

11-06-1998

1-31



100871677

attached original documents or copy hereof.

1. (163)

Bausch & Lomb Incorporated

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State New York
 Other _____

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: Kao Kabushiki Kaisha (also trading as Kao Corporation)
 Address: 14-10 Nihonbashi Kayabacho, 1-chome, Chuo-ku, Tokyo, Japan

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Japan
 Other _____

3. Nature of conveyance: 6-24-98

Assignment Merger
 Security Agreement Change of Name
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No

(Designations must be a separate document from Assignment)
 Additional name(s) & addresses attached?
 Yes No

Execution Date: May 20, 1998

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) 75/468,245 (see attached)
 Additional Numbers attached? Yes No

B. Trademark Registration No. 1,498,229 (see attached)



5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Upton Douglass
 Internal Address: Fross Zelnick Lehrman & Zissu, P.C.
 Street Address: 633 Third Ave.
 City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:..... 7

7. Total fee (37 CFR 3.41) \$190.00

Enclosed
 Authorized to be charged to deposit account
 (Only if total fee is not sufficient)

8. Deposit account number:
23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

07/14/1998 INQUIRY 00000306 1498229

01 FC:481 40.00 DP
02 FC:482 150.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Upton Douglass
 Name of Person Signing

[Signature] June 23, 1998
 Signature Date

Total number of pages comprising cover sheet: _____

SCHEDULE OF U.S. TRADEMARKS

<u>Trademark</u>	<u>Req. No.</u>
CUREL (stylized)	1,498,229
CUREL & Design	2,027,648
DOCTORS' CHOICE	1,261,394
SKINSENSE	1,158,706
SOFT SENSE	1,401,795
SOFT SENSE	1,493,793
CUREL	75/468,245

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REG. NO. : 1,498,229
REG. DATE : August 2, 1988
MARK : CUREL (stylized)
CLASS : 3

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for
Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-9300

Sir:

KAO KABUSHIKI KAISHA (also trading as Kao Corporation), a corporation organized and existing under the laws of Japan, located at 14-10, Nihonbashi Kayabacho, 1-chome, Chuo-ku, Tokyo 103, Japan, the proprietor of the above-identified trademark registration, hereby appoints the firm Fross Zelnick & Lehrman & Zissu P.C., attorneys at law, of 633 Third Avenue, New York, New York 10017 (telephone 212-953-9090), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

KAO KABUSHIKI KAISHA (also
trading as Kao Corporation)

By: *Sumiaki Sasaki*
Name: Sumiaki Sasaki
Title: Executive Vice President

Date of Signature: June 15, 1998

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REG. NO. : 2,027,548
REG. DATE : December 31, 1996
MARK : CUREL & Design
CLASS : 3

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for
Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-9300

Sir:

KAO KABUSHIKI KAISHA (also trading as Kao Corporation), a corporation organized and existing under the laws of Japan, located at 14-10, Nihonbashi Kayabacho, 1-chome, Chuo-ku, Tokyo 103, Japan, the proprietor of the above-identified trademark registration, hereby appoints the firm Fross Zelnick & Lehrman & Zissu P.C., attorneys at law, of 633 Third Avenue, New York, New York 10017 (telephone 212-953-9090), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

KAO KABUSHIKI KAISHA (also
trading as Kao Corporation)

By: Sumiaki Sasaki
Name: Sumiaki Sasaki
Title: Executive Vice President

Date of Signature: June 15, 1998

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REG. NO. : 1,261,394
REG. DATE : December 20, 1983
MARK : DOCTORS' CHOICE
CLASS : 5

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for
Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-9300

Sir:

KAO KABUSHIKI KAISHA (also trading as Kao Corporation), a corporation organized and existing under the laws of Japan, located at 14-10, Nihonbashi Kayabacho, 1-chome, Chuo-ku, Tokyo 103, Japan, the proprietor of the above-identified trademark registration, hereby appoints the firm Fross Zelnick & Lehrman & Zissu P.C., attorneys at law, of 633 Third Avenue, New York, New York 10017 (telephone 212-953-9090), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

KAO KABUSHIKI KAISHA (also
trading as Kao Corporation)

By: Sumiaki Sasaki
Name: Sumiaki Sasaki
Title: Executive Vice President

Date of Signature: June 15, 1998

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REG. NO. : 1,158,706
REG. DATE : June 30, 1981
MARK : SKINSENSE
CLASS : 3

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for
Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-9300

Sir:

KAO KABUSHIKI KAISHA (also trading as Kao Corporation), a corporation organized and existing under the laws of Japan, located at 14-10, Nihonbashi Kayabacho, 1-chome, Chuo-ku, Tokyo 103, Japan, the proprietor of the above-identified trademark registration, hereby appoints the firm Fross Zelnick & Lehrman & Zissu P.C., attorneys at law, of 633 Third Avenue, New York, New York 10017 (telephone 212-953-9090), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

KAO KABUSHIKI KAISHA (also
trading as Kao Corporation)

By: *Sumiaki Sasaki*
Name: Sumiaki Sasaki
Title: Executive Vice President

Date of Signature: June 15, 1998

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REG. NO. : 1,401,795
REG. DATE : July 22, 1986
MARK : SOFT SENSE
CLASS : 3

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for
Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-9300

Sir:

KAO KABUSHIKI KAISHA (also trading as Kao Corporation), a corporation organized and existing under the laws of Japan, located at 14-10, Nihonbashi Kayabacho, 1-chome, Chuo-ku, Tokyo 103, Japan, the proprietor of the above-identified trademark registration, hereby appoints the firm Fross Zelnick & Lehrman & Zissu P.C., attorneys at law, of 633 Third Avenue, New York, New York 10017 (telephone 212-953-9090), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

KAO KABUSHIKI KAISHA (also
trading as Kao Corporation)

By: *Sumiaki Sasaki*
Name: Sumiaki Sasaki
Title: Executive Vice President

Date of Signature: June 15, 1998

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REG. NO. : 1,493,793
REG. DATE : June 28, 1988
MARK : SOFT SENSE
CLASS : 3

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for
Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-9300

Sir:

KAO KABUSHIKI KAISHA (also trading as Kao Corporation), a corporation organized and existing under the laws of Japan, located at 14-10, Nihonbashi Kayabacho, 1-chome, Chuo-ku, Tokyo 103, Japan, the proprietor of the above-identified trademark registration, hereby appoints the firm Fross Zelnick & Lehrman & Zissu P.C., attorneys at law, of 633 Third Avenue, New York, New York 10017 (telephone 212-953-9090), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

KAO KABUSHIKI KAISHA (also
trading as Kao Corporation)

By: Sumiaki Sasaki
Name: Sumiaki Sasaki
Title: Executive Vice President

Date of Signature: June 15, 1998

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SER. NO. : 75/468,245
FILING DATE : April 15, 1998
MARK : CUREL
CLASS : 3

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for
Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-9300

Sir:

KAO KABUSHIKI KAISHA (also trading as Kao Corporation), a corporation organized and existing under the laws of Japan, located at 14-10, Nihonbashi Kayabacho, 1-chome, Chuo-ku, Tokyo 103, Japan, the proprietor of the above-identified trademark application, hereby appoints the firm Fross Zelnick & Lehrman & Zissu P.C., attorneys at law, of 633 Third Avenue, New York, New York 10017 (telephone 212-953-9090), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

KAO KABUSHIKI KAISHA (also
trading as Kao Corporation)

By: Sumiaki Sasaki
Name: Sumiaki Sasaki
Title: Executive Vice President
Date of Signature: June 15, 1998


ASSIGNMENT

WHEREAS, BAUSCH & LOMB INCORPORATED, a corporation organized and existing under the laws of the State of New York, located and doing business at One Bausch & Lomb Place, Rochester, New York ("Assignor"), is the owner of the U.S. trademarks listed in the attached schedule, together with the U.S. registrations therefor (hereinafter, the "Trademarks");

AND WHEREAS, KAO KABUSHIKI KAISHA (also trading as Kao Corporation), a corporation organized and existing under the laws of Japan, located at 14-10, Nihonbashi Kayabacho, 1-chome, Chuo-ku, Tokyo 103, Japan ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

BAUSCH & LOMB INCORPORATED

By: 
Name: Robert B. Stiles
Title: Senior Vice-President & General Counsel
Date of Signature: May 20, 1998

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