

11-18-1998

FORM PT-J-1534
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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Mattel, Inc.
333 Continental Boulevard
El Segundo, California 90245-5012

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: February 2, 1998

2. Name and address of receiving party(ies):

Name: DISNEY ENTERPRISES, INC.

Internal Address: _____

Street Address: 500 South Buena Vista Street

City: Burbank State: CA ZIP: 91521

☐ Individual(s) citizenship _____☐ Association _____☐ General Partnership _____☐ Limited Partnership _____☒ Corporation-State Delaware☐ Other _____If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,120,503

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: THE WALT DISNEY COMPANY

Internal Address: Attn: Mei-lan Stark, Esq.

Street Address: 500 South Buena Vista Street

City: Burbank State: CA ZIP: 91521-6842

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

23-0130

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter F. Nolan

Sr. Vice President - Asst. Gen. Counsel

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet:

1

TRADEMARK
REEL: 1815 FRAME: 0375

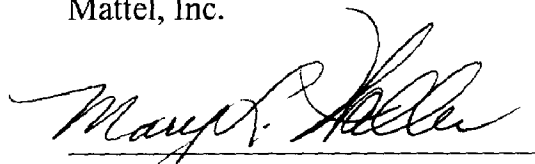
ASSIGNMENT OF TRADEMARK

WHEREAS, Mattel, Inc., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 333 Continental Boulevard, El Segundo, California 90245-5012 (hereinafter called "the Assignor") is the sole and exclusive owner of Trademark Application Serial No. 75/106,102 for the mark DUKE L'ORANGE;

WHEREAS, Disney Enterprises, Inc., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 500 South Buena Vista Boulevard, Burbank, California 91521-6842 (hereinafter called "the Assignee") is desirous of acquiring the above-mentioned trademark application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does by these presents and assign and transfer unto the Assignee the entire right, title, and interest in and to the aforementioned trademark application, said interest includes the business underlying the mark together with the goodwill associated with the foregoing trademark, said assignment and transfer is deemed effective as of February 2, 1998.

Mattel, Inc.

A handwritten signature in dark ink, appearing to read "Mary L. Waller", is written over a horizontal line.

Mary L. Waller
Assistant Secretary



The **WALT DISNEY** Company

Office of Counsel

November 12, 1998

Commissioner of Patents and Trademarks
Box ASSIGNMENTS
Washington, D.C. 20231

**RE: Assignment of Trademark Registration
From MATTEL, INC. to DISNEY ENTERPRISES, INC.
Registration No. 2.120.503
Mark: DUKE L'ORANGE
Class 28**

Dear Sir/Madam:

Enclosed for recordation in the Patent and Trademark Office is an original Assignment of the subject registration and a Recordation Cover Sheet. We also enclose our check for the requisite fee. The Commissioner is authorized to charge any fee deficiencies or credit any overpayment to Deposit Account No. 23-0130. After recordation of these documents, please return them to the undersigned.

Please acknowledge receipt of these documents by date stamping the enclosed self-addressed, stamped postcard and returning it to me.

Very truly yours,

Mei-lan E.W. Stark

:tgm

Enclosures

cc: Teri Mareks (w/file)

"Express Mail" mailing label number EI615186271US

Date of Deposit: November 12, 1998

I, Teri Mareks, do hereby certify that the foregoing documents are being deposited with the United States Postal Service as Express Mail, postage prepaid, in an envelope addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513, on this date of November 12, 1998

Teri Mareks