt. #70

Additional name(s) of conveying party(ies) attached?

() Yes (X) No

2. Name and address of receiving party(ies):

Name: Gotcha International, L.P.

Internal Address:

Street Address: 9600 Toledo Way

City: Irvine State: CA ZIP: 92718

- () Individual
() Association:
() General Partnership:
(x) Limited Partnership: Delaware
() Corporation - State:
() Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: () Yes (X) No

(Designations must be a separate document from Assignment)

Additional name(s) and address(es) attached?

() Yes (X) No

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3. Nature of conveyance:

- (x) Assignment
() Merger
() Security Agreement
() Change of Name
() Other:

4. Application number(s) or registration number(s):

a. Trademark Application No(s):

b. Trademark Registration No(s):
1,222,521Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above)
September 23, 1998

Additional numbers attached? () Yes (X) No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Diane M. Reed

KNOBBE, MARTENS, OLSON & BEAR, LLP

Internal Address: Sixteenth Floor

Street Address: 620 Newport Center Drive

City: Newport Beach State: CA ZIP: 92660

7. Total fee (37 CFR 3.41): \$40

- (X) Enclosed
(X) Authorized to be charged to deposit account

6. Total number of applications and registrations involved: 1

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Diane M. Reed

Name of Person Signing

Signature

10/22/98

Date

Total number of pages, including cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

GTCHA.000GEN

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of September 23, 1998, by and between Seymour Adler, an individual having an address at 2300 Olinville Ave., New York, New York ("ASSIGNOR"), and Gotcha International, L.P., a Delaware limited partnership having a place of business at 9690 Toledo Way, Irvine, California 92718 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of United States Trademark Registration No. 1,222,521 for the trademark GOTCHA (the "Registration");

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR's right, title, and interest in and to the Registration; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Registration;

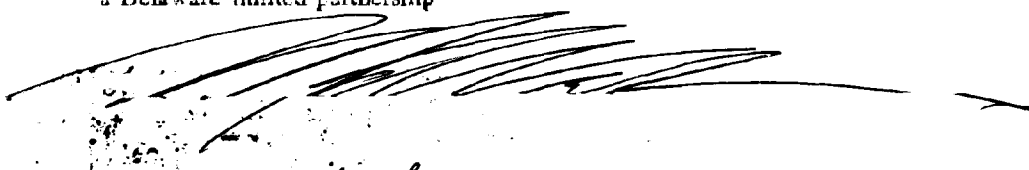
NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to United States Trademark Registration No. 1,222,521 issued January 4, 1983 for the mark GOTCHA, together with the goodwill symbolized by the GOTCHA trademark.

By: 

Seymour Adler

Date: Sept 23, 1998

Gotcha International, L.P.
a Delaware limited partnership

Date: 10/27/98

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TRADEMARK
REEL: 1814 FRAME: 0483

STATE OF New YorkCOUNTY OF Bronx, N.Y.

§§.

On 10/5/98, before me, _____, personally appeared Seymour Adler personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Signature

MILTZA PEPEZ
Notary Public, State of New York
No. 03-4-87-29
Qualified in Bronx County
Commission Expires March 30, 1999

2/28/2000

STATE OF CALIFORNIACOUNTY OF ORANGE

§§.

On 10-7-98, before me, M. Truman, ^{NOTARY PUBLIC} personally appeared Marvin Winkler personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature

