Docket No.:

FRD-305

11-18-1998

TF

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Tab settings ➡ ➡ ➡ ▼   ▼

To the Honorable Commissioner of Patents a.   .ed original documents or copy thereof.

1. Name of conveying party(ies):	2. Name and address of receiving party(ies):

1. Name of conveying party(ies):

E.W. Brandt & Sons, Inc.   *uro 10-19-98*

☐ Individual(s)   ☐ Association
☐ General Partnership   ☐ Limited Partnership
☒ Corporation-State Washington
☐ Other _____

Additional names(s) of conveying party(ies)   ☐ Yes ☐ No

3. Nature of conveyance:

☒ Assignment   ☐ Merger
☐ Security Agreement   ☐ Change of Name
☐ Other _____

Execution Date: September 4, 1998

2. Name and address of receiving party(ies):

Name: Frieda's, Inc.

Internal Address: _____

Street Address: 4465 Corporate Center Dr.

City: Los Alamitos   State: CA   ZIP: 90720

☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State California
☐ Other _____

If assignee is not domiciled in the United States, a domestic designation is   ☐ Yes ☐ N
(Designations must be a separate document from
Additional name(s) & address(es)   ☐ Yes ☐ N

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)   B. Trademark Registration No.(s)

10-19-1998

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #39   2,098,355

Additional numbers   ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:................................ [1]

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Morland C. Fischer

Internal Address: _____

Street Address: 2030 Main Street

Suite 1050

City: Irvine   State: CA ZIP: 92614

6. Total number of applications and registrations involved:................................ 1

7. Total fee (37 CFR 3.41):................$ 40

☒ Enclosed

☒ Authorized to be charged to deposit account

8. Deposit account number:

08-1310

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Morland C. Fischer   *[signature]*   October 13, 1998

Name of Person Signing   Signature   Date   [3]

Total number of pages including cover sheet, attachments, and

**TRADEMARK
REEL: 1814 FRAME: 0634**

TRADEMARK ASSIGNMENT

E.W. Brandt & Sons, Inc., a corporation of the State of Washington, having a principal place of business at 561 Ragan Road, Wapato, Washington 98951 (hereinafter referred to as "Assignor") has adopted, used and in using the trademark DONUT (hereinafter referred to as "Trademark") for goods in International Class 31. To this end, Assignor secured on September 16, 1997 and is now the owner of U.S. Registration No. 2,098,355 (hereinafter referred to as "Registration").

Frieda's, Inc. a corporation of the State of California, having a principal place of business at 4465 Corporate Center Drive, Los Alamitos, California 90720 (hereinafter referred to as "Assignee") is desirous of acquiring the Trademark and Registration therefor.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which are expressly acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Trademark, together with the good will of the business symbolized by said Trademark, and the Registration therefor.

Assignor expressly covenants that it has the full right to execute this agreement and assign this Registration to Assignee and that it has not executed and will not execute any agreement in conflict herewith.

Assignor further covenants that (other than Cancellation No. 27,680), there is no threatened or actual proceeding involving the Trademark and Registration at the Patent and Trademark Office or in the courts and that no decision has been rendered which is adverse to the

Assignor's ownership of the Trademark or its right to register said Trademark and maintain said

Registration on the Principal Register of the Patent and Trademark Office.

For: E.W. Brandt & Sons, Inc.

_9-4-98_
Dated

By: _____

Title: _____