



11-18-1998



Docket No.:

D

Tab settings

10-26-1998

100901659

ached original documents or copy thereof.

1. Name of conveying party(ies):

Interstate Brands Corporation

WRD
10-26-98

2. Name and address of receiving party(ies):

Name: Interstate Brands West Corporation

Internal Address:

Street Address: 12 East Armour Boulevard

City: Kansas City State: MO ZIP: 64111

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State Delaware

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

- Individual(s) Association
General Partnership Limited Partnership
Corporation-State Delaware
Other

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
Security Agreement Change of Name
Other

Execution Date: October 20, 1998

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

See Attached
Exhibit A

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert D. Hovey

Internal Address: Hovey, Williams, Timmons & Collins

Street Address: 2405 Grand Boulevard, Suite 400

City: Kansas City State: MO ZIP: 64108

6. Total number of applications and registrations involved:

10

7. Total fee (37 CFR 3.41): \$ 265.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

19-0522

11/16/1998 DMGUYEN 00000110 75080401

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
02 FC:482 225.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert D. Hovey

Name of Person Signing

Signature

10/22/98

Date

Total number of pages including cover sheet, attachments, and document:

6

TRADEMARK

REEL: 1814 FRAME: 0618

EXHIBIT A
INTERSTATE BRANDS CORPORATION

U.S. TRADEMARK APPLICATIONS

October 8, 1998

MARK	SERIAL NO.	REGISTRATION NO.
1. DOLLY MADISON BAKERY MEGA MUFFINS	75/080,401	
2. SWEETHEART	75/124,387	
3. HOSTESS CHERRY TREE PIES	75/196,201	
4. HOSTESS LUCKY PUFFS	75/196,202	
5. HOSTESS IGLOOS	75/196,349	
6. SNACK ZONE	75/206,295	
7. MERITA HARVEST RIDGE ALWAYS IN GOOD TASTE	75/371,702	
8. DESIGN (CUPCAKE SQUIGGLE)	75/430,489	
9. ZINGER SUPREMES	75/465,906	
10. IT'S GOTTA BE THE DOLLY	75/521,142	

ASSIGNMENT

WHEREAS, INTERSTATE BRANDS CORPORATION, a corporation of Delaware, having its principal place of business at 12 East Armour Boulevard, Kansas City, Missouri 64111, is the owner of the trademarks and of the applications for registration thereof as shown on attached Exhibit A; and

WHEREAS, by a document entitled "PLAN OF RESTRUCTURING AND EXECUTION THEREOF" dated May 31, 1998, by and between INTERSTATE BRANDS CORPORATION and INTERSTATE BRANDS WEST CORPORATION, a corporation of Delaware, having its principal place of business at 12 East Armour Boulevard, Kansas City, Missouri 64111, it was agreed that the trademarks and applications for registration thereof owned by INTERSTATE BRANDS CORPORATION as shown on Exhibit A would be contributed to INTERSTATE BRANDS WEST CORPORATION; and

WHEREAS, by a further document dated May 31, 1998, and entitled "RESTRUCTURE AND CONTRIBUTION AGREEMENT BETWEEN INTERSTATE BRANDS CORPORATION AND INTERSTATE BRANDS WEST CORPORATION" INTERSTATE BRANDS CORPORATION did transfer, assign and convey to INTERSTATE BRANDS WEST CORPORATION, as a capital contribution, all of the trademarks and applications for registration thereof as shown in Exhibit A, including all associated good will, and said transfer was accepted by INTERSTATE BRANDS WEST CORPORATION; and

WHEREAS, the parties desire to confirm and ratify by this Assignment, said transfer, assignment and conveyance as of the 31st day of May, 1998, which Assignment is to be recorded in the U.S. Patent and Trademark Office,

NOW THEREFORE, INTERSTATE BRANDS CORPORATION, a corporation of Delaware, does hereby assign and transfer all right, title and interest to INTERSTATE BRANDS WEST CORPORATION, a Corporation of Delaware, in all of the trademarks and the applications for registration thereof, together with the good will of the business symbolized thereby, as set forth and identified on Exhibit A attached hereto, together with the right to own, prosecute and maintain said trademarks and applications for registration thereof and to sue for any past, present or future infringement thereof and to have the benefits of any such suit.

Executed NUNC PRO TUNC this 20 day of October, 1998, to be effective as of May 31, 1998.

INTERSTATE BRANDS CORPORATION

By 
Ray Sandy Sutton, Vice President

INTERSTATE BRANDS WEST CORPORATION

By 
Ray Sandy Sutton, Vice President

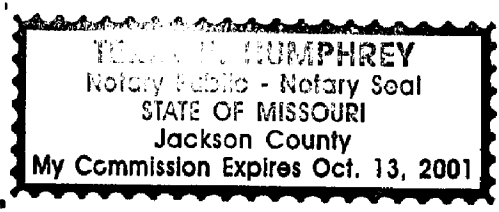
State of Missouri)
) ss:
County of Jackson)

Subscribed and sworn to before me by RAY SANDY SUTTON, Vice President
of INTERSTATE BRANDS CORPORATION, this 20th day of October,
1998.

Terry E. Humphrey
Notary Public

My Commission Expires: October 13, 2001

(SEAL)



State of Missouri)
) ss:
County of Jackson)

Subscribed and sworn to before me by RAY SANDY SUTTON, Vice President
of INTERSTATE BRANDS WEST CORPORATION, this 20th day of
October, 1998.

Terry E. Humphrey
Notary Public

My Commission Expires: October 13, 2001

(SEAL)

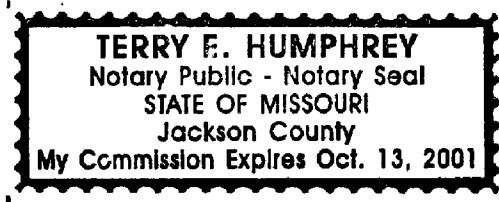


EXHIBIT A
INTERSTATE BRANDS CORPORATION

U.S. TRADEMARK APPLICATIONS

October 8, 1998

MARK	SERIAL NO.	REGISTRATION NO.
1. DOLLY MADISON BAKERY MEGA MUFFINS	75/080,401	
2. SWEETHEART	75/124,387	
3. HOSTESS CHERRY TREE PIES	75/196,201	
4. HOSTESS LUCKY PUFFS	75/196,202	
5. HOSTESS IGLOOS	75/196,349	
6. SNACK ZONE	75/206,295	
7. MERITA HARVEST RIDGE ALWAYS IN GOOD TASTE	75/371,702	
8. DESIGN (CUPCAKE SQUIGGLE)	75/430,489	
9. ZINGER SUPREMES	75/465,906	
10. IT'S GOTTA BE THE DOLLY	75/521,142	